

50 CENTS

JUNE 8, 1959 (FEB)

Folkniks on March; Hill Sound Upsurge

Grass Roots Artists Never Had It So Good Via Spiralling Public Interest

By BEN GREVATT

NEW YORK—The folkniks are on the move as never before. The emergence of folk music and artists as big business is highlighted by more folk records in release, more periodicals on folk music in publication, more frantic activity on the doubtful front of copyrighting the largely public domain material of the folk field, and more folk music concerts, particularly on the outdoor front, than at any time in recent memory.

Folk artists are being tied in, in one way or another, with various opportunities which occur this summer, and each of which only serves to highlight the common heritage of both in the stream of musical Americana. But of particular interest is the newly scheduled Newport Folk Festival, to follow the Rhode Island town's more familiar Jazz Festival by one week. Some tradescars are predicting that the folk bash in that historic city, hard by Narragansett Bay, may well outline the jazz session in terms of the glittering array of artists present.

Top Name Bandwagon

Virtually every top folk name with any kind of commercial following will be present for the Newport affair which has scheduled an evening session for Saturday July 11 and a matinee and evening series for the following day. Definitely on the agenda are Pete Seeger, the new sensation of the folk blues field known as Odette, the Kingston Trio, John Jacob

Bikel Turns Impresario

NEW YORK—Half Moon Productions, a partnership, has been formed by two prominent names in the folk field, singer-actor, Theodore Bikel and Jac Holzman, proxy of Elektra Records, one of the top labels in the folk business. It's believed one of the first firms to become actively engaged in booking and producing strictly folk packages.

Initial venture is the booking of a fall tour to feature Bikel and other folk artists associated with Elektra. Another enterprise to be undertaken by the firm will be the acquisition of non-show business properties, such as coffee houses, which as those conversant with the field well know, have become mecca for informal folk concerts and get-togethers in which members of the audience frequently take part.

TAPE FIRM SETS CANNY SANTA GIFT BONUSES

CHICAGO — To assure that all Webcor salesmen and distributors have Webcor stereo tape and/or disk inventory in their homes, George Sankowski, firm's ad and promo mentor, introduced the "Christmas Club" plan to distributors here this week. Each salesman will be provided with a regular bank-type deposit book, wherein each time he sells any t-p or disk model in the Webcor line, he makes an entry. Each sale carries a certain number of points, dependent upon the price of the Webcor set. By achieving cumulative points, the salesman can win one or several different phonos or tape recorders in the line.

The plan also has dealer and clerk impact, in that dealers also will be provided with the same books to rack up points for consumer sales. Dealers can either use the "Christmas Club" to get home equipment or to get free Webcor merchandise for re-sale. All books will be turned in around December 24, expiration of the program. Plan starts July 1.

Important by-product of the Christmas Club plan is the familiarity that salesmen will gain with the merchandise they sell. Few salesmen have either stereo disk or tape playback equipment at home and don't fully appreciate the kind of sound they are capable of producing. The Webcor plan could turn out to be a double-barrel sales stimulator—stimulating sales by offering a kind of bonus and stimulating sales thru enthusiasm for the product.

Public Has Widest Choice in Stereo Sound Combinations

Broad Model Versatility; Bell Sound Sprints in Cartridge Race

BY RALPH FREAS

NEW YORK—As stereophonic sound enters its second year, playing equipment manufacturers are offering the public two-channel sound in every conceivable combination. Phono manufacturers haven't settled on any one type of stereo phono—all-in-one unit, two-piece console or console with small satellite speakers. They offer all and the public can take its choice.

In stereo tape players, the public again has a choice. Either they can get on the four-track, open-reel bandwagon or they can select a four-track cartridge player. Open reel partisans will have a wide selection of music on open-reel, four-track tapes (*The Billboard*, May 25). And, as far as tape intruders and their players are concerned, the figure is at last taking on a rosy hue.

Cartridge Race
RCA Victor is "re-introducing" its \$229.95 tape cartridge player, long-awaited but rarely seen (see separate story, Audio News). By June 15, "thousands" will be in distributor showrooms from coast to coast, according to its firm. Hard on their heels, and outstripping RCA in price and variety of models is Bell Sound Systems with six tape cartridge players, ranging in price from \$99.95 for a cartridge player attachment to \$299.95 for a complete self-contained tape cartridge recorder and player unit. (See separate story of other

recorder manufacturers couldn't be determined. The number of record firms that will release music via tape cartridges is equally indeterminate, but unconfirmed reports specified Mercury, Ologatape and Bel Canto, in addition to RCA Victor.

All phone firms have special gimmicks to attract the public to their stereo models. And they have seen fit this year to present their lines to distributors and dealers with more hoop-la than heretofore. The amount of dramatizing they give their product in unveiling it to the trade presages unprecedented promotion on the consumer-

Individual lines are described fully in the Audio News section this week, offering a preview of what this month's NAMM Show in New York holds for dealers. To summarize, Admiral will offer their fullest stereo line to date. Admiral's concentration will be on the high and low ends with intermediate price models receiving little

Wide Model Choice
RCA Victor is an outstanding example of a firm that will offer the public stereo in any form. In deference to those who don't want much furniture, the firm has cylindrically designed companion speakers that require little room. For those who want a full speaker enclosure for the second channel they offer a swing-out detachable

(Continued on page 13)

Room for All In New Mkt.

NEW YORK — Noting the lessons of experience learned in such areas as TV vs. radio, stereo vs. monoophonic disks, etc., traders are hailing the resurgence of the pre-recorded tape field in light of much new activity at both the equipment and repertoire level.

"TV had radio on the ropes eight to 10 years ago," declared one observer, "then radio came surging back for healthy profits. Last year they said that once stereo records came out, the old monaurals would be valueless. The truth is that monaurals are selling much better now than a year ago. Last year stereo disks had stereo tapes reel off. Now everybody's hopping back on the tape bandwagon fast. In this field, they never die; they just hibernate for a while."

ARMADA Holds First Conclave; Mfrs. Distrib. Air Problems . . .

The newly formed association of indie manufacturers and distributors opened its first conclave in Chicago Monday (8). Many problems were discussed, a full album

Picked Musicians Get Gravy In New York Recording Boon

The tremendous number of new single and album releases has meant extra work for a select group of about 200 N. Y. recording musicians. Arrangers, copyists, studios, also share in boom. Page 4

Storz to Meet With Diskers to Decide Future of Dacny Meets

Todd Storz, head of the station group which sponsored last week's Miami Beach deejay concours, will meet with diskery officials.

NEWS OF THE WEEK

ably to determine plans for future meets. Several major changes in concept and character of the meetings were expected in wake of unfavorable publicity. **PAGE 3**

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Col. Disk Club To Add Verve Albums to Line

HOLLYWOOD — Columbia Record Club will soon start issuing Verve albums to its members. Initial Verve album will be an Ella Fitzgerald package. Deal was concluded between Verve and Columbia and the Columbia Club approximately three months ago. Terms of the deal reportedly call for Verve to receive a rather substantial advance with Columbia enjoying free choice of the Verve catalog for release to club members. Columbia does not guarantee to take any specific number of Verve selections, according to an informed source.

Initial Verve club release has been pressed and packaged by Columbia and is now at the club depots awaiting shipping orders. Approximately 250,000 units are expected to be moved, it was reported.

This is not the first time the Columbia Club has gone outside of the Columbia and Epic catalogs for product. Another similar deal was worked with Cadmon Records a year ago.

Verve is currently informing its distributors of the record club tie-up. The indie label's letter stresses the importance of the Club in stimulating consumer interest in records and thereby boost business at its dealer level.

Reine Denies Mills Claim

HOLLYWOOD — Leon Rene last week denied the report that he and his brother, Otis Rene, assigned renewal rights of "Sleepy Time" to South-Western Music in 1957 (The Billboard, June 1). Song was written by the Rene brothers in association with Clarence Muse.

The Rene brothers said that they had assigned the pub rights to their own respective firms, Excellent Publications and Leon Rene Publications. The latter named firm represents both companies in business matters, Rene said, including exploitation and sales.

PMM Kicks off 25th Raffle

NEW YORK — The Professional Music Men Inc. (Songpluggers' Relief Organization) kicked off its 25th Anniversary raffle last week. The group provides help to the unfortunate, sick and needy within the industry. Operating funds are obtained from a raffle, donations for which sell at \$1 apiece. Drawing for the grand prize of the winner's choice of a 1960 Ford, Chevrolet or Plymouth auto, will be at the annual songpluggers' outing at Fred Waring's Shawnee on the Delaware, Shawnee, Pa., Tuesday, August 4.

BIRTHDAY BASH FOR SIMON CATS

NEW YORK — The "Incomparable" Bill Simon Combo, featuring Bill Simon on horn and his fine jazz cats, celebrate their second anniversary on Saturday night, June 13. Anniversary celebration will be held at the Chalet in Cranite Springs, New York. All attending are advised to bring their own kazoes, washboards, and ukuleles.

TRANSMISSION ERROR—SORRY!

NEW YORK — Last week's issue of The Billboard contained a typographical error in the story covering the Miami deejays' convocation. The error stated that, although there were a great many releases, deejays were not making a real job in exposing their records to the public. In transmission, the word "not" was dropped, changing the sense of Luvane's comment.

Cap Skeds Pop Packages For June

HOLLYWOOD — Capitol Records is releasing 16 pop albums this month, including eight which are simultaneous stereo-monaural editions. June issue consists of 11 domestic albums and five imports flying the "Capitol-of-the-World" banner.

Release is paced by a new Kingston Trio package which is being offered in all three forms — a three-disk extended play album, in addition to the stereo and monaural versions. Other albums feature Janice Harper, Ray Anthony, Bob Bain, June Christy, Ferlin Husky, King Sisters, Gene Vincent, Fred Warburton, Both Wellcome and Island vocalists Hauman.

"Capitol of the World" albums include a package of songs by Edith Piaf, plus disks made in Italy, Mexico and Germany.

Epic Skeds 4 Pop, Folk LP's

NEW YORK — Epic Records is releasing four albums this month in the pop and folk fields. The pop albums include one of ex-Beatles "The Beatles," "The Cat and the Fiddle," and "Great Broadway shows of yesterday. Another is a Latin set by the Trio Avileno and or. There is a Yugoslav Folk Songs set, and another album titled "The 12 Greatest Hits of the American Festival." This latter features top Italian singers.

BRANCHES & NDIES

Evolution of Disrub Pattern

NEW YORK — A rather unusual record distribution pattern was evolved by Warner Bros. Records in an effort to get its 100 LP's on both stereo & mono-phonics disks (which now numbers 100 LP's on both stereo & mono-phonics disks) exposed in depth in record stores across the country. The new label (10 months old) is now operating via eight company-owned distributors and 20 independents. Originally the label started with only three company-owned distributors, but it had since exchanged five indie distributors for company-owned branches—and the basic reason for doing so was to exploit its album catalog. The problem faced by WB in achieving this is one of the problems faced by most indie new labels with regular album releases.

According to sales chief Hal Cook, WB was originally started to give exposure to the new labels under contract to WB movies or to artists appearing in WB movies (WB has eight TV ads on

Storz & Diskeries to Mu Future Jock Meet Auspices

Entertainment Dides Must Bow To Serious Convention Claims

By SAM CHASE

NEW YORK — Within the next four weeks, there will be a decision on whether or not the annual disk jockey conventions will continue under present auspices. Todd Storz, head of the station group which has sponsored the past two meets, will meet here with representatives of the record companies which have borne the financial load of the confabs and they will jointly decide whether or not under what conditions to hold further conventions.

Smarting under criticism of the late Miami Beach gathering as an all-play-and-no-work meeting, Storz told The Billboard that he would insist on two major changes next year, if a DJ meet is held:

1. Co-operating record companies must agree to some kind of

limitations in the operating schedules of their hospitality suites. This could take the form of being shut-tered by midnight each night, except perhaps for the final night after the banquet. Of course, no suites would be open during the station panels were being conducted.

2. The sessions should be held in a city which does not have a playland atmosphere. New Orleans, originally the best bet for 1960, now has been discarded. In its place are such candidates as Denver, Indianapolis and Minneapolis.

Storz says that no convention is possible without the participation and co-operation of the record companies, whose total tab for the Miami Beach wingding, he believes, came to more than \$250,000 rather than the \$100,000 originally forecast. This is in

marked contrast to the first plank of the platform of the outcasts, International Association of Disk Jockeys and Music Programmers, which some 50 jockeys indicated they would join after a meeting held Saturday (30) night at the convention. This plank calls for a convention which would have no record company financial support solicited or accepted.

While Storz believes such an approach is not only unrealistic but against the very interests of both DJs and record companies—both of whom, he says, need each other—he indicated a willingness to have representatives of the new organization offer their suggestions about the 1960 meet and eventually even to have it take over the full responsibility for running these meets when it is able—and that won't be unpalatable to me, either," he added.

The record companies, said Storz, all are anxious for future (Continued on page 25)

Jock Meet Shows Nation on Org Seeds

Deejays Huddle in Private to Nominate Organizing Committee

NEW YORK — One of the concrete results of the recent Storz DJ convention in Miami Beach seems to be the beginnings of a new national jockey organization. Undaunted by the failure of all previous attempts to gain a permanent national place, a group of jocks took advantage of their being gathered together in Miami Beach to continue in private the discussions which began in the open. At a special hour-long panel on the subject.

Also the meeting, held Saturday (29) night, was private it was held in a room where the jocks gathered together in Miami Beach to continue in private the discussions which began in the open. At a special hour-long panel on the subject.

Those who have definitely agreed to join the organization are the following: Jack Lacy, Scott Miller and Al Collins of New York; Bob Clayton, Boston; Art Roberts, Buffalo; Gary Smith, Rochester; Dick Martin, New Orleans; Paul Drew, Atlanta; Jim Hawthorne, Los Angeles; Bob O'Hara, Grand Rapids; Bob Klose, Philadelphia; Bill Gavin, San Francisco.

The jocks tentatively agreed to join the organization the International Association of Disk Jockeys and Music Programmers Dues have been set at \$10 per year per member with no initiation fee, pending a vote on this by the members.

Other points on which the jocks agreed to vote is whether to arrange for a full-time executive secretary, and how to finance year-around operation. There is agreement that the first president or nominating executive should be someone with national stature and respect. A general statement of aims and purposes (Continued on page 25)

FCC Extends Decision Date On Air Stereo

WASHINGTON — More time to ponder the problem of stereophonic broadcasting by FM stations, has been granted by the Federal Communications Commission in response to a request from the Electronic Industries Association, FCC said last week. It is extending the June 10 deadline for comment on the proposal to allow stereo operations, including possibility of stereo broadcast music, to December 1.

FCC had originally asked for comments on general use of FM multiplex operation (multi-channel broadcasting) to allow subsidiary types on separate channel from public broadcast operation). However, the agency announced on March 12 that the stereo aspects of the problem had run away with the inquiry, and the FCC drew up a special set of questions on stereo FM operations, with proposed deadline of June 10 for answers. (Billboard, March 16, 1959).

Questions of quality and compatibility in stereo broadcast engineering standards are being threshed out by a special stereo committee in the agency.

Stewart's Storz Exit Set; No Metropolitan Deal

NEW YORK — Todd Storz, president of the Storz radio station group, this week confirmed that Bill Stewart is departing his post as program director for the Storz stations. However, it was learned that Stewart will become program vicepres for the Metropolitan station group, including WNEW, New York, has indicated.

Stewart's departure will have several other frons in the fire and it's expected he'll seek to close a deal upon his return from a vacation in New York.

Storz stated that Stewart's departure would have no effect upon future plans for disk jockey conventions in New York. Storz banner, Stewart served as convention coordinator for the past two conventions.

Summer Disk Star Revue

PHILADELPHIA — "The Record Stars on Parade," a musical revue featuring some of the recording acts in his theatrical agency's talent stable, has been whipped together by Joyce Javay with an eye on Summer touring. Musical package will break in the 12th week at the Tivoli Theater in Chicago.

With Joyce handling the show, the package will headline Dave (Baby) Cortez and the Virtues, the Moonglows, Sam Hawkins, and Valerie Carr, with Mike Douglas as emcee. The Sunny Thompson's Orchestra with Lu Lu Reed on vocals round out the platter "Parade."

New Wax Deuge Booms Work For Picked N. Y. Musicians

Studios, Arrangers, Contractors
Share Bonanza; Strings on Upbeat

By BOB ROLONTZ
NEW YORK — The tremendous increase in releases on both the album and the singles level has created a boom in work for recording musicians and in recording studios in and around New York. Not for all musicians in Local 802, it is true, but for a light elite of about 200 men, men

who can read a staff, come up with and hold a beat. These men are, to put it mildly, enjoying one of the most profitable times of their career.

According to contractors and musicians checked, some of the most wanted recording musicians are cutting three, and often four, sessions a day. And not for one or two days mind you, but for four and five days a week. There hasn't been anything to resemble this, say some, since the pre-recording band days of years ago. And if the sessions are held in a popular studio, say some as RCA Victor's Webster Hall in New York, for example, the men don't even have to scramble to get to another studio. They just sashay out for a sandwich and return about an hour later for the next session.

Some of the musicians are so booked up that an a.c.r. man has to set a date two weeks in advance. More than that, some of the most popular drummers, bass men, pianists, and guitarists, he has to specify overtime even before the session starts, otherwise

if he runs into overtime, the men have to leave for another date.

Strings on Upbeat
The strange part about the whole thing is that there is currently a tendency for the string men to be in greater demand than tenors — and everyone remembers how tenors used to be the mainstay of every rock and roll date. It used to be incumbent upon smart a.c.r. men to discover their tenor leads, since the big tenor names couldn't be had, so busy they were in the early rough days of rock and roll. Now that rock and roll has turned softer and the strings are added to every other date, the mood is more mellow and the tenor men are no longer kings. The string men, of course, always made out well with album recording, but now that they are being used almost regularly on rock and roll sessions, some of them have more work than they can handle.

The introduction of strings into the rock and roll picture has also introduced another interesting feature on single dates, written out

(Continued on page 8)

Fight 'B'dcast' UA Air Plug

NEW YORK — United Artists Records, which has released a sound-track LP, "Conquish Tower Sing to the Horse Soldiers" from the forthcoming John Wayne and William Holden pic, "The Horse Soldiers," will use the benefit of national radio exposure for their music in connection with the Floyd Patterson-Johnny Jones 25-heavy-weight boxing match on June 25.

Excerpts from the sound-track album and two of the singles of music from the film will be used during a broadcast of the fight which is being sponsored by United Artists Corporation and the Mirisch Company, distributors and producers, respectively, of the film.

It is estimated that the broadcast will receive the most extensive radio coverage ever accorded a championship match and will reach close to 20 million homes.

7 New LP's on M-G-M Agenda

NEW YORK — M-G-M Records and its subsidiary, Metro Jazz, will kick off seven new albums next week as part of the firm's early summer promotion.

Highlight items for M-G-M will be a set titled simply, "Billie Holiday," which features the artist's first recordings ever in stereo as well as monophonic form. "The sets find trumpet man Charlie Shavers in "Charlie Digs Dave"; "Waltzing Time" with the Vienna Concert orchestra, and "Smoochy Sings." Another feature is the newly repackaged coupling of the original sound tracks from "An American in Paris," and "Show Boat," the first of a promise-series of re-releases of notable standard track editions.

Metrojazz will have new releases by the Pepper-Knepper Quintet, featuring Pepper Adams, Jimmy Knepper and by Clio Crye.

Audio Fidelity Opens Brazilian Branch Office
RIO DE JANEIRO — Senior Sidi Frey has opened a Brazilian branch of his Audio Fidelity label here. Frey will have offices in both Sao Paulo and Rio de Janeiro and will be called Audio Fidelity do Brasil, S.A. Frey will be chief of the new company with Sebastian R. Bastos, vet record producer as vicepres. Records will be pressed here.

HOT 100 ADDS SEVEN

NEW YORK — The Billboard's Hot 100 chart adds seven new discs this week. Details are:

67. I'm Gonna Change Him—Cathy Carr, Roulette
71. Only Sixteen—Sam Cooke, Keen
84. Forty Days—Renee Hawley, Roulette
92. 1 Know—Perry Como, RCA Victor
95. La Plume de Ma Tante—Hugo & Luigi, RCA Victor
99. Flower of Love—The Crests, Coral
106. Be Whistling Organ—Dave (Baby) Carter, Clock

Tape Firms Cautious On Victor Cartridge

CHICAGO — Midwestern tape recorder firms add interest in the RCA Victor announcement on June 15 delivery of the semi-automatic mono tape cartridge type model, but nobody is releasing product immediately. W. E. Lawell, radio and phono sales manager of Motorola, who has shown the new album of the Victor semi-automatic cartridge player as early as 14 months ago, said the firm is ready to produce, but wants to watch dealer and consumer reaction to the Victor machines. He said that Motorola will display a sample of their unit, which has changed from what they showed at the 1958 NARM confab, at the 1959 NARM convention. He said they would list the machine at \$249 or less when it actually hits the market.

Irv Rostman, president of Pentron, who also showed their Victor type semi-automatic cartridge instrument at the 1958 NARM show, said he is waiting for actual Victor mass delivery and subsequent consumer reaction. He said he feels Pentron can make both four track reel-to-reel and the Victor type unit and be successful in both fields.

"I'll be in the front row salesmen when we see the stereo tape cartridge playback unit on the market," said Rostman. "I'm sure of the quality standards," Victor Miller, president of V-M Corporation, told The Billboard. He said he feels tape has a great future in a number of ways, but did not elaborate.

Trav-Ler Radio here, which took over the Bell and Howell tape business, said it will release a new

line of reel-to-reel soon, but would not disclose date or equipment facts. They will not market a stereo cartridge before next year.

But Letzler, sales manager of Webster, currently holding distributorships here, said Webster will definitely not market a stereo cartridge playback in 1959. "The quality of reproduction is not advanced enough," he added. Letzler is showing a new line of mono mono and stereo and mono, including four-track, reel-to-reel recorders this week.

Hugh Daly, sales manager of Mapacord, said the Tulsa market will continue to produce reel-to-reel machines only for their quality conscious buyers. "We feel that the vast tape superiority over records can be maintained by engineering up, not down," he averred.

Stage Set For Juke Exemption Battle

WASHINGTON — Opening salvo on the juke performance exemption battle will sound next week (10), as proponent witnesses for the Celler (D., N. Y.) bill to end performance exemption in the Copyright Act have their say.

Among the witnesses appearing before the Willis (D., La.) House Judiciary Subcommittee on Patent Trademarks and Copyrights for the three-day proponents' session are: American Society of Composers, Authors and Publishers; counsel of Herman Finkelstein, and sales manager Collins; ASCAP librettist and producer Oscar Hammerstein; Sidney Kaye, board chairman and general counsel for Broadcast Music, Inc.; representatives of the American Music Association; and John A. Ables, counsel for Music Publishers' Protective Association. Others invited to testify include Burton Lane, president, and John Lindsay (R., N. Y.) Counsel for the subcommittee is Cyril Brickfield.

STRAWHAT BUG BITES JOCKS

PHILADELPHIA — Two WIP d.j.'s have been bitten by the summer acting bug. Jack Pyle opened the local straw hat season at Bucks County Playhouse in a starring role in "Turned Out Loose" opposite Rita Gam.

Now, Bob Merceur is making his acting debut as "Sam Darling," which unshatters the Camden County Music Fair June 28. Merceur will also replace a role of Monte Krebs, a show "angel," at Valley Forge Music Circus. Interesting angle is that Merceur was himself one of the original backers of "Sam, Darling" for its Broadway run.

Tracy Ankles Emarcy for Chess Post

CHICAGO — Jack Tracy, a.c.r. chief of Emarcy, Mercury's Jazz LP and tape wing, ankles his post June 22 to join Chess Records, which has been operating as an album producer and co-ordinator for all three of the Chess brothers' labels, Chess, Checker and Argo. Tracy, who was with Mercury for 15 months, was with Down Beat nine years, last six of which was as executive editor of the jazz mag.

The Chess brothers and Tracy indicated that the size of the three labels' LP catalogs would be enlarged with emphasis being given to regular time releases of a number of LP packages, where previously they released albums sporadically. Chess and Checker LP lines, which were previously confined almost exclusively to packages by single artists in the line, will include LP-only type artists when Tracy takes over. Argo, essentially a jazz label, will broaden its scope, accept to include "all types of good music," Tracy said.

6on Harmony June LP Sked

NEW YORK — Six albums will be issued by Harmony Records this month. LP's include one with Jim Fasset called "Hear the Animals Sing"; "Singsong of Hawaii" with Lena Machado, a Pearl Bailey set, a Sammy Kaye new album, an Anglo album, and an album of wedding music. These monophonic sets will retail for \$1.98.

Design Label Plans Active Singles Sked

NEW YORK — Design Records, known primarily up till now as a package operation, will start an active singles program early in the fall. Joe Boyce, who signed on with Design pressy, will release several months ago to handle production and jockey contact on all five labels in the Design stable, will head the single phase of the business.

Leslie, remarking that singles artists are still LP's, stated that a number of name artists had already been added to his Design label. However, Leslie pointed out, this practice of acquiring name artists ready on top was getting prohibitively expensive and that the aim of the company hereafter would be to develop artists thru hit singles.

Cap Inks Tucson Group

HOLLYWOOD — Capitol Records last week signed the Tucson Arizona, 1959 group to a long-term exclusive recording contract. Group's repertoire embraces classical works, folk, Western and show tunes. The group's first recording will be produced by John Palladio, of Cap's a.c.r. staff.

200 FINALISTS IN ALL-ARMY TALENT CONTEST

WASHINGTON — More than 200 soldier entertainers from major Army commands throughout the world will compete in the Grand Finals of the 1959 Army Talent Contest June 16-18 at Fort Belvoir's Wallace Theater. Winners will perform at the 1959 Army Talent Contest in Washington, D.C., and selected performers will appear on the Ed Sullivan TV show June 22. The contest, which will go on tour with the Army's "Rolling Along of 1960," is the largest of its kind in the world. The contest will be judged by Lee Shapiro, musical director of RCA Victor Records, New York; Scott Kirkpatrick, manager National Theater, Washington; Capt. Samuel Loboda, director U. S. Army Chorus; Capt. Wm. Mrozy, commanding officer, U. S. Army Element, U. S. Navy School of Leadership, Fort Belvoir, Ill.; and Wells, Lecturer in Music, Catholic University of America, Washington.

Recorded classes have already competed (Billboard, May 11, 1959), in the All-Army Talent Contest. The contest is being held at the command scoring most points in the contest.

Judges for specialty groups, musical and non-musical, will include representatives from William Morris Agency in New York; Paul Herron, night club manager, New York; and Times Herald; Don Hearn, night club editor, Washington; and Miss Kay Knepper, general manager Arena Stage, Washington, and Les Carpenter, Washington representative of Variety.

This will make the second year that All-Army contest finals have been held at U. S. Army Engineer Center in Fort Belvoir, Va., with Lt. Col. Ray E. LaVan, commanding officer of the S. A. Army Engineer Center Regiment, serving as chairman of the co-ordinating committee for the event.

.....IT ALL STARTED IN THE SOUTH

"SEA OF LOVE"

PHIL PHILLIPS

71465

NEW HIT SINGLES



PATTI PAGE

"With My Eyes Wide Open"

(I'M DREAMING)

AND

"My Mother's Eyes"

71469



THE DIAMONDS

"Sneaky Alligator"

AND

"Holding Your Hand"

71468



THE PLATTERS

"Remember When"

AND

"Love Of A Lifetime"

71467



RUSTY DRAPER

"Next Stop Paradise"

AND

"Don't Forget Your Shoes"

71463

MAKING MONEY

DINAH WASHINGTON

"What A Diff'rence A Day Makes"

71435

SIL AUSTIN

"Danny Boy"

71442

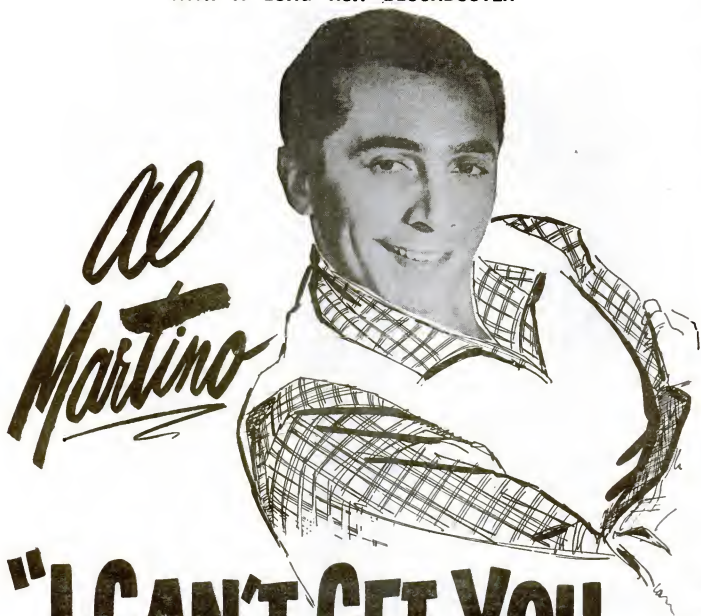


Be prepared to redeem this coupon!

Record buyers are flocking into the stores with their MERCURY "Operation Pageworth" coupons now!



A GREAT ARTIST RETURNS TO THE WINNER'S CIRCLE
WITH A LONG RUN BLOCKBUSTER



"I CAN'T GET YOU OUT OF MY HEART"

*On All The Charts
And Going To No. 1*

20th FOX

#132

NEW PACE-SETTERS
FROM MPHC**THE HANGING TREE**

BARRY HERRING, COLUMBIA

RIO BRAVOFrom the W.A. Old
BEAN MARTIN, CAPITOL**77 SUNSET STRIP**BOB BAILEY, WARNER BROS.
FRANK ORTEGA, JUBILEE**KOOKIE, KOOKIE**LIVE IN THE THEATRE
EDWARD BYRNES, WARNER BROS.**"BRING ME YOUR LOVE"**

Tommy Sands—Capitol

"SMILE"

Art Mooney—MGM

"I'M CONFESSIN'"

Terri Reed—Laurel

"STEEL GUITAR RAG"The Dynalones—Barnard
(distributed by Sam)**"SWINGING IN A HAMMOCK"**

Son Dorey—Capitol

BOURNE, INC.ABC MUSIC
134 West 42nd St. New York 36**MUSIC'S PAINS
GOOD PICKINGS
FOR LOBBYISTS**

WASHINGTON — Lobbying activities in music field, listed in last week's Congressional Record (3) show payment by American Society of Composers, Authors and Publishers of \$4,324,990 to Harold C. Miller, Washington, and expenditures by Miller of \$200,753, in fourth calendar quarter of 1958.

For first quarter 1959, Miller is reported to have received \$1,824,447 and spent \$1,078,335. Music area's biggest tab for first quarter of 1959 was for \$189,931 by American Federation of Musicians, with an outlay of \$7,636.76. Nicholas E. Allen and Merrill Amory, representing the Music Operators of America at next week's House Subcommittee hearings on the Celler bill to end performance royalty exemption for juke music, received \$150 for first quarter of 1959, reported by a sum of \$21,288. E. E. Curran, National Licensed Beverage Association, Washington, also reported a sum of \$1,000 for first quarter hearings, lists receipts of \$750.

**Crown Label
Juke Product**

HOLLYWOOD — Crown Records, low price indie, will issue seven LP's in both stereo and monaural this month, as well as two additional stereo-only LP's and one monaural only. The stereo-monaural sets include a flamenco album, another titled "Kaps" with the Milt Buckins; an folk spot LP, "Tribute to George M. Cohan," an album with the Charlie Barnett; another set featuring members of the Count Basie crew and an album with blues shouter B. B. King. There is a classical album of the Tchaikovsky piano concerti on the stereo list as well as an album titled "Our Invitation to Stereo." A monaural only set is called "A Hi-Fi Spectacular."

**Urania Features
King Tome Album**

NEW YORK — Urania Records will release an album this month, featuring Altemus and his band, reading from his book "Mine Enemy Grows Older." Firm will also offer two singles this week, one by Gene Anderson, the other with Los Conqanceros. Label has a Buy-of-the-Month skadded too. Album titled "S.O.S. Be so," will be offered for \$2.98 monaural and \$3.98 stereo, \$1 off the regular list price.

**COPYRIGHT OFFICE NOT
TO CENSOR MATERIAL**

WASHINGTON — The Copyright Office will not attempt any censorship of material registered with it for copyright. The policy has been affirmed by an opinion of the Attorney General that also court decision have said copyright cannot exist in "obscene and other illegal works," the Copyright Office would do better not to attempt to refuse or deny registration of copyright claims in works of this type.

The Library of Congress has announced receipt of the Attorney General's opinion on May 8, 1959 — an opinion they sought in December 1957. In view of the decision, the Copyright Office will continue the policy of limiting its examination to the statutory requirements

**Disk Sales Picture
Varies Geographically****Some Areas Tab Sharp Decline;
Most Report Business Uneven**

NEW YORK — A check of dealers, one-stops and distributors around the country indicates the variable sales picture of the disk business in different areas. Some of the major markets report that there has been a sharp decline in business since the first of the year. Some markets have experienced uneven business levels, and some have seen business flow at a comparatively normal rate this year.

A San Francisco distributor reports a decrease in singles sales of almost 25 per cent, since the beginning of the year. The LP sales have been holding, total income is down. An increase in the sales of stereo LP's has been a definite and contributing factor to the staying sales of LP's.

A Cleveland dealer mentioned that both singles and LP's have been off. He further stated that while his total sale volume is running ahead of last year for the same period, there has been a reduction in sales of close to 10 per cent since January. An increase in the number of hi records during April, which was his biggest month this year, has put singles sales slightly ahead of those of last year for a comparable period, however. Albums sales have been running about the same as for last year and have been generally consistent this year.

A one-stop in Philadelphia reports that business is about par. While operator business has been normal, sales to dealers have been less. Package goods have been steady. Stereo singles sales to juke box operators have been picking up steadily.

Baltimore Better
A Baltimore distributor paints a somewhat more encouraging picture of business at this time. Sales have been maintaining a fair level of sales all year, and LP sales are up. His volume of stereo LP sales has also increased. Cumulative sales are approximately the same as for the beginning of the year and slightly above last year for the first five months of the year.

A Los Angeles distributor reports a decrease in singles sales since the start of the year. Business has been spotty since that time. Present rate of singles sales is almost 30 per cent below the average for January. Albums have been holding, but over-all sales have dipped close to 20 per cent.

A dealer in Richmond also experienced a decline in both singles and LP's. Singles are estimated to be 10 per cent behind last year's sales at this time. Stereo disks and equipment factors are moving very slowly, and LP sales are also slightly off.

A dealer in Raleigh, N. C., reports that business has been steady. The sales for singles and LP's have been dropping somewhat during the past few weeks, total sales are still above last year. A good volume of sales in March compensated for a lag in February.

A Boston one-stop terms business, being inconsistent. Since January, sales have been fluctuating, and at present are off about 30 per cent as compared to sales during last January. Juke and counter sales are also off, and stereo sales are waning. Overall sales to date are about the same as for this period last year.

Cincinnati Quiet
A Cincinnati distributor reports that business is currently at a quiet ebb. Singles have slumped almost 50 per cent of what they were in December and January. LP's are off between 20 to 25 per cent.

In those areas where business has fallen off, singles have been the hardest hit. LP sales have also been affected, but to a lesser extent. Albums sales, the down in some areas, have been somewhat checked by the rise in stereo LP sales. In general, however, while business at present does show fluctuation, the volume of business in most areas is running about the same as for the first five months of last year.

From the 20th Century's Complete Recordings
"HOLIDAY FOR LOVERS"

**HOLIDAY
FOR
LOVERS**

MILLER MUSIC CORPORATION

England's #1 Instrumental
SIDE SADDLE
Showing Up Strong Here With—
(No. 1 Disc in England)
• RUSS CONWAY on Capitol
• JOHN BUZON TRIO on Liberty
• FREDDY MORRAN on Challenge
• FERRANTE & TEICHER on ABC-Par.
• SCOBIE & DOORIN on Climax
MILLS MUSIC, INC.

A "HIGHLIGHT"
For Every Program
**JUKE
NIGHT**
LEO FEIST, INC.

WANTED
Leading independent record manufacturers with wide diversification of product lines and low priced merchandise requires (3) aggressive, experienced salesmen. One for Midwest, one for Southwest, one for Northeast. Will be widely recruited by distributors, rack merchandisers and wholesalers in all territories. Promotional minded. Excellent opportunity and growth potential. Our Personnel Know This Ad.
BOX 228, The Billboard
1564 Broadway, New York 10, N.Y.
Our 67,000 ACTIVE BUYERS need
The Billboard doubled column space each week

**West Named
To Col Post**

NEW YORK — Stanley West has been appointed as co-ordinator of international artists promotion at Columbia Records. Appointment was made by Nat Shapiro, co-ordinator of A&R, foreign operations. West will supervise the requests from affiliated and subsidiary companies for information and material concerning classical and pop repertoire for Columbia, Epic and Harmony. West was formerly with E.M.I. in Great Britain.



SINCERE thanks
to the d.j.'s of America...
to the featured panelists
and speakers
to the record company hosts...
and to the many others
whose ability and
cooperation made this
year's d.j. convention
in Miami Beach an
outstanding success...
our deepest appreciation to
ALL who participated

STORE
broadcasting
company

This One



...new
feathers
in
our
Kapp



RUSS HAMILTON

back from England with his greatest hit

"MY UNBREAKABLE HEART"

K281

Going strong! A great instrumental

"YOU ARE MY DESTINY"
RAYMOND LEFEVRE

K279

KAPP RECORDS

TAPE CORRESPONDENTS CUE BUSINESS HYPE

DALLAS — An unheralded boss to the over-all field of tape and tape recorders is being seen in a fledgling organization known as World Tape Pals, operated out of this city by Mr. and Mrs. Harry Matthews.

The organization, known among its members as WTP, is international and non-profit in scope and now boasts more than 4,000 members in 60 countries. The operation, which has the blessing of President Eisenhower's people-to-people program, is composed of people who correspond with others around the globe via tape. One California member, for example, is now maintaining a regular correspondence with other members in England, Scotland, France, Germany, Australia, Latin America and India.

Tape Topics, official magazine of the organization, is published bi-monthly and like the tapes of its members, is circulated around the Tape Pals jamboree will be held in Schlersee, Germany, starting Saturday (20).

In light of recent promotion campaigns launched by such tape

manufacturers as Ampex and V-M, some traders are seeing WTP as a potentially strong asset to the tape field in general. It's known that these two firms, along with others, have long felt that the educational and fun aspects can be a highly successful way of selling the medium. Once the machine is in the house and expected by the buyer then becomes a potential long-term customer for pre-recorded tape as well.

Would Probe AFM Pic Job Shrinkage

WASHINGTON — Sen. Wayne Morse has again gone to bat for the American musician who is losing employment to what the senator calls the "celluloid music competitor" of the foreign-made sound track. Morse wants a searching investigation and corrective legislation on the whole question of "run-away" film making and its cost to American musicians and technicians.

Morse has introduced a resolution asking that the Senate Finance Committee conduct the study and report its findings before January 31, 1960, with funds up to \$50,000 for technical help needed in the study.

Morse made a similar proposal last year, at the behest of AFM President Herman Kenin, who has been in Washington recently to plead the cause of the American musician. Kenin reported that fully half of the 265,000 members of the AFM had been deprived of a living by the "unbridled substitution of mechanical music" in American films and also on TV.

Morse said he will expect loud-earners to answer to Congress on its deceptively foreign-made films and foreign-made recordings "which purport to be made-in-America products." He accuses the broadcast industry of palm-ing off as American-made a commercial product that utilizes every means of foreign cut-rate competition to enrich the producers, at the expense of our own job-needy American entertainers, artists and technicians.

Morse also said he had promised Kenin to try for elimination of the 20 per cent cabaret tax which in effect, operates as a tax upon music and employment in the entertainment industry.

'Sea' Score Jazz Version

NEW YORK — Richard Rodgers' score of "Victory at Sea" gets its first jazz version — and a low-price one at that, with a release by Aaron Bell and band on M-G-M's low-priced subsidiary, Lion. The set has been rushed into release following the success of low-priced "Peter Gunn" and "77 Sunset Strip," on the label. All three feature the Bell group and were produced by Eddie Heller.

All three albums are also available in stereo versions at \$2.98. M-G-M spokesmen said that the initial press run of "Victory" would run to over 100,000. Heavy promotional activity is set to kick off the release. Some 10,000 dealer window and counter displays are being prepared, along with 1,000 display kits. A tie-in promotion has been worked with U. S. Navy Recruiting, which guarantees radio and TV exploitation.

Over 67,000 ACTIVE BUYERS read The Billboard classified columns each week.

Didie Signs With Dot

HOLLYWOOD — Didie Stevens was signed to an exclusive recording contract by Dot Records' pretty Randy Wood. Teen-age lass hit the charts with her "Pink Shoe Laces" disk recorded by Crystalite. Dot distributed the Crystalite single.

New Wax Deluge

• Continued from page 4

arrangements or charts, as the hipsters call them. On many rock and roll dates, as arrangers and a.c. men can recall, arrangements were little more than chords, with the musicians adding their own parts after they got the chords all straightened out. But fiddlers, a more dignified group than rhythm men or horn men, like to play from written arrangements. And now, with fiddlers in the act, "the charts look like regular symphonic dates, man," according to one musician.

Boom Delights Studios
Recording studios, of course, are delighted about the boom. The smaller — or the old hole in the wall — studios are less in favor than cavernous, echoey halls that can give the sound desired these days. But all studios are feeling the increase in business — so much so that demo dates are having a hard time fitting into the crowded schedule.

At the new recording rates a musician who can pick up an average of two dates a day for four days each week can knock off \$400 a week and he doesn't have to worry about whether the record or the album dates he was on turned out to be his or not. A musician who really wants to scramble can even do better each week. Some musicians who have come up with record hits have found out that they can average out almost as well financially by merely playing at sidemen on record dates and they don't have to worry about bookings, agents, club owners, or customers yet.

The recording boom has also brought new business to arrangers, with a score in New York grabbing off the cream, and to contractors and copyists. Five or six top contractors and about the same amount of copyists are also doing the lion's share of the business. As far as the musicians, arrangers, contractors, copyists, and recording studios are concerned, the problem of too many single or album releases doesn't bother them at all.

NEW START

Decca Inks Parolee Chanter

NEW YORK — Decca Records has signed Johnny Bragg, a chanter whom a company spokesman described as having "the most sensational background to recompense an artist in many a moon."

Bragg's singing career started at the age of three when he lost his eyesight temporarily. He claims, however, to have obtained most of his singing knowledge while a member of the Prisonaires Quartet at the Tennessee State Prison, where he had been sentenced to a 99-year hitch at the age of 17.

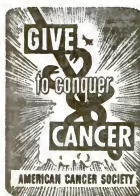
The Prisonaires received permission to sing in various parts of Tennessee where they became favorites, a fact which led to a recording pact with Sam Phillips' Sun label in its early days. The group had a hit with Bragg's tune, "Just Walkin' in the Rain," which later was a smash for Johnny Ray.

Approached by a number of music figures upon his parole this year, Bragg hooked up with Jack Stapp and Buddy Killen, of Tree Music in Nashville, who in turn brought him to Decca's Owen Bradley. First sides a.d.x.d. by Bragg, "True Love Will Never Die" and "Just So That Someone Is Me," were released this week.

DICK MARTIN VOTED BLOCK DJ ACCOLADE

MIAMI BEACH — Dick Martin of WWL, New Orleans, was voted the disk jockey who this year made the "outstanding contribution to his public and the music industry." The voting for the first annual Martin Block Award, was part of the proceedings of the Second Annual DJ Convention. Voting was conducted with the cooperation of The Billboard.

Martin received a \$1,500 air-serve service donated thru Martin Block by the following record companies: ABC Paramount, Cadence, Capitol, Columbia, Decca, Dot, Imperial, Kapp, Liberty, London, Mercury, M-G-M, Roulette and Victor. Consensus of opinion expressed on the ballots was that Martin deserved the award because "He speaks his mind honestly and fearlessly on subjects musical and otherwise, he programs in good taste no matter what kind of music he plays, he has influenced for the good the musical taste of his tremendous and loyal audience, and he has helped further the leading American musical culture — jazz."



14 MORE JOIN LABEL PARADE

NEW YORK — Fourteen new labels joined the label parade during the last week. Here are the names and addresses of the newcomers:

Adren Records, care of M. S. Distributing Company, 1700 S. Michigan Ave., Chicago 16; American International Records, care of Dixon Music, 1235 Sunset Blvd., Los Angeles 46; Beale Music, Box 217, Beverly Hills, Calif.; Boulevard Records, Box 12, Orange, Calif.; Future Records 1862 1/2 Glendale Blvd., Los Angeles 25; Hillcrest Records, 125 Taylor St., Jackson, Tenn.; Lupo Records, Box 493, Anchorage, Alaska; Jell Records, 157 W. 57th St., Suite 401 New York, New York; New Jazz Records, care of Pringle Records, 447 W. 50 St., New York; Premier Records, 4931 East Hawthorne St., Tucson, Ariz.; Rhythmaire Records, 200 Woods Rd., Whitehouse, N. Y.; Royal Records, care of ABC Paramount Records, 1500 Broadway, New York 36; Telefunken Records, care of Richmond Records, 140 W. 22 St., New York 11; Wizard Records, 309 W. 57th St., New York 19.

Sister Labels Split to Go It on Own

HOLLYWOOD — Dore and Era, the sister labels co-owned by cousins Lou Bedell and Herb Newman, have split into separate record companies with each of the former partners heading a firm. Parting of the ways comes after a five-year business association during which the pair will still remain co-owners of their music publishing firms, Thunderbird (ASCAP) and Warman (BMI).

Dore-Era ownership consisted of a family group: Max Newman, his son Herb and his nephew, Lou Bedell. Under the new set-up, the elder Newman will bow from the disk scene with Herb Newman keeping Era, headquartered in the Stanley-Warner building on Hollywood Boulevard. Bedell is retaining Dore and remaining at the old Era-Dore Sunset and Vine office.

Artists are similarly being divided, Newman retaining Ronnie Height and Art and Doty Todd, among others, while Bedell takes over Ivory Wimberly, the Nationals, the Dimples, and Tony and Joe, among others. Both labels will use the same distributors as before.

The Bedell-Newman team had delivered an impressive share of hit-selling disks and helped bring several artists to the fore during their years in business together. These included Gogi Grant's "Suddenly There's a Viley," Art and Doty Todd's "Chanson D'Amour," the Todd Beas' "I Know Him Is Love Him," among others.

Parting was amicable and developed over a difference in policy.

Blue Law Rap Hits Airer

SPARTANBURG, S. C. — A local radio station, WTHE, recently was served with a warrant charging violation of South Carolina's blue laws for operating on Sunday, but owner John K. L. Peterson decided to ignore the warrant.

Complained in the warrant was Claude Runley, owner of a drive-in theater which had been shuttered on two successive Sundays. A citizens' campaign to close numerous businesses on Sunday may force a Statewide referendum on continuation of the blue laws.

Peterson said he would ignore the warrant on the ground that the law exempts "necessity" businesses. As the only 24-hour station in the area, he said, WTHE's operation is required for national defense.

...new feathers in our Kapp



JANE MORGAN

with a 2-sided smash

"CAN'T BEGIN TO TELL YOU"

and

"WITH OPEN ARMS"

K284

Kapp's new rising star

JERRY KELLER

breaking in all markets with

"HERE COMES SUMMER"

K277

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...new
feathers
in
our
Kapp



RUSS HAMILTON

back from England with his greatest hit

"MY UNBREAKABLE HEART"

K281

Going strong! A great instrumental

"YOU ARE MY DESTINY"

RAYMOND LEFÈVRE

K279

KAPP RECORDS

LEGIT REVIEW

La Merman Stakes Out New Bonanza

"Gypsy," the latest in a long line of starring vehicles for Ethel Merman, staked out what will undoubtedly be a long-term claim on Broadway, Thursday (21). To put it succinctly, the handsomely wrought, Jerome Robbins directed production is a wow.

For one thing of course, the show has Miss Merman. But beyond that, the lady with the barrelling pipes has a book by Arthur Laurents, based on the memoirs of Gypsy Rose Lee, which provides her with solid dramatic meat. The tale of a relentless mom who drives her two daughters along the trail of show-business stardom, has humor and pathos in generous quantities and La Merman makes the most of every minute.

Whether she's brow-beating a helpless theater manager to use her set of Baby June and Baby Louise or dashing on and off the stage as her kids are auditioning for the great Palace Theater in New York or staging a lovely ballad called "Small World," the gal is at her very best.

Another asset is Sandra Church, an appealing 21-year-old with a haunting mobile face. Miss Church as Louise (Gypsy Rose Lee) manages to come close to stealing a couple of scenes by standing and emoting, pantomime style. She's fine as the sweet, played-down sister, who later makes the switch to a featured burlesque stripper. Doing fine with less meaty roles are Lane Bradbury as June (June Havoc) and Jack Klugman as Herbie, agent for the kid act who has a soft spot for Rose.

Julie Styne and Stephen Sondheim have contributed a handsome score which sounds at all times. Highlight special material piece is a tune called "You Gotta Have a Gimmick," in which three strippers delineate how to get class into a disreputable act. "Small World" is probably the most likely hit song with another contender the plaintive, "Let Me Entertain You." The cast album will undoubtedly be a big one for Columbia.

Ron Crevatt.

NIGHT CLUB REVIEWS

Fitzgerald, Basie Better Than Ever

Ella Fitzgerald and Count Basie had the Starlight Room of New York's Waldorf-Astoria absolutely rockin' on their opening night engagement. The Basie band, sounding better than ever, breezed thru a set of their well-known tunes, drawing greatest response whenever they tore into a blues.

Vocalist Joe Williams had the crowd applauding far more after his swingin' renditions of "Can't We Talk It Over," "Where Are You" and "Alright, Okay, You Win."

When Miss Fitzgerald took over, the room settled down for an hour or so of pure magic. Most of the tunes that she sang were new for her. Ballad or swinger, her renditions of both were perfect. Selections included a medley from "Borgy and Bing," "Dancing Queen to Cheek," "It's Delightful," and a lovely treatment of "I've Grown Accustomed to His Face."

"How High the Moon" was given her classic scat treatment, and this really flipped the room. With the Basie band she sang "Caravan," "Whatever Lola Wants" and "Angel Eyes."

She could have gone on for twice as long. With each appearance she becomes greater.

Howard Cook.

'2X4' Revue Intimate Sparkler

"2X4" is a fast-moving, clever revue at the Showplace in Greenwich Village, maintains an excellent pace thruout. Four versatile and talented performers hold forth for an entertaining two hours in 23 bright skits. Lynn Charnay, Stralou Cooper, Doug Robinson and Burt Tier are the principles.

The material for "2X4" was written by Bob Bernstein. Music was composed by Alyson Skip, Hoyland, Warren B. Myers, Harold Beebe, Nicholas Schachter and Seth Rabinstein.

The Showplace, a small nitery, provides an intimate and cozy setting for the review. Considering the small stage area, the performers seem all the more gifted.

Numbers in the review include parodies on Westerns, rock and roll, other shows and very amusing spoofs of famous personalities. Costumes are attractive and the lighting effects are excellent. Music is furnished by pianist Jack Holmes.

Bernstein covers a wide range of subjects in his witty sketches and lyrics. He also directed the production.

Howard Cook.

Music Mart

Continued from page 2

ord dances. Soft drink machines are being installed in the basement by local leverage firms to plug their events. Pinball games are also being installed for free recreational use by coin machine distributors.

Displays of store counters, browser boxes and other merchandising aids will also be shown in the basement area. Disk distributors will be permitted to set up "model stores" and special promotional materials for inspection of visiting dealers.

Says Kuehn: "This is my idea of what a true supermarket type of wholesale operation for the entire music industry should look like. No retail sales will be allowed here. We are not charging

any of the record and juke box distributors or equipment manufacturers who display here for the use of the space. We will work out some sort of equitable commission arrangements with them, however, for equipment sales we may close. Dealers and coin machine operators from all over the States can come here and buy everything they need all in one place. We're getting wonderful co-operation from everyone."

Barney Kuehn's original Music Mart outlet will continue in operation as a strictly retail store. Re-named the Record Mart, it is now under the management of local deejay Woody Welch, as a division of Music Mart, Inc. Kuehn is president and treasurer of the new Music Mart, Inc. His wife, Mildred, is vice-president and secretary of the corporation.

FOLKNIKS MAKE HILL SOUND BIG BUSINESS

• Continued from page 1

for its summer Shakespearean attack and which dropped jazz concerts this year after a dubious experience last summer, has slated concerts by both Pete Seeger and Ed McCurdy this season.

A program at the annual Ravinia Festival, north of Chicago, set for August 5 and 7 will feature such artists as Richard Dyer-Bennett, Brother John Sellers, Blind John Davis and Studs Terkel. George Wein, veteran Newport impresario and operator of the Storyville clubs in Boston and Cape Cod, has switched from an all-jazz policy for the latter establishment to include bookings of Bob Gibson, Pete Seeger and Odette for one week each this summer. At two other New England fests, in Ipswich and Nantucket, Mass., Odette also was due for appearances.

Israel G. Young, acknowledged folk authority, who operates the Folklore Center in Manhattan's Greenwich Village section, described other developments. According to Young, who sells folk books and records in his store, there are more folk disks selling than at anytime in the past. He said that Folkways, Elektra, Tradition, Audio-Video and to some extent, Riverside, were all active in this field.

Young also pointed out that there are at least three prominent folk music magazines now published, including Caravan, Sing Out and Cardiology. He added that he expected to unveil another periodical called Folk Music, U.S.A., next fall.

Copyright Hassles

Young also noted the upsurge in litigation regarding folk copyrights as a sign of the increasing business value of folk music. He said that a lot of people are constantly in the field collecting material, revising it slightly via new lyrics or an arrangement and copyrighting it. He said there had as yet never been any clear-cut decision as to what of this largely PD material can actually be copyrighted. It is known, for example, that several litigations are pending on the song, "Tom Dooley," a hit last year for the Kingston Trio. Young said that Alan Lomax is one of the most active in the field of acquiring folk copyrights.

Other activity in this area, noted by Young, was the weekly Sunday afternoon bluegrass session held at Sunset Park, Pa., which features in informal concerts such acts as Grandpa Jones, Don Reno and Red Smiley, the Louvin Brothers, the Osborne Brothers, Lester Flatt and Earl Scruggs and others noted for the true hill sound. The Farmer's

Museum, Cooperstown, N. Y., will offer a Folk Music Seminar with prominent artists from July 5 to 18, while at Pinewood, Long Pond, Mass., the Country Dance Society will hold forums on English and American folk music late in August. "There is no fooling around here," noted Young. "You don't have a good time, you have an intelligent time." Young added that there is also much current "sit-in" folk music activity at the coffee house and local pizzeria level.

Communies Want It

Al Grossman, former owner of Chicago's well-known Gate of Horn folk night club, and now manager of Odette, said that he envisions major folk festivals, probably next season in various Midwestern cities including Chicago. He added that he has received inquiries from Soviet Russian authorities regarding the possibility of bringing a package of American folk talent to Russia and other Eastern European nations next year.

Grossman also pointed up major recent concerts in Carnegie Hall and Town Hall by Alan Lomax's package, Pete Seeger, the Weavers and Theodore Bikel, as evidence of the current prominence of the folk field. On the West Coast, he noted that the University of California at Berkeley would sponsor its own annual folk festival June 24 to 28, with Lomax, Seeger and Sam Hinton.

Evolution

• Continued from page 3

who were not handling other strong indie album lines like London, Mercury, ABC Paramount, etc. WB felt that in order for it to emerge as one of the top labels, it had to build its future up on a strong album line, with singles to be issued on a regular selective basis.

WB noted that some of the indie distributors came thru in good shape on album sales and exposure and got their full catalog into stores. But others fell altho they were hot on single disks because they just weren't geared up to handle album lines. Since WB issues 10 albums a month this became a serious problem. WB then gradually dropped five indie distributors in five key markets, San Francisco, Detroit, Indianapolis, Boston and Albany, and replaced them with their own branches. Cook said he realized that some indie distributors couldn't concentrate on one line since they handled so many.

The WB branches consist of a manager, two salesmen, and a promotion man. Many of the offices of the WB record distributor branches are based in the WB movie exchange offices. WB says that in these new markets they are now getting the type of catalog representation they had originally wanted in the retail stores, since their own men can concentrate on their own album product.

Cook noted that many indie distributors are now starting really to dent the album market. He felt that indie distributors should concentrate more now on their album line since it is such a big part of the market. He said that WB will stay with its 26 indie distributors as long as they can keep the WB product moving as they are now. He also noted that WB is trying to secure other lines for its distribution operation, but that any record lines it picks up will go to its indie distributors as well as its own branches. Cook stated that this fall WB intended to go into the accessory business in a goodly way.

...new
feathers
in
our
Kapp



JANE MORGAN

with a 2-sided smash

"I CAN'T BEGIN
TO TELL YOU"
and
"WITH OPEN ARMS"

K284

Kapp's new rising star

JERRY KELLER

breaking in all markets with

"HERE COMES SUMMER"

K277

KAPP RECORDS

Liberty Skeds

• Continued from page 2

calculator discount to dealers, deferred billing, plus an array of merchandising sales aids.

Program includes a two-channel demo disk composed of tracks featuring Martin Denny, Julie London, Jack Constanza and the Spencer-Hagen orchestra. Nine additional packages consist of seven new albums plus two stereo versions of previously released product.

Discount ranges up to 20 per cent, depending upon purchase made. Dealer must buy at least five albums to qualify for a 5 per cent discount. With each additional album purchased he's allowed another 1 per cent. When he stocks the complete release, he gets the full 20 per cent discount.

Split billing will be in effect, with equal payments falling due July 15 and August 15.

2 BIG HITS!

A LOVER'S HYMN

b/w

"You Are My
Sunshine"

#15943

The
FONTANE SISTERS



T I G E R

b/w

"Twice as Nice"

#15951

NICK TODD



JUNE 8, 1959

HERE THEY COME

RCA Set to Ship Cartridge Units

CHICAGO — RCA Victor will deliver "thousands" of its semi-automatic tape cartridge recorders by June 15 to all of its 84 district points nationwide. Ray Saxson, v.p. of the radio-victrola division, stated here Thursday (6) previous to the firm's national meet with its district chiefs. The completely automatic with tape cartridge playback unit will be available late in September, Saxson added.

The semi-automatic cartridge unit, fully described exclusively by The Billboard, January 12, 1959, will be listed as announced at \$299.95, with the automatic going for \$350. An auxiliary speaker for either machine in matching plastic lists at \$9.95. Both units will play back or record monaurally and stereo phonically and will contain a stereo cartridge of pre-recorded tape. The semi-automatic model shown this week is identical to the unit shown last week. The cartridge itself differs slightly in that the cartridge's exterior is in a combination pebbled and smooth plastic. And the interior of the magazine, made by Sanyo, local plastic house, is ribbed for added strength. Saxson said a normal semi-automatic cartridge playback unit will follow release of the automatic

stereo machine in September. No price has been determined.

The automatic machine, which will not be shown until late Friday, differs from the semi-automatic in that it is not necessary to turn over the cartridge to play the full hour's music on the tape. The automatic tape runs the full span one way and then reverses itself. The automatic magazine tape playback, A. R. Buggs, merchandising manager, pointed out, will also carry four-channel selection knob, so that two track or single track selection is possible.

Saxson said that 16 tape cartridges are available currently from Victor and that the catalog should increase to a total of 60 by Christmas. Prices range from \$4.95 to \$9.95, with an hour's length cartridge of blank tape going for \$4.95. All new disk audio playback equipment in the Victor line (see separate story) will be equipped with jacks for the selection of the Victor cartridge playback.

Trans-Phonic Bows Stereo Speaker Line

TAMPA, Fla. — Starting June 24, Trans-Phonic Industries, based in Atlanta with research facilities, will start deliveries on a series of all-in-one speaker enclosures for stereo. Eugene Russell, executive vice president regional rep. and TPI proxy, previewed six all-in-one enclosures, ranging in price from \$149 to \$359, plus the models in kit form for \$87.50 and \$112. The all-in-one enclosures offer radical sound reproduction, similar to the speaker systems, which feature separate speaker enclosures, with few exceptions in any line on the market. The TPI speakers, made in Albany, Ga., will feature the standard wood finishes plus such accessories as castina, teak and driftwood.

Russell explained to The Billboard that he has devised a five-stage sound reproduction system. The line is being developed by Bell and NAIMM show June 22 in New York. This marks the first time that Bell and NAIMM have been in the same room. The line of six cartridge playback consists of three groups. The Overture group of three models is designed to play back the 100 Hz. The Model 401 Stereo-Pak transport (\$99.95) can be used in conjunction with a component set. The Model 402 (\$129.95) is also a player only, has a built-in preamp stage to allow use to tap \$220 Hz and TV set and play them thru. The 403 (\$199.95) is the same as Model 402 but includes a record feature.

The Mac group consists of two table models, handsomely styled in walnut with wenge cane facing on the lid. The Model 404 (\$249.95) has self-contained dual channel preamp and amplifiers, conservatively rated at seven watts and a frequency response of 20 to 20,000 Hz. The same as the 404 with the record feature added. Matching

speaker cone and thimble, approximately a new free floating cone and increasing speaker reproductive range by 25 to 40 per cent. Russell showed that there is no backload on the baffling system in his stereo enclosures.

DISCOUNT TRIPS THE ONE-STEP WAY

NEW YORK — The difficulty met by Korvette's, discount chain here, in getting component lines (see separate story) points up one advantage to the high fidelity industry's one-step distribution set-up.

Trade sources opine that the discount chain would have little trouble getting merchandise if the component distributors were not their own retailers. Since they must buy from the manufacturer direct and the manufacturer exerts full control over who buys his merchandise, the discount can be shut out of the picture. Trade-shipping cannot take place as it does in the record business. If the discount gets the merchandise, the dealers know who sold him.

Big Scores Coup in Cartridge Race

COLUMBUS, O. — In a surprise move, Bell Sound Systems today (5) unveiled a highly styled full line of tape cartridge players. The line ranges from a tape cartridge player mechanism at \$149 to a walnut furniture table model that will both record and play back stereo and which is priced at \$299.95.

Bell's announcement followed quickly the news that RCA Victor has attempted to corner the cartridge player recorders in distributors hands by June 15. Bell has already shipped some of their units, which have been warehouse descriptive literature, point-of-sale material, flyers, sales presentations and other aids to the dealer. The RCA Victor move, but whereas RCA Victor has only one model, a portable, ready, the Bell Sound component line has a six-piece line for various applications.

Bell, well known hitherto among component dealers, intends to launch their new product to the mass market thru photo-recorded, appliance stores, photo stores, as well as audio outlets. The line will be shown at the NAIMM show June 22 in New York. This marks the first time that Bell and NAIMM have been in the same room.

The line of six cartridge playback consists of three groups. The Overture group of three models is designed to play back the 100 Hz. The Model 401 Stereo-Pak transport (\$99.95) can be used in conjunction with a component set. The Model 402 (\$129.95) is also a player only, has a built-in preamp stage to allow use to tap \$220 Hz and TV set and play them thru. The 403 (\$199.95) is the same as Model 402 but includes a record feature.

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Component Firms Spurn Discounter

Component Makers Seen Resisting Intense Wooing by Korvette Chain

By RALPH FREAS

NEW YORK — E. J. Korvette, Eastern discount chain for four States, has announced its intention of entering the hi-fi component retailing field. The announcement was made in an "open letter" to the component industry, citing reasons for its entry in the field and detailing the type of service it intends to give the customer.

While the "open letter" came as a surprise, Korvette's intention to move into hi-fi components has been known in the trade for some time. Tradeters regarded the "open letter" as a sign that Korvette has been having trouble getting lines to handle.

This fact was confirmed by Harold Weinberg who is slated to head up the Korvette component operation. In answer to the question of what he will carry, Weinberg told The Billboard, "We are being very cautious in naming lines at the moment but we'll have well-known lines on our shelves."

"There has been resistance on the part of the manufacturers to sell in as you can imagine," Weinberg added.

What's the Korvette problem? Don't the manufacturers want business? Some observers believe that a move by a firm to sell to Korvette will prejudice established component retailers against that firm. Also, the ability of the discounter to do a job of selling components was called into question by veteran tradeters.

"Hi-fi component sales has always been a specialist's business," said one. If Korvette can take the business out of the specialist's realm, they'll be doing something that the manufacturers individually and as a group haven't been able to accomplish.

Korvette's answer, as stated in their "open letter," is that they will offer the most comprehensive, complete, complete demonstration facilities, a well-trained staff of salesmen-consultants and a well-equipped service department.

How can they offer that service and cut prices at the same time, tradeters want to know. Other observers pointed out that the customer can go to the established component dealer for the demonstration and service department, complete demonstration facilities, a well-trained staff of salesmen-consultants and a well-equipped service department.

Hudson Radio, chains' component dealer to Korry in midtown Manhattan, answered all Billboard's questions on the situation with a "no comment."

Jim Carroll of Harvey's, another mid-town specialist, was more eloquent.

"It's like asking horses," Carroll said, "you want to better the breed not make it worse. If a component retailer doesn't give service he isn't bettering the breed of component dealers. I don't believe Korvette wants to give service. They're only concerned with turning merchandise over at a price."

"Many stores have tried getting into the business. But they didn't understand the business and got burned. Our store, all of our sales people get thorough training and a test. If they don't make the grade, they have to leave."

Korvette's Weinberg evidently passed the test. He was worked for both sides of the coin. In his opinion, many people know his way around.

"But how are you going to split the market?" asked one of Korvette's branches' component manufacturer asked.

One tradeter summed up the situation this week by saying, "Some manufacturers will be tempted to sell Korvette because business is so hard to get. Other firms will follow suit. Still others will never sell either. It remains to be seen who's smarter in the situation."

GIVE TO DAMON JURYON CANCEER FUND

Big Spread in Stereo Models

Continued from page 1

speaker unit. As previously mentioned, they are spearheading the move to the stereo tape cartridge and cartridge playback. Zenith also offers the public choice. The "Brahma" is a large, single console unit which can accept small, compact dual reed speakers. The "Demure" is a two-cabinet job with full enclosure for the second speaker. And their "Tigolito" is a wide-cabinet unit featuring an "extended stereo" control which according to Zenith "seems to move the speakers out beyond the sides of the cabinet itself." This unit can also accept the small remote speakers for fullest stereo effect.

Whether this year is dropping its monophonic disk players (stereo units play both stereo and monophonic, of course), Zenith has a special console, The "Contellation." It can be used as an all-in-one stereo unit or the center can be removed from the cabinet and placed anywhere within 12 feet of the master unit.

On top of Plaster line, which was reported three weeks ago, features special electrostatic speakers, jeweled in appearance and small enough to satisfy the home-maker who doesn't want a lot of furniture. In all, phono firms have come up with many interesting designs for the person who wants stereo disk and tape playback equipment. The question is, will it be heard from before the phono model roll call is complete. And doubtless there are still many bargains in store for the dealer and the public. Columbia, V-M, Magnavox, Steelman, Symphonica are a few who haven't yet unveiled 1960 lines. There's every chance that one or all of them will spring something that the other firms haven't yet thought of.

speakers in walnut and cane are \$49.95 a pair additional.

Final model in the line is the Playmate portable. This Model 406 is identical with the Mac group. It is priced the same, \$299.95. Styled in two-toned plastic covering with brass hardware, the 406 has matching portable twin speakers at \$39.95.

The stereo preamp and amplifier unit used in the Mac group and the Playmate portable is the Bell component line.

Ken Bishop, Bell proxy, told The Billboard that his firm's move into the cartridge player field does not mean that their reel-to-reel units will be de-emphasized. "Far from it," Bishop said. "Over two-speed, four-track deck was designed with the audiophile in mind, and the many tape-mixed sound ensembles represent a big market for reel-to-reel product."

Replique Bows Plastic Cases

CHICAGO — Replique Globes, inc., here, maker of record-carrier cases and metal record cases, this week announced the first plastic 12-inch carrying case. Made of high-impact polystyrene, the \$8.95 case will hold 30 12-inch LP's with labels. The cases are made of opaque plastic with either turquoise or beige and white top color combinations. Cases come indexed for 30 records with master index card and protective embossed cover.

Ralph Bloom, Lyric carrying case and rack sales manager, said that the firm will also be delivering July 1 on a second two-tiered furniture type rack. Based upon the success of a \$120 record rack, the firm is marketing a new black and brass phono cart, which will not only hold 120 records, but has an adjustable bracket top, capable of gripping and locking on any size TV cabinet, record player or radio up to 22 inches deep. The 12-inch phono cart, equipped with 120 swivel type plastic casters, is completely indexed for instant record selection. Each cart is gummed numbered labels.

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'More' in New Stereo Disk Units, Says RCA

CHICAGO — RCA Victor highlighted its new line of stereo disk playback units with a showing of two versatile consoles and a three-piece console bank, which packs 87 watts. A. R. Baggs, firm's merchandising chief, emphasized that Victor's pricing is parallel to last year, but "a little more in every unit." The Camden firm will not give individual prices of units except to one leader-unit in every series (see separate story in this issue).

The 87-watt Danish-styled Mark XVI is not only an audio highlight, but it features a master play-back unit, which contains only a 12-inch bass speaker, "because bass sound is non-directional," and two matching modern cylindrical speaker enclosures, each of which contain a tweeter and a mid-range speaker. Speaker enclosures are equipped with brass handles on the top, so that they may be removed from their tri-legged bases and set or hung.

Two one-piece consoles offer three-way audio orway furniture functional opportunity. The Mark VIII, a modern styled phono, has a 26-watt output thru three speakers in each of two enclosures, together with the AM-FM radio with push button control. The Mark XVI has four speakers with a total 24-watt output. Both consoles make it possible to utilize the phono as an all-in-one unit, or swing out the left speaker from its cabinet housing for greater separation or for ultimate separation to actually remove the left speaker for placement up to 12 feet from the master unit.

Three all-in-one consoles pack 68-watt output thru six speakers. All have optional matching speakers if desired. The French provincial Mark XI, the modern Mark XII and the contemporary Mark XIII are all equipped with stereo AM-FM radio, while the Italian provincial Mark IV has stereo AM-FM with push button control. All except the Italian provincial are also available as FM-AM radio. The Mark XXII and the Mark XIX traditionally styled all-in-one consoles, pack 24 watts thru two speakers in each clam-shell enclosure.

The Danish modern Mark IX is a stereo fidelity machine of the "add-on" type, with optional bench, record cabinet and drop-in AM-FM radio available. Only console price quoted was \$399.95 for the Mark XII, which included FM-AM tuner while the same console and radio went for a suggested \$229.95. Every all-in-one console shown had optional matching speaker units if desired.

RCA showed two table top or console sets, the Mark XXVII, which has one speaker in the master unit and another in an optional companion speaker, and the

Mark XXIV at \$159.95, which features 17-watt output thru the three speaker enclosure in the master unit and a matched speaker, which is optional for stereo. A lowboy console, the Mark XXIII, at \$179.95, packs 17 watts thru a master unit's three speakers and a matching three-speaker enclosure.

All Victor's new models come equipped with four-speed turntable and diamond stylus, except two of the portables in the very low price stereo range, which were previously shown. All consoles and console sets are available in a variety of woods.

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JUNE 17

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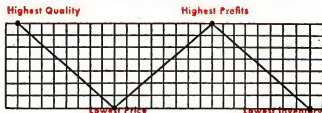
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New Pentron Unit Uses "Bat-Wings"

CHICAGO — Pentron's newest stereo tape recorder model, the TR-20, borrows a design feature from phonograph manufacturers. It has outrigger "bat-wings," which the firm calls them "Bat-Wings," which look on either side of the main unit for easy, compact portability.

The TR-20 records monaurally and plays back either two or four track monaural or stereo. All models in the current Pentron line are both two and four track; amplifier produces 20 watts.

Literature and price information is not yet available on the TR-20.



A trademark of Transcriber Co., Inc.

Optional Tuner in New Webcor Units

CHICAGO—Webcor, set to unveil its fall-winter tape recorder and disk phono line to its distributors here Saturday (8), will feature a shorter line with less basic models than last year, but with provision for the insertion of either separate AM or FM radio or combination of both, the line will provide greater versatility than its predecessor. While exact details were not available, Bud Letzter, national sales manager, disclosed that there will be six stereo portables, ranging in price from \$37.95 to \$159.95, all of which will be self-contained with optional speak-

ers if desired. Webcor showed two of these portables in the low-price range previously (The Billboard, May 11).

Webcor will market five console and console, all of which will have the possibility of additional radio features. Letzter emphasized that all radio units are manufactured by Webcor.

Highlight of the line is expected to be the "Constellation," a console model, which can be utilized as an all-one unit, or either or both speakers can be removed from slots up from within the master cabinet and placed anywhere within 12 feet from the master unit. It's

(Continued on page 18)

RCA Won't Put Tags on New Line

CHICAGO—In announcing its new radio, TV and both tape and disk audio playback lines, RCA Victor joins a growing list of manufacturers in all consumer fields who are not specifying list prices nationally. Ray Saxon, v.p. of the radio-victrola division, said that Victor will supply only the lowest price leader's suggested list in all categories of product and will "adjust all prices with distributors to the local competitive market." It's understood that Victor experimented with the abolishment of national list prices with the introduction of its portable TV line this spring and found distrib and dealer reaction most favorable.

LONGEST PHONO LINE IS SHOWN BY ZENITH

CHICAGO—Zenith unleashed the largest line of stereo disk playback instruments, thus far unveiled by any firm for the fall market, this week, when they showed four new portables, one table-top two-piece unit, nine console two-piece units and nine one-piece console phonoos. The Zenith line's bow was highlighted by first demonstration of "extended stereophonic sound," a third control function on the panels of five of the all-in-one consoles and two of the two-piece consoles. In addition to normal mono and stereo channel controls, a third control knob produces the extension. Zenith would not indicate how the sound is projected, but aurally the speakers actually seem to move out beyond the physical confines of the enclosures.

In addition, Zenith has the automatic balance control, which allows the listener to fix each channel and leave the favored setting.

For the "separate speaker separation," Zenith has 17 models in the console line, wherein separate dual speakers are connected to the master playback unit if desired.

Three different types of radial speakers are available with the prices of the separate speakers ranging from \$27.95 to \$49.95 each. When these radial remote speakers are jacked into the master playback, however, the master playback unit becomes the bass projection unit only, as bass has no direction and the tweeters and mid-range of the radial remotes bring even greater separation.

Zenith's "Seville," the two-piece table unit, runs \$159.95 for the master playback unit and \$34.95 for the companion speaker, with a 10-watt peak output. Powering a peak of 50-watts is the "Caruso," a \$179.95 master unit, with \$39.95 for the complementary speaker. In the two-piece console whacking out 40 watts are the "Mazart" (\$159.95 for the master and \$125 for the slave) and the "Verdi" (\$289.95 for the master and \$125 for the slave). In the 80-watt peak class are the following two-piece stereos: Danube (\$285-\$79.95); the Chopin (\$340-\$79.95); the Strauss (\$395-\$79.95); the Caprice (\$425-\$79.95); the Sonata (\$425-\$79.95) and the Ravel (\$495-\$125). The Verdi comes with an AM radio, while the Chopin, Strauss, Caprice, Sonata and Ravel come with FM-AM combination. By utilizing a simple \$2.25 list cable kit, available from a Zenith dealer, a consumer can use any one of the new table or console TVs in the Zenith line as complementary speaker for the Seville, Caruso, Danube, Chopin, Strauss, Caprice, Sonata and Ravel lines.

In the all-in-one console line, the 20-watt peak performers include the following: the Tosca (\$299.95); the Carnegie (\$425); the Rhapadopy \$450. The all-in-one Zeniths which produce an 80-watt peak include: the Brahms (\$375); the Foster (\$550); the Greg (\$625); the Gerbwin (\$700); the Rigoletto (\$750) and the Schubert (\$800). All except the Brahms and Tosca are AM-FM equipped.

Two Zenith TV-phono combos, of which the Lyndale, both of which list at \$525, are available with radial speaker jacks for stereo, while only the Seville, Caruso and Mozart and Verdi two-piece stereo consoles do not have provision for the addition of a separate sound system. The extended stereophonic sound control is available on all consoles except the Caruso, the Mozart and the Verdi.

Zenith is offering its Cohanmatic in four different models. For the first time in recorded sound history, Zenith offers two models in the de luxe and custom bracket which feature all the operative qualities of its Cohanmatic, but also utilize different metal and color trims. This marks the first time that appearance has been marketed into a changer.

To further stimulate radial speakers functionally, Zenith is making available the "ceiling lamp poles," with an additional shelf, so that these poles can serve to hold the radial speakers.

The Zenith's line magnitude and depth is shown in the first application in stereo history of the long venerated needle chart principle to its entire line. To facilitate deeper understanding of the various features of each model in the line, Zenith is providing a "needle chart" with a gatefold single sheet spec sheet, measuring 22 by 11 inches when unfolded which shows the essential makeup, including wood finishes, speaker specifications, wattage, etc. on every model in the line.

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SCHEDULE OF CONTENTS FOR THE BILLBOARD'S JUNE 29 SPOTLIGHT ON JAZZ

JAZZ GOES POP: Jazz artists with pop appeal continue to increase. More than this the use of jazz on TV and at live concerts continues to grow. Who the jazz artists are who have crossed over into the pop field, why they are so popular on records and the growing popularity of jazz music is covered in this piece.

JAZZ UNDER THE STARS: There are more at France Jazz concerts this year than ever before, with Marjorie Thompson for four of them. Play-by-play Magazine for another, plus two other major outdoor festivals on the west coast. This feature details the success of the outdoor jazz shows in detail and provides the lineup of talent for the 1959 events.

JAZZ AND THE BLUES: Jazz and the blues have grown up together. More artists claim to be "blues" than ever before. Here you can't play good jazz unless he can play blues. The line-between of one or the other makes for an interesting story.

JAZZ-WEST COAST: The West Coast came up with its own sound. Here you can find a decade ago. This article deals with West Coast jazz today, who the artists are, the clubs they play, the West Coast jazz record scene, etc.

JAZZ IN STEREO: Does jazz sound better in stereo? If so, does it include all jazz styles, or what? Here's a revealing roundup of opinions from jazz A&R men and critics on the subject.

JAZZ TODAY: The state of jazz today and where it is going—as pointed by prominent names in the jazz field.

AMERICAN JAZZ ABROAD: What our American jazzmen are doing about, near the State Department and various cultural agencies have found up in the way of tours for American jazz artists during 1959.

FAVORITE JAZZ ARTISTS: The favorite jazz bands, instrumental combos, soloists, vocalists and vocal groups—as noted by America's top jazz disk jockeys.

"All Time Jazz Greats": The Billboard's list of "All Time Jazz Greats"—the traditional, swing and modern jazz instrumentalists, vocalists from either the jazz or blues field . . . based on the selections of jazz A&R men.

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ADMIRAL STEREO IS BALANCED VISUALLY

CHICAGO — Admiral Corporation dipped deeper into the stereo market with its largest disk play-back display yet and probably its largest phono entry in the firm's history this week. In addition, Ross Sinagra, firm's press, indicated that Admiral's color TV set entry starts in August and local firm is booming a new line of 23-inch "motion picture" type TV screens for the NAXM show.

Admiral hurled its best dual-channel disk phono strength into two primary console lines. "The Super 80" console line is so-called because the all-in-one or two-piece stereo phono pack awaits turn each of two channels, with each individual speaker enclosure containing one 12-inch woofer, a six-inch mid-range and a three-and-one-half inch tweeter. Outstanding in the line is the Imperia, a low-boy console, which packs three-way versatility as an audio as well as a furniture piece. The Model 1191 has a possible three-way speaker enclosure placement, wherein enclosures are set beside master playback unit on one low-boy base for compactness; speaker enclosure can be swiveled while in the lowboy emplacement to give more definite directional quality for stereo; or speaker enclosure can be detached from the master unit for placement 12 feet from the master unit. The Imperia, at \$595 for mahogany, is available with AM-FM tuner and radio. Like most of the consoles in both Admiral lines, it is available sans the AM-FM tuner and radio for about \$100 less. The two all-in-one stereo consoles in the "Super 80" series are the Contessa

at \$595, available in cherrywood only in a traditional styling, and the Concord at \$475 in a modern contemporary motif at \$475.

In the two matched pieces stereo consoles, the "Super 80" line includes the Emperor at \$475 in choice of three woods; the Elmore at \$550 for a new England styled oiled walnut unit, and the Angeline at \$550 for a provincial styling in cherrywood. All of the "Super 80's" are equipped with a new four-speed changer, engineered and manufactured by Admiral, and the new master audio control center, which features a visual balance indicator to balance stereo channels and enables the listener thru a calibrated scale to estimate relative output of either or both channels. When desired balance is achieved, master control locks both channels. The audio control center also allows the listener to reverse left and right sound channels at his discretion.

The "Super 20" series boasts 10 watts thru each of the two speaker channels, which enclose an eight-inch woofer and a three-and-one-half inch tweeter. The 20-watt consoles include the Nocturne at \$365; the Deauville at \$365; the Carillon at \$335 and the Pompeian at \$375. The latter two are two matched piece stereo consoles, while the first two feature all-in-one channel reproduction. These models, too, are available at the above price with AM-FM tuner and radio and also at about \$100 less sans radio.

Admiral also added three more portables to the two new probables in the Super 20 series in May and April. Leader item among the carry-along stereos is the "El Capitan." Retailing at \$159.95, this is two matched luggage pieces containing the master playback unit and speaker enclosure, while the other contains a matched speaker. Each enclosure contains one eight-inch speaker with Alnico V low range magnet and a three-and-one-half inch tweeter. The Barbary at \$99.95 is one of two stowaway portables, with speaker mounting in portable carrying case. The portables has matched five-and-one-quarter inch speakers. The Fiesta at \$129.95 is another stowaway portable, with each speaker enclosure housing two five-inch speakers.

For the first time in phono history, Admiral is packaging a free 12-inch specially prepared stereo

Cletronic Transistor Phono Line

CHICAGO — Cletronic Corporation, which has private labeled phonographs for eight years, introduced its first piece of play-back equipment this week, with prexy Roy Labar promising both phono and tape recorders in the future, "with emphasis on transistorized equipment."

The firm's first entry is a four-pound three-speed transistor portable, measuring 16 inches long, six inches wide and four inches high, setting a new minimum weight and size standard for portables. The carrying case, complete with a shoulder strap for carrying, packs a four-inch speaker with Alnico V magnet. A five-pole six-volt D.C. motor plays at 33 $\frac{1}{3}$, 45 and 78, powered by four one-and-one-half D flashlight batteries. The unit will be available in either a British tan texture or in ivory, green, red or tan Florentine styled texture. List is \$39.95.

Cletronic intends to bow a larger eight-inch speaker transistor later in the summer and has plans for a tape recorder, powered by transistors, sometime in 1960.

Optional Tuner

Continued from page 18
• understood that the set will have priceless around \$350.

Webcor will emphasize the reel-to-reel tape recorder in its new line, with feature being a four-track portable at "under \$300" which not only plays back mono or stereo, but also records both single and two-track. There will be a total of six tape machines in the line.

Letzter stated that Webcor is dropping its monaural disk playback machines but will have mono only tape recorders as well as stereo in the new line.

demonstration disk with every Admiral two-channel set, console or portable. The disk, according to Jerry Bernstein, Admiral sales promotion manager, will also be made available to dealers for demonstration and for special promotional sale to customers at cost. In addition to a stereo balancing signal on either side of the disk, 18 different bands of stereo music, covering pop, classical and jazz are included on the platter.

EIA Sets Special Group for Hi-Fi And Phono Firms

WASHINGTON — In view of the mounting importance of phono and hi-fi products in electronic consumer sales, the Electronic Industries Association's Consumer Products Division has voted for the first time to set up separate product sections for these items.

The EIA Consumer Division decided at its May convention to set up separate sections for radio, television and phonograph manufacturers, and to set up other sections for producers of tape recorders and hi-fi receiving equipment at a later date.

ELLA FITZGERALD LOUIS ARMSTRONG

BORG & BESS

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MGY-4612 MGYB-6662

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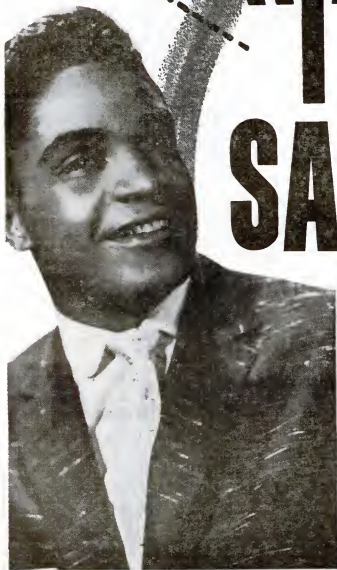
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LRP 3118
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A WHOPPER!

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"QUIET VILLAGE"

**MARTIN DENNY
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(STEREO S-77162)
EP 1-3034**

Another one from "left field"

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**THE INVITATIONS
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Looks Great!

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Expected Hit!

"UNEXPECTEDLY"

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55195**

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VARIOUS ARTISTS
JULIE LONDON**

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LST-7034
LST-7111
LST-7006
LST-100
LST-7100**

**MONAURAL
LRP-3034
LRP-3111
LRP-3077
LRP-3100**

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HOLLYWOOD 28, CALIF.



DISTRIBUTOR NEWS

By HOWARD COOK

NEW YORK: Sam Levy of Ideal Record Products, Inc., reports heavy action on "Like Young" by Andre Previn and David Rose on M-G-M. "It Took One Kiss" by Jaye P. Morgan on M-G-M is also moving well. Cub has a hot disk with "Time Has a Way" by Jerry Fuller. Other M-G-M platitudes that are selling well include "Smiles" by Art Mooney, "High School Daze" by Steve Caylor, "Half Breed" by Marvin Rainwater, "Oh Marie" by Duke D'Amico, "Lonely Nights" by John Allan and "The Alan D. Kent" by Ray Ellis.

"Cinchy" by the Cool Tones on Warwick is getting action. "Richmond Rally" by the Wow Wows on Challenge is jumping. Other sides that are showing are "Lonely Calico" by Annette and "Oh What It Seemed to Be" by Bill Kenney on Tel. Top LP's are "Gigi," "The Exciting Cui-Enci Francis" and "100 Strings and On" on M-G-M.

Johnny Holmaka of Alpha Distributing Company lists "Hushabye" by the Mystics on Laurie among his strongest new disks. "The Tiger" by Fabian on Chancellor is big. "The Whistling Organ" looks like another strong seller for Dave (Baby) Cortez on Clock. "Only Sixteen" by Sam Cooke on Keen and "I'll Have You" by Anita Bryant on Carlton are selling well. "Velvet Waters" by the Megatons on Acoustic and "To a Soldier Boy" by the Tassels on Madison are showing.

Other platters that are beginning to move include "The Coo" by Wynne Cochran on Scottie, "What Good Is Graduation" by the Graduates on Coricane, "I'll Always Love You" by Kay Golden on Day, "Getting Nearest" by John Lester on C&M and "I'll Hide My Love" by the Shook Cuts on Carlton.

PHILADELPHIA: Barry Abrams, Lesco Distributor's promotion man, is capitalizing on the fact that he has a cold to promote Hazy Smith's newest hit record. He asks into a station and says to the jockey, "Would You Believe It, I Have a Cold?" Lesco has added Keen, Andez, GNP and Rondolite. Top items are "Only Sixteen" by Sam Cooke on Keen, "Freedom" by Chuck Carbo on Ren, "I Want You to Know" by Milton Crayson on Keen, "Robbin' the Cradle" by Tony Bellus on NRC, "Charlie Brown Got Expelled" by Joe Tex on Ace and "I Want to Go Home" by Amos Milburn and Charles Brown on Ace.

Paul Knowles, manager of the RCA Victor Records division of Raymond Rosen, writes that Ray Peterson was in the area recently to plug his "The Wonder of You." He made a big hit with dealers. Victor platters that are starting to move include "It Could Have Been Love" by Jesse Belvin, "Cold" by Joe Valino and "La Plume de Ma Tante" by Hugo & Luigi.

DETROIT: B & H Distributors will carry Oasis Records in the "Motor City." The newly formed diskery debuted recently with three releases, "Oh Sweetie" b-w "What's This Thing They Call Love" by the Doelers and "Thinkin' About a Star" by Loui James and "A Little Love" b-w "Jerry Lee" by the Rhythm Rockers.

Bob Szilagyi of S & S Distributing Company writes that "Like Young" by David Rose and Andre Previn on M-G-M has taken off. "Sorry, I Ran All the Way Home" by the Impalas on Cub is still selling strongly. "Greatest" by Johnny & the Hurricanes on Warwick and "I Still Get a Kick" by Joni James on M-G-M are holding. Best selling albums include the sound track of "Gigi," "Secret Songs for Young Lovers" by David Rose and Andre Previn, "The Exciting Comic Frame" and "It's All in the Game" by Tommy Edwards on M-G-M.

DISTRIB DOINGS: Warner Bros. has made the following distrib changes to: Warner Bros. Record Sales Corporation, Albany, which will be taking over the "Rockin' Party" line of distributors, New Orleans with Bob Motes as top man and Stanley Distributing Company in Seattle under Stanley Jaffe. . . . Toll Records has added Eskey Distributing Company, 2804 North 10th St., Phoenix. . . . Jay-Key Distributing Company is the new distributor for Stereo Fidelity in Detroit. . . . Herb Cocchi, proxy of Art Records, Pittsburgh distrib, is opening a new firm in that city, Ajax Records.

PERSONALS: Amos Helicher, Minneapolis distributor, celebrated the bar mitzvah of his son on May 30. . . . Congratulations to James H. Martin, one of Chicago's oldest distrib, on the recent birth of a new son—his first.

BRIEFS: Mecca Records of 930 Third Ave., Seattle, is looking for distrib.

SAN FRANCISCO: Wire from Jerry Prager of New Sound Record Distributors to the effect that Arthur Lyman's single, "Tahoe," on HIFI Records is his latest moving hit in the past six months.

Gladston Distributors this week reports action on "Back in the U. S." by Chuck Berry on Chess. Bob Chaiton, pres of the firm, recently returned from a four-week trek to Russia. Strongest platters at Chaiton are "The Quet Three" b-w "Forty Miles of Hard Road" by Duane Eddy on Capitol, "Only Sixteen" by Sam Cooke on Keen and "Since You've Been Gone" by Clyde McPhatter on Atlantic. Other disks that are moving well are "You Are My Destiny" by Raymond LeFevre on Cap, "Tell Me That You Care" by Grady Chapman on Imperial, "Lavender Blue" by Sammy Turner on Big Top, "Rockin' in the Jungle" by the Eternals on Hollywood and "Invitation" b-w "Sweet Someone" by the Invitations on Liberty.

ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING



Epps Hits Charts With Bongo Rock

Twenty-eight-year-old Preston Epps was born in Oakland, California, and considers Los Angeles his home. He's worked at many jobs, including stints as a night club manager, waiter and garage attendant.

While stationed in Okinawa during the Korean War, Epps learned to like the bongos and afterwards taught himself to play them. He's adept at all percussion instruments. Dick Jockey Art Laboe of L. A.'s Station KPOP heard the artist at a Hollywood coffee house. The lad's first waxing "Bongo Rock," was co-authored by Laboe, who was instrumental in getting him a contract with Original Sound Records. An EP and several stereo albums are now on the way for him. Epps' hobbies are football, basketball and baseball.

Carl Mann Scores With 'Mona Lisa'

The plans on "Mona Lisa" is played by 16-year-old Carl Mann. The teen-ager was born in Jackson, Tenn., home town of many rock and roll musicians.

When Mann completed junior high school two years ago, he formed his own band. His instrument was the guitar, which he started strumming at 10. He also sang. However, when the band's pianist left, Mann had to learn enough to fill the vacant spot.

"Mona Lisa" on the Phillips label is his first recording. He used to play the tune slow and straight, but when he cut loose once or twice, he found people liked it, and so he chose it for his initial release. The tune is now on Billboard's charts for the second week.

Mann is 5' 10" tall, has black hair and hazel eyes.

YESTERYEAR'S TOPS—

The nation's top tunes on records as reported to The Billboard

JUNE 4, 1949

1. Riders in the Sky
 2. Forever and Ever
 3. Again
 4. Siding Down the River
 5. "A" - You're Adorable
 6. Some Enchanted Evening
 7. Careless Hands
 8. I Don't See Me in Your Eyes Anymore
 9. Ballin'!
 10. M. Wonderful Guy
- JUNE 5, 1954
1. Little Things Mean a Lot
 2. Three Coins in the Fountain
 3. Cross Over the Bridge
 4. Young at Heart
 5. Happy Wanderer
 6. If You Love Me (Really Love Me)
 7. Oh, Baby Mine
 8. Make Love to Me
 9. Man With the Bangs

WOW WOW

By JUNE BUNDY

BACK TO WORK! Close to 2,000 delegates winged back home last week after the largest debate convention ever held in the U. S. According to final estimates, the Short student debate convention in Miami over Memorial Day weekend in Miami Beach attracted more than 2,300 people, the majority being jocks, plus record company executives. There was sunshine and swimming as well as some serious discussion on the problems facing disc these days. The panel shows were well conducted the not so well attended and there were many fabulous lunches and dinners as well as fine show Saturday (31) night.

CHANCE OF THIEME: Jack McCormack has left WIRK, West Palm Beach, Fla., to become public relations director of "Musicman," a theater in the round test show operation in Cleveland. McCormack was with KIXZ in Amarillo, Texas. The season opened last week in Cleveland with "The King and I." . . . Red Robinson, who was with CKW in "Lacrosse," is now in charge of "The Portland Bandstand Show" over KGV in Portland, Ore. . . . Stan Martin is the latest addition to the staff of WDLC, in Port Jervis, New York. He's on from 3 to 4:30 p.m. every day as well as Saturday on the "What's New" show on which he selects the best records of the week. . . . Roz Ford, for a number of years the all night man for station WTHH in Baltimore, is now with station WWIN from 6 to 10:30 each night.

Dejaix Russ Moore has joined WERE in Cleveland to host the all night program on Sunday evenings. Moore was formerly with WLGL in Minneapolis. Bob Dejaix has been with KIXZ in Amarillo, Texas. He will work with the "Five Fabulous Dejaix" there. Dayton had been with KTCB in Austin, Tex. KIXZ last week started three contests to increase listener interest in the station. The first is a "Day Off" contest, in which anyone who can answer the question "I Would Like a Day Off With Pay Contest. . . ." The winner gets a day off with pay. The second is called "I'd Like a Day Off" contest, which asks the question "The day they would like to have a maid for a day. And the third contest is a stunt contest for teen-agers. They have to tape the letters KINZ on their backs before they go out in the sun.

The Balaban stations have made a number of personnel shifts. Bob Whitney has been appointed assistant to the general manager in charge of production at KBOX, Dallas. He was formerly at KALL, Salt Lake City. Bill Jenkins was transferred from KBOX to WIL in St. Louis. Chuck Benson, formerly KALL, and John Borders, formerly WACO, Waco, Tex., have been added to KBOX. Dr. Myle Porter, music librarian at WDRC, Hartford, observes her 14th anniversary with the station. . . . The new general manager, John Campton, also with WDRC, is observing his 17th anniversary with the station this month as well. . . . Tom Gavin, assistant radio manager at WDSM in Duluth, Minn., has been promoted to TV manager. . . . Dennis Murphy, program director, will take over Gavin's spot as assistant radio manager. Murphy will continue his morning delivery show from 6 to 11. Promotions are effective July 1.

GIMMICKS: TV station KNTV in San Jose, Calif., held a very successful father-daughter night record box two weeks ago. Show has great appeal and received unusual response according to Margaret Norton, director of promotion of the TV station. The 50 fathers in attendance showed that they were hip to their teenage daughters' dances. There will be a sequel to the father-daughter hip with a mother-son box on June 16 over KNTV. . . . Down in Jackson, Miss., naming Jack Larry Parks, of station WJLA, is sitting on the edge of a 60 foot tall slide in one of the city's largest shopping centers. Idea is for Parks to stay on the pole until the station has captured 51 per cent of the listening audience in the city, according to the Hooper ratings. On the basis of proper planning, 29 per cent of the audience, according to program director Bert Case.

WJZ-TV in Baltimore is staging a "Win A Dodge for Dad" summer promotion, which will start on June 21. Contest is being run on the Jack & Jill Show on Wednesdays thru Fridays and on the Buddy Deane Show Mondays thru Saturdays afterwards. Both programs are regular features of channel 13. . . . CSH in Portland, Me., has a different type of contest under way. This one is called "The Hidden Hundred" and the station has hidden a \$100 bill somewhere in greater Portland. Three \$100 bills will be hidden by the end of the month. The contest is open to all, with a gift jackpot to be combined with the final one. Plans are now in the works for an air-drop of ping pong balls containing clues as to where the treasure is hidden.

Radio station WOWO in Fort Wayne, Ind., has adopted a U. S. Navy radio station located at a Navy base in Turkey. WOWO is sending a group of its new record releases every week to the U. S. Navy station on the Jack & Jill Show. The idea was conceived by Tex Kline, who is stationed at the Navy base in Turkey. WOWO also sends over jingles for use with the Navy. . . . Bob Dejaix, who was with KIXZ in Amarillo, Texas, has been promoted to station WBNH in New Bedford, Mass., connected a successful promotion for national radio month up in the air. Snow broadcast his noontime show from WBNH's airborne mobile unit each day and invited listeners to guess how high he was flying. Radios were given away each day, and the grand prize, to the listener who estimated most closely how many miles Snow flew each day, received a new studio phonograph.

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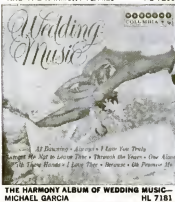
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MUSIC AS WRITTEN

By BOB ROLONTZ

BOB BERNSTEIN IN THE VILLAGE

Ex-Billboardite Bob Bernstein premied his new show "Two by Four" at Jim Paul Eilers' The Showplace in Greenwich Village last week (2). Bernstein wrote and staged the show and conducted the lyrics for 21 of the 23 numbers in the tab revue. Prior to coming to The Billboard, Bernstein had penned special material for a number of revues and night club acts as well as a tab revue that opened off Broadway three years ago. Since last week's opening, Bernstein has been fighting off labels who are anxious to record the show with the original cast consisting of Lynne Charney, Saralou Cooper, Doug Robinson and Burt Bier.

New York

Look Magazine will do a seven-page feature on the Newport Jazz Festival in its first July issue. Piece will be penned by that swinging cat Maurice Zolotow... Charlie Saxon, well-known contact man for Irving Berlin Music for many years, died last Saturday (30)... Connie Francis is starring at the Boulevard in Queens... Gene Krupa and his orchestra, just back from the European scene, opens at the Top of the Pole, atop the Metropole in New York on July 7... Kai Winding and his septet open at Peacock Alley in St. Louis on June 12... Urania Records has released an album featuring Tootie LaVelli playing accordion... Fernando Corena, Metopora basso buffo, and Leyna Gabrielle of Naples San Carlo Opera and Cher Vito New York, will appear at the annual music festival in Lugano, Switzerland, this summer.

Lester Sims, general professional manager of Bourne Music, leaves for the West Coast this week for a two weeks' stay overseeing the firm's West Coast's operation and meeting with a.c. men... Clyde McPherson is headlining at Blinstrub's in Boston starting June 15... Frankie Vaughn opens at the New York Copacabana on June 25... John Lewis, the leader of the Modern Jazz Quartet, has been appointed special musical consultant for the second annual Monterey Jazz Festival October 2, 3 and 4, according to festival manager Jimmy Lyons... Errol Hickey of Epic Records introduced his latest platter "I Can't Love Another" at Bob Hodson's record hop in Danbury, Conn., before 1,000 teen-agers... The Big Three is stepping up its exploitation of new material. According to general professional manager Norm Foley, "the door is open to new writers and new material."

Errol Garner's hometown will honor him with a press luncheon at the Variety Club in Pittsburgh on June 15 to celebrate his homecoming engagement at the Town House starting that day... Leonard Feather's illustrated history of modern jazz will hit the newsstands from coast to coast this week. Book, titled "Jazz," is being issued by Trend Books... Barbara Hutton (a new name to this column) has given \$100,000 to the Lincoln Center for the Performing Arts in New York City... George Sell, Cleveland Orchestra conductor, will guest conduct symphony and opera performances in Germany, Austria and Czechoslovakia this summer... Jury Records of Vancouver, B. C., is running a contest on the label's new disk "Tears of Joy Fell in the Chapel" by Sander Langer.

Lori Knight's first record on Decca was released last week. Thrush is managed by Wally Weinbaum. Johnny Cale is the professional manager of Cada Music, new publishing firm in New York... Debbie Reynolds returned to Los Angeles last week after 10 days in New York... Don Shirley will receive an honorary degree from Wayne State University in Ohio next week... John Levy is the new personal manager of thrush Loretta Alexandria, a talented newcomer. Her spouse, Bill Moore, is in charge of her account at John Levy Enterprises... Bill Bertenshaw is the new a.c. chief for Vanity Records of Paterson, N. J... Billie Holiday, the great blues singer, is in Metropolitan Hospital in New York with a serious case of jaundice... The Billboard inadvertently credited the writers as singers on the new Johnny Otis Capitol record of "I'll Do the Same Thing for You," and "The Holly Golly." Otis himself sings the songs. Bob Rolontz.

Chicago

Red Blanchard, vet of the WLS National Barn Dance, headlines a new c.d.w. show on WGN-TV Saturdays at 11 p.m. He'll commute weekly from Madison, Wis., where Blanchard owns a radio station. Show will be taped Monday nights... FM Circle recently bowed a program listing of features on 14 FM stations. WFMT is a holdout, its own guide having grown into a sizable money-maker... Tony Martin opened at the Chez Paree June 11 for two frames... Two Jimmy Mitchell disks hit the market recently, one on Mercury, other on Victor. Billboard wrote: "On both disks he impresses highly... artist can be in the enviable position of having clubs for different discasters." Folks at Mercury are smiling politely. Seems Jimmy Mitchell Merc and Jimmy Mitchell Victor are two different cats. Bernie Asbell.

Nashville

"Grand Ole Opry" stars Flatt & Scruggs, Don Gibson, Ferlin Husky, Cousin Jody, Wilma Lee and Stony Cooper, Porter Wagoner, Ernest Tubb, the Wilburn Brothers, and units consisting of Billy Grammer, the Jordanaires, Grandpa Jones and Ray Price, another with Bill Carlisle, Lonzo and Oscar, Minnie Pearl, Stringbean, and Tubb, and more with Grammer and Gibson, will be traveling thru the Southern States and some Northern states this month. Flatt and Scruggs will play some dates in New York as well as Virginia and Tennessee. Lee and Cooper will hit New York, Penn., Iowa, Indiana and Ohio, and the Wilburn Brothers will play New York at well. The Gibson, Grammer, Jones, Price package is the Pet Milk Tour.

Sue Doyle, of the WSM publicity office, is leaving to have a baby this month... Zeka Clement has a new radio (Continued on page 29)

HIS 2ND BIG MONEY MAKER IN A ROW!

MARV!
MARVELOUS!
MARV JOHNSON!



I'M COMING HOME

B/W RIVER OF TEARS

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UNITED ARTISTS RECORDS
729 SEVENTH AVENUE • NEW YORK 10, N. Y.

MONA LISA

by **CARL MANN**

Phillips International #3539

Billboard Top 100 = 82 (June 1st issue)

S.A.M.C. Phillips International Records

706 UNION AVE. • MEMPHIS, TENN.

MUSIC AS WRITTEN

Continued from page 26

show over WSM from 6 to 7 every Saturday night. . . The "Grand Ole Opry" show and will feature Cowboy Copas and Hank Locklin on June 13; Marty Robbins and the Glaser Bros. on June 20; Don Gibson and either Johnny Horton or Bill Monroe on June 27; and Roy Acuff and Billy Grammer on July 4. . . Red Foley just cut a new album for Decca here, supervised by Owen Bradley. It's a sacred LP. . . Marvin Rainwater, along with Leroy Van Dyke, Norma Jean, Lennie & Coe and the Country Gentlemen, played a date last Sunday (7) at Buck Lake Ranch, Harry Smythe's outdoor showplace in Angola, Ind. Bill Sachs.

Hollywood

Mickey Golden has acquired three stereo album masters of native music recorded in the South Sea Islands and is currently dickering with various labels for their distribution. Golden has sold Polynesian platters in the past to various dairies, including Capitol, Decca and Victor. Latest deal was released by Victor as its "Oriental" package.

Bruce Kirby signed by Crystallite Records. . . Patricia Morrison takes the lead in "The King and I" for a week in Dayton, O., following the ditto role ditto musical at the St. Louis Many Opera. . . David Rose, currently penning the score for Universal's "Operation Petticoat", was set as music director on Fred Astaire's second TV show to be aired in November. Last time dancer and composer teamed talents, Astaire won nine Emmy Awards, Rose one.

Bob Thompson, arranger-conductor, currently working with Si Rudy on the forthcoming "Winning of the West" album, is recording his first single. It's "Angel Town" for Victor, a song salute to Los Angeles written by Livingston and Evans. . . Jimmie Rodgers is taking bookings in between his NBC-TV appearances, and is set for appearances in Pittsburgh, Lowell, Mass.; Ottawa, Can., and Evansville, Ind. . . Billy Eckstine and Mickey Rooney will top the Los Angeles Home Show entertainment bill this summer. . . Mel Torme is going into summer stock, opening in "The Seven Year Itch" in Dayton, O.

Mills Music last acquired world rights to a new Turkish opera, "Van Gogh," composed by Nevit Kodallı, based on the "Lust for Life" biog. Turkish composer currently is on a State Department tour of the U. S.

Dick Clark's movie debut will be in Columbia's "Harrison High," with cameras rolling in August. . . Order went out last week to Louis Forbes to create an exotic musical score.

OCCASION: Allied Artists' forthcoming film, "The Bat," co-starring Vincent Price and Agnes Moorehead, is preparing for the filming of "Bells Are Ringing," to feature Judy Holliday and Dean Martin. . . Joe Louis, the ex-champ, is starting a record label, at yet unnamed. Lee Zitto.

Storz Diskeries

Continued from page 3

conventions to be shirt-sleeve working sessions. Holding them in cities with fewer temptations than Miami Beach will help, he felt, even if restricted accommodations meant cutting off registrations after reaching a stipulated number.

Future sessions, he thought, should strike a happy medium between the more austere initial meet at Kansas City last year, and the recent Miami Beach outing, at which he admitted "there was too much swaying." There should be some relaxation, he contended. Hospitality suites have a place, he said, and those attending should have a chance to renew old acquaintances and have some fun, although that shouldn't be the paramount thing. But the conventions should not be held in an atmosphere comparable with the public library either, he added.

Last year at Kansas City, snow and sleet combined with minimum record company participation to keep things relatively quiet. This year, he noted, sunshine, the swimming pool and all-out record company drum-beating tended to keep the jocks in a merry whirl which distracted them from the serious purpose they maintained in Kansas City. Despite this, said Storz, attendance at the panels was proportionately better than at conventions held by many other industrial groups. The glamor of the jocks and the fact that they are so closely aligned to show business focused far more attention on them than the other groups, however.

Like most who were at Miami Beach, Storz was especially burned by a story in the Sunday (31) Miami News, which called jocks

Sessions

Continued from page 2

peeted to be the large number of single releases. SORD spokesmen are expected to sound off that even tho they are bringing the three biggest majors to court on anti-trust charges, the retailer must still rely on the majors for catalog that can be stocked in depth. If smaller labels want to grab their share of this business, they are expected to argue, they will have to give protection on returns. However, some manufacturers believe that the problem must be solved on a distributor level. By taking on any label that comes along, distributors cover themselves if a hit breaks out. But this causes more and more promiscuous releases, they feel.

At the retailer panel, four Chicago SORD dealers will speak on return problems, trends in pricing and merchandising. They are Andy Anderson, Bernie Strickler, Buddy Winograd, and Jack Schapp. On Tuesday evening ARMADA delegates are invited to an open SORD meeting to be addressed by Robert Marks, one of the attorneys who prepared the recent anti-trust suit against RCA Victor, Columbia and Capitol. It will be held in the grand ballroom of the Hotel Morrison.

"Little Tin Gods" and quoted one record company promotion man as saying that record company payola ran "well over \$1,000,000 a year." The story also called the "rowdy" and said that "there were expensive prizes, free liquor around the clock in at least 200 rooms and girls imported and domestic." Storz said this story was completely irresponsible, out of line and best ignored.

OH WHAT IT SEEMED TO BE

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"SUMMER VACATION"

b/w

"MY GUIDING STAR"

on MERCURY 113

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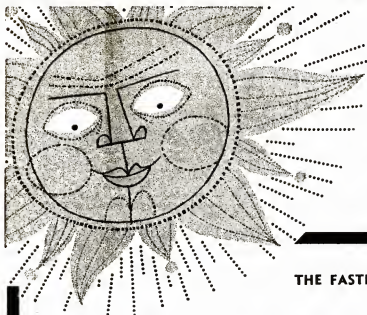
ANNETTE
"LONELY GUITAR"

b/w

"WILD WILLIE"
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JAMIE #1127

DUANE'S BIGGEST RECORD!

"THE QUIET THREE"

b/w

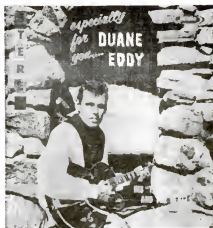
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Sound Off!

To the Editors:
It's the same old rip-off—the entire music business is ripping off the consumer.
In this small city of Salisbury (Md.) we have recently acquired a record shop whose owner has cut prices, even to the point of selling at a 6-cent profit. He also handles juke box records, selling these for a minor sum. That is his business, but to sell one new, new disc at such a low price is not his business, and the business of one other shop in town. We two are trying to stick together, reducing the prices of our own "45" singles, but we cannot make a living in this cut-throat age.
What is going to happen to the little, specialized record shop if the record companies do not back up the price cards which they send us? Cannot some pressure

If you have something on your chest and want to let the rest of the industry know about it, send your opinions to The Billboard Letters Editor, 1364 Broadway, New York 36, N. Y. All letters must be signed. However, names may be withheld upon request, at the discretion of the editor.

be applied . . . why can't the companies set beyond their nose?
Irene Hammond
Hammond's Record Center
Salisbury, Md.

Ember Tests Novel Rack Service Plan

NEW YORK — Ember Records has worked out a method of servicing rack jobbers with singles which avoids the malady of big returns, keeps distributors happy and provides an extra discount to the rack ops.

Tested by Doug Moody, of Ember, and Jack Taylor, of Jaffee Distributors, Minneapolis, the plan is based on the use of a different colored label to distinguish copies destined for racks from those for sale thru normal retail disk channels.

In the case of the recent hit, "The Happy Organ," for example, the original label was yellow. Rack pressings were printed on red label stock and offered to racks thru distributors on the basis of 25 per cent free goods on top of any order placed. The red labels were not returnable, however, and billing was to be handled by the distributor.

Moody reports the plan a success with distributors enthused considerably. And even though there is always a chance of some transhipping, no distributor suffers by buying

Major Merc Staff Shifts Coming Up

CHICAGO—Three major staff changes are about to be announced by Mercury Records. The Billboard learned this week.

The duties of Morris S. Price, sales manager who recently asked Mercury to set up his own distributery here, will be split between two general staffers. Kenny F. Myers will assume the title of director of pop singles sales, added to his continuing function as director of advertising, promotion and publicity. Formerly, Myers was in charge of singles sales, reporting to Price in that function, but without official title.

Pete Fabri, director of marketing now adds the title of director of package goods sales.

The departure of Price leaves a vice-presidency vacant in the firm, but no decision on such an appointment has been made.

The other announcement being readied concerns the imminent departure of Jack Tracy, jazz & b.b. director. Tracy will assume a b.b. direction of all albums for Chess, Checker and Argo Records; it was learned. One of his noteworthy achievements at Mercury was the conception and production of the off-beat best seller, "Improvisations to Music With Mike Nichols and Elaine May."

to take back disks he didn't sell, because none of the special colored records are returnable. Distributors have noted an estimated increase in sales of about 12 per cent thru the plan.

ON THE BEAT

By REN GREVATT

The seeming obsession of the singles field with the subject of schools continues. Now, of course, the approach is mainly one of "School's out for the summer. Let's have a ball," but the unending spiral of seasonal activity surrounding schools continues as one of the number one topics of single song material.

There have been a number of disks in just the past two weeks to point up the annual May-June trend. And with it all has come what some traders have been wont to call the "alma mater sound." That is, the songs have that nostalgic ring of the typical college alma mater song with its tributes to those bright golden days of school. An example of this is "Valley High," a side turned in by Bill and Doree Post on Crest a couple of weeks back. This was a reflection of happy memories in light of the fact that "graduation will soon be here."

Then on Laurie Records, chanter Scott Garrett sang the story of "Graduation Souvenirs," a true tear-jerker marking the end of a glorious four years. Somewhat on the same subject matter comes in for a play in "Graduation Night," by thrush Babette Bala on Rendezvous Records. Then in a sort of helpless frustration, the Graduates on Corsican label have posed the question, "What Good Is Graduation?"

Allied matters come in for treatment in such records as "Here Comes Summer," in which Kapp Records' chanter Jerry Keller praises the days when "school is out and so is the sun." Eddie Bell on Cecil Records, meanwhile, was heard "Countin' the Days" till the end of school. Akin to the graduation scene is a disk by Steve Gaynor on M-G-M on the subject of "High School Dance." Other seasonal items would be "Beech Time," by Roger Smith (of "77 Sun-Set Strip" fame) on Warner Brothers Records, and Mitchell Torok's Decca side of "Teenie Weenie Bikini." Interestingly enough the flip side of the Torok record deals with the "TIA Rock and Roll."

Looking ahead three months, the Tempus on Climax discus how they'll "See You in September." It's presumed they are giving voice to this thought from the platform of a railroad station as they leave for a summer away from home. Meanwhile it's reported that Banner Records is prepping a record release with the title "Summer Job," which would deal with the same idea.

Roland James, whose initial disk for Judd Records is "Patriotic Guitar," got his first dishing experience at Sun Records, where he appeared on Bill Justis' hit, "Raunchy." He also is a member of Jerry Lee Lewis' touring troupe.

'DON'T GIVE HIM THE MEDAL'

NEW YORK — The original queen of the blues, Dinah Washington, is back in the hit record business, with her current fast-rising version of "What a Difference a Day Makes," on Mercury. But there's a more intriguing aspect of the disk than that.

The tune is and has been a copyright of E. B. Marks, since before the time when the Marks firm defected from ASCAP in favor of BMI. Trademark, in view of the renewed bit status of the standard, are now mulling the scene which will occur when the writer of the song is called for his award at next year's BMI dinner. The cliffers? One Stanley Adams, president of ASCAP.

THE
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"TALL COOL ONE"
GOLDEN CREST CR518
APPEARING

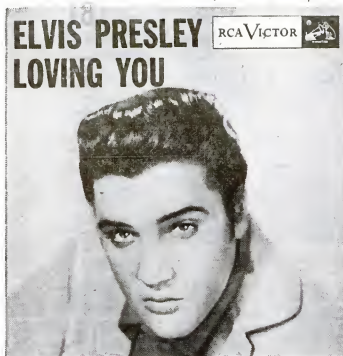
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ENTIRE PRODUCTION DIRECTED AND CHOREOGRAPHED BY
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THE GREATEST EVENTS IN ENTERTAINMENT HAPPEN ON

COLUMBIA RECORDS

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The Billboard TOP LP's

 FOR THE WEEK
ENDING JUNE 14

BEST SELLING MONOPHONIC LP's

ONE WEEK AGO THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
1	1 BIGL, Sound Track, M-G-M 3461 ST	49
2	2 EROTICA, VOL. 1, Martin Denny, Liberty LSP 3034	6
3	3 PETER GUNN, Henry Mancini, RCA Victor LPM 1956	18
4	4 FROM THE HUNTER, L. The Kingston Trio, Capitol T 1107	17
5	5 77 SUNSET STRIP, Warren Barker, Warner Bros. WB 1289	8
6	6 COME DANCE WITH ME, Frank Sinatra, Capitol W 1069	17
7	7 MY FAIR LADY, Original Cast, Columbia OL 5090	166
8	8 SOUTH PACIFIC, Sound Track, RCA Victor LOC 1032	63
9	9 INSIDE SHELLEY NORMAN, Verve MOV 15083	14
10	10 THE MUSIC MAN, Original Cast, Columbia CL 1160	48
11	11 OPEN FIRE, TWO GUARDS, Johnny Mathis, Columbia CL 1270	18
12	12 FILM ENCORES, VOL. 1, Mantovani, London LL 1700	83
13	13 BUT NOT FOR ME, Ahmed Jamal, Argo LP 628	23
14	14 THE MUSIC MAN, Original Cast, Capitol WAD 990	67
15	15 HAVE TWANGY GUITAR, WILL TRAVEL, Duane Eddy, Jamie JLP 3000	19
16	16 THE KINGSTON TRIO, Capitol T 996	20
17	17 THE BIRDY HOLLY STORY, Coral CLE 57279	7
18	18 HOLD THAT THING, Fabian, Chancellor CHL 5003	4
19	19 FLOWER DRUM SOON, Original Cast, Columbia OL 5350	21
20	20 LOVE IS A GENTLE THING, Harry Belafonte, RCA Victor LPM 1927	3
21	21 HEAR YOU, Roger Williams, Kapp KL 1112	16
22	22 JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1133	58
23	23 MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1243	28
24	24 LOVE TO YOUR HEART, Frank Sinatra, Capitol W 1164	2
25	25 STILL MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1283	9

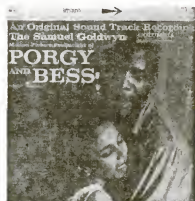
BEST SELLING STEREOPHONIC LP's

ONE WEEK AGO THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
1	1 SOUTH PACIFIC, Sound Track, RCA Victor LOC 1032	3
2	2 MY FAIR LADY, Original Cast, Columbia OL 5015	15
3	3 TECHNOPOLY: 1812 OVERTURE, Minneapolis Symphony Orch. (Orchestra), Mercury SR 90054	3
4	4 PETER GUNN, Henry Mancini, RCA Victor LPM 1956	3
5	5 BIGL, Sound Track, M-G-M SE 3461 ST	3
6	6 TECHNOPOLY: PIANO CONCERTO NO. 1, Van Cliburn, RCA Victor LSC 2252	3
7	7 COME DANCE WITH ME, Frank Sinatra, Capitol SW 1069	3
8	8 DELANDRA Sound Track, Capitol SWAD 595	3
9	9 ONLY THE LOVELY, Frank Sinatra, Capitol SW 1053	3
10	10 BLUE HAWAII, Billy Vaughn, Dot DLP 25165	3
11	11 WHAT'S NEW ON CAPITOL STEREO, Various Artists, Capitol SH 1	2
12	12 FILM ENCORES, VOL. 1, Mantovani, London PS 124	3
13	13 MANTOVANI SHOWCASE, London S51	2
14	14 AROUND THE WORLD IN 80 DAYS, Sound Track, Decca OL 79046	3
15	15 SOUL OF SPAIN, 101 Strings, Stereo Fidelity SF 6000	3

ONE WEEK AGO THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
24	24 ANMAS JAMAL, Argo LP 636	14
25	25 THE KING AND I, Sound Track, Capitol W 740	130
26	26 TECHNOPOLY: PIANO CONCERTO NO. 1, Van Cliburn, RCA Victor LSC 2252	41
27	27 CENTINENTAL ENCORES, Mantovani, London LL 3095	5
28	28 NICKY SINGS AGAIN, Ricky Nelson, Imperial IMP 9061	17
29	29 TARDON IN HI-FLI, Arthur Lyman, HiFi Record B 806	12
30	30 BILLY VAUGHN PLAYS THE MILLION SELLERS, Dot DLP 3119	12
31	31 SOUTH PACIFIC, Original Cast, Columbia OL 4180	262
32	32 BLUE HAWAII, Billy Vaughn, Dot DLP 3165	2
33	33 "TWINGH" PRETTY, Keady Smith, Capitol T 1145	3
34	34 WOODERS: VICTORY AT SEA, Vol. 2, RCA Victor Symphony Orch. (Bennett), RCA Victor LHM 2267	13
35	35 BITCHIE VALERS, Del Fi DEFLP 1201	8
36	36 ELVIS' GOLDEN RECORDS, Elvis Presley, RCA Victor LPM 1885	33
37	37 I WANT TO LIVE, Gerry Mulligan's Jazz Concho, United Artists UAL 4006	3
38	38 CRAZY HE CALLS ME, Dakota Staton, Capitol T 1170	2
39	39 GEM: FOREVER, Mantovani, London LL 3032	32
40	40 IMPROVATIONS TO MUSIC, Mike Nichols & Claire May, Mercury ME 20376	2
41	41 HOLY SONGS SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1316	2
42	42 FAVORITES IN HI-FLI, Jeannette McDonald & Nelson Eddy, RCA Victor LPM 1738	3
43	43 BROADWAY IN RHYTHM, Ray Conniff, Columbia CL 1252	3
44	44 HEY BOY! MET GIRLS Louis Prima & Keely Smith, Capitol T 1160	1
45	45 WARM, Johnny Mathis, Columbia CL 1078	44
46	46 CONCERT IN THE RAINY, Ray Conniff, Columbia CL 1163	3
47	47 ONLY THE LOVELY, Frank Sinatra, Capitol W 1053	28
48	48 BELAFONTE SINGS THE BLUES, Harry Belafonte, RCA Victor LPM 1906	14

ONE WEEK AGO THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
17	17 LANDAUIN SUNSET, Eddie Heywood, RCA Victor LSP 1529	3
18	18 FLOWER DRUM SOON, Original Cast, Columbia OL 5009	3
19	19 CENTINENTAL ENCORES, Mantovani, London PS 147	2
20	20 GEM: FOREVER, Mantovani, London PS 106	3
21	21 PORGY AND BESS, Percy Faith, Columbia CL 8105	3
22	22 THE MUSIC MAN, Original Cast, Capitol SWAD 990	3
23	23 77 SUNSET STRIP, Warren Barker Oct., Warner Bros. WB 1289	3
24	24 STREETS WALTZES, Mantovani, London PS 118	3
25	25 PEARL, Prads, RCA Victor LSP 1556	3
26	26 TARDON IN HI-FLI, Arthur Lyman, HiFi Record B 806	3
27	27 "TWINGH" PRETTY, Keely Smith, Capitol T 1145	3
28	28 WHEN YOU COME TO THE END OF THE DAY, Perry Como, RCA Victor LSP 1885	3
29	29 LET'S DANCE, David Carroll, Mercury SR 60001	3
30	30 CONCERTS UNDER THE STARS, Leonard Pennario, Capitol SP 8326	1
31	31 OPEN FIRE, TWO GUARDS, Johnny Mathis, Columbia CL 8056	2
32	32 LOVE IS A GENTLE THING, Harry Belafonte, RCA Victor LSP 1927	1

Album Cover of the Week



PORGY AND BESS, Columbia OQ 2016. Is a still from the film, a warm and provocative cover photo shows Dorothy Dandridge as Bess embracing her love, Porgy, played by Sidney Poitier.

Best Selling Kiddie LP's on the Racks

This chart has been tabulated from the sales made by the nation's leading rack service merchandisers and jobbers. Over a four-week cycle, it covers the main types of packaged records sold from racks. These include: Best-Selling LP's (15 or more suggested retail price); Best-Selling Low-Price LP's (12.99 or less suggested retail price); Best-Selling EP's, and Best-Selling Kiddie Records.

1. Bambi
Shirley Temple.....RCA Bluebird LBY 1012
2. Peter Pan
Norman Leyden.....RCA Bluebird LBY 1009
3. Sleeping Beauty
Darlene Gillespie.....Mickey Mouse MCM 33
4. Peepsey's Favorite Sea Chanties
Arlene Smith.....RCA Bluebird LBY 1012
5. Fun in Sharieland
Shari Lewis.....RCA Bluebird LBY 1006
6. Tales From the Great Book
Joseph Conrad, Robert Freeman.....RCA Bluebird LBY 1014
7. Songs, Games and Fun for Growing Boys and Girls
Various Artists.....RCA Bluebird LBY 1003
8. Ringling Bros. & Barnum & Bailey Circus
Don Forbes.....Crislight 14
9. The Stars Sing
Various Artists.....Golden GLP 54
10. Johnny Applesseed
Dennis Day.....Crislight 13

Best Selling Pop EP's

This information given in this chart is based on actual sales to customers in a service station of all the nation's retail outlets during the week ending on the date shown above. Sample discs, sample size, and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

1. King Creole, Vol. 1
Elvis Presley.....RCA Victor EPA 4319
2. Peter Gunn
Henry Mancini.....RCA Victor RPA 4333
3. Ricky Sings Again
Ricky Nelson.....Imperial IMP 159
4. Nearer the Cross
Tennessee Ernie Ford.....Capitol EAP 5-1005
5. Spirituals
Tennessee Ernie Ford.....Capitol EAP 1-418
6. The Lonely One
Doris Day.....Jamp JEP 301
7. Come's Golden Records
Perry Como.....RCA Victor RPA 5012
8. Songs Our Daddy Taught Us
The Everly Brothers.....Cadence CEP 109
9. Sing Along With Mitch
Mitch Miller.....Columbia EPB 15001
10. The Fabulous Johnny Cash
Johnny Cash.....Columbia RPB 12352

Strongest sales potential of all albums reviewed this week.

(Continued on page 43)

A SMASH SINGLE HIT!
OVER 250,000 SOLD IN TWO WEEKS!

"TABOO"

HIFIRECORD R 550X45

by

ARTHUR LYMAN

(From the BEST SELLER HIFIRECORD'S ALBUM of "TABOO")

★ ★ **BEST SELLING LP's by ARTHUR LYMAN** ★ ★

OVER 500,000
SOLD SO FAR . . .

#2 BEST SELLING LP
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TABOO—
 Monaural R-306
 Stereo SR-306
 HIFITAP R-306



BWANA A
 R-309
 Stereo SR-309
 HIFITAP R-309



LEGEND OF PELE
 R-313
 Stereo SR-313
 HIFITAP R-313



LEIS OF JAZZ
 R-307
 Stereo SR-307
 HIFITAP R-307



HAWAIIAN SUNSET
 R-307
 Stereo SR-307
 HIFITAP R-307

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HONOR ROLL OF HITS

TRADE MARK REG.

THE NATION'S TOP TUNES

For survey week ending May 30

This Week	Last Week	Weeks on Chart	This Week	Last Week	Weeks on Chart
1. The Battle of New Orleans		1 5	6. A Teenager in Love		7 6
By Jimmie Driftwood—Published by Warner (BMI)			By Doc Pomus & Mort Shuman—Published by Rumbalzo (BMI)		
BEST SELLING RECORD: Johnny Horton, Col 41339.			BEST SELLING RECORD: Dion & the Belmonts, Laurie 3621.		
RECORDS AVAILABLE: Jimmie Driftwood, Vic 7534; Vaughn Monroe, Vic 7405; Pete Seeger and Frank Hamilton, Folkways 201; Buddy Starcher, Starkey 439.					
2. Quiet Village		4 6	7. Happy Organ		6 10
By Les Baxter—Published by Atlantic & Baxter-Wright (BMI)			By Wood-Cheney-Klingemann—Published by Lowell (BMI)		
BEST SELLING RECORD: Martin Denny, Liberty 35162.			BEST SELLING RECORD: Dave (Bobby) Cortez, Clock 1009.		
RECORD AVAILABLE: George Wright, Hi Fi 302.					
3. Kansas City		2 7	8. Kookie, Kookie (Lend Me Your Comb)		8 7
By Leiber-Stoller—Published by Fies (BMI)			By Irving Taylor—Published by Wimarz (ASCAP)		
BEST SELLING RECORD: Wilbert Harrison, Fury 1023 (Fies, BMI)			BEST SELLING RECORD: Edward Byrne with Connie Stevens, Warner Bros. 5047.		
RECORDS AVAILABLE: Rocky Olson, Chess 1723 (Fies, BMI); Rockie Rolland and the Rebels, End 3043 (Fies, BMI); Hank Ballard and the Midnighters, King 5195 (Armo Music, BMI); Little Richard, Specialty 444 (Armo Music, BMI); Little Willie Littlefield, Federal 12251 (Armo, BMI).					
4. Dream Lover		3 5	9. Sorry, I Ran All the Way Home		9 9
By Bobby Darin—Published by Progressive-Fenn-Tidley (BMI)			By Zefra-Glasser—Published by Figure (BMI)		
BEST SELLING RECORD: Bobby Darin, Atco 6160.			BEST SELLING RECORD: Impalas, Cub 9022.		
RECORD AVAILABLE: Robert Farnon, London 1241.					
5. Personality		5 4	10. Only You		10 6
By Logan & Price—Published by Lloyd-Logan (BMI)			By Buck Ram & Andre Reed—Published by Wildwood (BMI)		
BEST SELLING RECORD: Lloyd Price, ABC-Paramount 10018			BEST SELLING RECORD: Frank Pourcel, Cap 4165.		

Second Ten

11. Tallahassee Lassie		17 2	16. Plink Shoe Laces		14 13
By Ray-Creva-Picardello—Published by Conley (BMI)			By Mickie Grant—Published by Flower (BMI)		
BEST SELLING RECORD: Freddy Cannon, Swan 4031.			BEST SELLING RECORD: Dodie Stevens, Crystalline 724.		
12. So Fine		11 5	17. I'm Ready		22 2
By J. Grillo—Published by Mureaux (BMI)			By Lewis-Bradford-Dominio—Published by Foni-Vanderbilt (BMI)		
BEST SELLING RECORD: Fema, Old Town 1062.			BEST SELLING RECORD: Pat Domino, Imperial 3585.		
RECORD AVAILABLE: Aquatone, Pezzo 1002.					
13. Goodbye, Jimmy, Goodbye		12 5	18. Lipstick on Your Collar		24 3
By Vaughn—Published by Knottwood (ASCAP)			By Lewis-Gostling—Published by Jay (ASCAP)		
BEST SELLING RECORD: Kathy Linden, Farned 8571.			BEST SELLING RECORD: Connie Francis, M-G-M 12793.		
14. Endlessly		13 5	19. Along Came Jones		- 1
By Ota—Published by Meridian (BMI)			By Leiber-Stoller—Published by Tiger (BMI)		
BEST SELLING RECORD: Brook Benton, Met 71443.			BEST SELLING RECORD: Coasters, Atco 6141.		
RECORD AVAILABLE: Johnnie Ray, Col 41462.					
15. Guitar Boogie Shuffle		13 11	20. Enchanted		10 9
By A. Smith—Published by Shapiro-Bennett (ASCAP)			By Buck Ram—Published by Choice (ASCAP)		
BEST SELLING RECORD: Virtues, Hot 324.			BEST SELLING RECORD: Platters, Met 71427.		
RECORD AVAILABLE: Lenny Troy, Wadsworth 1107.					

Third Ten

21. Frankie		24 2	26. Just Keep It Up		- 1
By Sedna-Greenfield—Published by Aldon (BMI)			By O. Blackwell—Published by Shalmer & Tolle (BMI)		
RECORD AVAILABLE: Connie Francis, M-G-M 12793.			RECORD AVAILABLE: Dee Clark, Abner 1026.		
22. A Fool Such as I		18 10	27. For a Penny		28 8
By Bill Trader—Published by Leede (ASCAP)			By Charles Singleton—Published by Rosencrutt (BMI)		
RECORDS AVAILABLE: Elvis Presley, Vic 7506; Hank Snow, Vic 6942; Bill Haley & His Comets, Dec 30873.			RECORD AVAILABLE: Pat Boone, Dot 15914.		
23. Turn Me Loose		16 9	28. Bobby Sox to Stockings		- 1
By D. Penna-M. Shuman—Published by Avalon (BMI)			By Fain-Di-Cenzo—Published by Debanar (ASCAP)		
RECORD AVAILABLE: Fabian, Chancellor 1031.			RECORD AVAILABLE: Frankie Avalon, Chancellor 1034.		
24. Come Softly to Me		21 13	29. Bongo Rock		- 1
By Tressel, Clatsop, Ellis—Published by Cornerstone (BMI)			By Preston Epps—Published by Drive-In (BMI)		
RECORDS AVAILABLE: Fleetwood, Dolphin 1; Ronnie Height, Dore 516.			RECORD AVAILABLE: Preston Epps, Original 4		
25. Lonely Boy		- 1	30. Crossfire		- 1
By Paul Anka—Published by Spunka (BMI)			By T. J. Fowler-T. King—Published by Vicki (BMI)		
RECORD AVAILABLE: Paul Anka, ABC-Paramount 10022.			RECORD AVAILABLE: Johnny and the Hurricanes, Warwick 905.		

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The Honor Roll of Hits comprises the nation's top tunes according to record sales, sheet sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.

"מה זה אהבה?"

VAD ÄR KÄRLEK?



¿QUE ES EL AMOR

"מה זה אהבה?"



WAS IST LIEBE?

COS'E' 'AMORE?



KAS IR MILESTIBA?

QU'EST-CE' AMOUR?



TI ESTIN EROS?

MI A SZERELEM?



O QUE E O AMOR?

EST MILOSC?



VAD ÄR KÄRLEK?

QUE ES EL AMOR



"מה זה אהבה?"

AMOR?



WAS IST LIEBE?

M?



O QUE E O AMOR?

No matter how you say it, in any language . . .

"WHAT IS LOVE?"

by

THE PLAYMATES

with Joe Reisman's Orchestra

R-4160

is a universal Smash!

a sound bet... buy



ROULETTE

FOR THE WEEK
ENDING JUNE 14

The Billboard HOT 100

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	STEREO	STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week. Indicates that STEREO SINGLE version is available.	TITLE, Artist, Company, Record No.	WEEKS ON CHART
7	2	1	1			THE BATTLE OF NEW ORLEANS..... Johnny Horton, Columbia 41339	7
6	3	2	2			DREAM LOVER..... Bobby Darin, A&M 4396	8
22	9	5	3	★		PERSONALITY..... Lloyd Price, ABC-Paramount 10018	9
1	1	2	4			KANSAS CITY..... Wilbert Harrison, Fury 1023	9
8	8	4	5	★		QUIET VILLAGE..... Martha Dene, Liberty 55182	9
5	7	6	6			A TEENAGER IN LOVE..... Dion and the Belmonts, Laurie 3027	8
4	5	7	7	★		KOOKIE, KOOKIE (LIND MEY COMB)..... Liz Byrnes-Carole Stenson, Warner Bros. 5027	8
2	4	8	8			SORRY, I RAN ALL THE WAY HOME..... The Jaymases, Col 913	8
14	10	9	9			ONLY YOU..... Frank Faurel, Capitol 4165	10
3	6	10	10			THE HAPPY ORGAN..... Dave (Robby) Cortis, Chuck 1009	9
53	30	15	11			TALLAHASSEE LASSIE..... Freddy Cannon, Swan 4031	11
18	13	11	11	★		ENDLESSLY..... Brook Benton, Mercury 71443	8
21	14	12	12			SO FINE..... Flaminio, Old Town 1062	10
23	18	11	14	★		GOODBYE, JIMMY, GOODBYE..... Kathy Linden, Federal 4771	9
88	61	30	15	★		ALONG CAME JONES..... Caudery, A&M 4141	4
46	29	17	16			I'M READY..... Fate Domino, Imperial 5585	5
57	41	23	17	★		LIPSTICK ON YOUR COLLAR..... Conita Francis, M-G-M 12793	5
—	52	★	18	★		LONELY BOY..... Paul Anka, ABC-Paramount 10022	2
66	43	22	18	★		FRANKIE..... Conita Francis, M-G-M 12793	4
45	34	32	19	★		JUST KEEP IT UP..... Dee Clark, A&M 4108	4
13	16	21	20			ENCHANTED..... The Platters, Mercury 71427	12
9	12	14	21	★		TURN ME LOOSE..... Fabian, Chancellor 1033	11
54	56	36	22	★		CROSSFIRE..... Johnny and the Harpicons, Warner 562	8
80	48	38	23	★		BONGO ROCK..... Preston Epps, Original 4	4
—	60	35	★	★		BOBBY SO TO STOCKINGS..... Frankie Avalon, Chancellor 1036	3
64	55	49	★	★		MY MELANCHOLY BABY..... Tammy Edwards, M-G-M 12794	4
11	11	19	27	★		A FOOL SUCH AS I..... Ella Fitzgerald, RCA Victor 7986	12
40	28	24	28	★		LONELY FOR YOU..... Gary Miller, Capitol 4167	8
12	15	21	29	★		GUITAR BOOGIE SHUFFLE..... The Virtues, Hart 324	14
10	17	20	30			PINK SHOE LACES..... Doris Day, Columbia 41339	17
61	47	31	31	★		MY HEART IS AN OPEN BOOK..... Carl Douglas Jr., Decca 30063	8
50	53	44	★	★		YOU'RE SO FINE..... The Falcons, East 203	8
16	19	18	32	★		TAKE A MESSAGE TO MARY..... Eury Brothers, Cadence 1364	11

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	STEREO	STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week. Indicates that STEREO SINGLE version is available.	TITLE, Artist, Company, Record No.	WEEKS ON CHART
34	36	28	34			I'VE COME OF AGE..... Bobby Darin, Columbia 41356	9
—	60	★	35	★		I ONLY HAVE EYES FOR YOU..... Eury Brothers, East 1048	2
20	23	25	36			THAT'S WHY..... Jackie Wilson, Brunswick 55121	12
—	71	★	37	★		LITTLE DIPPER..... Mickey Mazari, Roulette 4140	3
63	59	54	38			SO CLOSE..... Brook Benton, Mercury 71443	4
—	98	66	★	★		WATERLOO..... Stonewall Jackson, Columbia 41393	3
31	33	39	39	★		GUESS WHO..... Gene Bellini, RCA Victor 7460	11
74	51	37	41			TALL COOL ONE..... Walters, Golden Crest 318	4
32	38	40	42			ALMOST GROWN..... Chuck Berry, Chess 1722	11
94	67	47	43			THE WONDER OF YOU..... Ray Peterson, RCA Victor 7913	9
28	26	41	44			POOR JENNY..... Eury Brothers, Cadence 1364	11
90	76	65	★	★		THE CLASS..... Chubby Checker, Parkway 804	4
17	20	29	46			I NEED YOUR LOVE TONIGHT..... Ella Fitzgerald, RCA Victor 7986	11
—	81	59	★	★		HUSHABYE..... Myrtles, Laurie 3028	4
85	72	64	★	★		GRADUATION'S HERE..... Fletchwood, Dutton 3	4
—	77	58	48	★		WHAT A DIFFERENCE A DAY MAKES..... Dinah Washington, Mercury 71431	3
48	44	33	50			I WAITED TOO LONG..... LaVern Baker, Atlantic 2821	8
62	69	56	51			MARGIE..... Fate Domino, Imperial 5585	5
30	37	50	52			COME TO ME..... Walters, Golden Crest 318	13
56	46	45	53	★		YOU MADE ME LOVE YOU..... Nat King Cole, Capitol 4184	6
42	45	51	54			GIDGET..... Jimmy Dorsey, Capitol 4113	7
27	25	46	55			SINCE I DON'T HAVE YOU..... The Skyline, Cal 183	17
—	68	★	★	★		RING-A-LING-A-LARIO..... Jimmy Rodgers, Roulette 4178	2
24	24	27	57	★		THREE STARS..... Tammy Dea, Crest 1837	11
19	22	26	58			TELL HIM NO..... Frankie Avalon, RCA Victor 7986	12
68	70	★	59	★		ROBBIN' THE CRABLE..... Tom Bellini, NBC 1023	7
15	21	34	60	★		COME SOFTLY TO ME..... Fletchwood, Dutton 3	14
25	27	43	61	★		TUANA JAIL..... Kingston Trio, Capitol 4167	12
—	87	★	★	★		THIS I SWEAR..... Myrtles, Laurie 3028	2
36	35	48	62			SOMEONE..... Johnny Wright, Columbia 41393	12
71	71	67	64			A STRING OF TRUMPETS..... Trumpeters, Capitol 4167	7
29	32	42	65			SIX NIGHTS A WEEK..... The Crests, Good 807	12
67	57	61	66			ROCKIN' CRICKETS..... Hot Toddy, Swan-Todd 9056	7

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	STEREO	STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week. Indicates that STEREO SINGLE version is available.	TITLE, Artist, Company, Record No.	WEEKS ON CHART
—	—	—	67	★		I'M GONNA CHANGE HIM..... Cathy Carr, Roulette 4172	1
—	89	84	★	★		THERE IS SOMETHING ON YOUR MIND..... The Jay McCreels, Swingin' 414	3
—	63	53	69	★		A BOY WITHOUT A GIRL..... Frankie Avalon, Chancellor 1036	3
—	82	10	★	★		MONA LISA..... Carl Mann, Phillips International 3539	2
—	—	—	★	★		ONLY SIXTEEN..... Sam Cooke, Kern 3022	1
79	70	57	72			FRANKIE'S MAN, JOHNNY..... Johnny Cash, Columbia 41317	7
—	88	75	73			WHITE LIGHTNING..... George Jones, Mercury 71406	4
—	75	69	74			I MUST BE DREAMING..... Nat King Cole, Capitol 4184	3
59	62	55	75			SUMMER DREAMS..... McGuire Sisters, Crest 4186	7
100	94	77	76			I CAN'T GET OUT OF MY HEART..... Al Martino, Swan Fox 152	4
—	98	★	★	★		THERE GOES MY BABY..... The Drifters, Atlantic 3025	2
—	73	78	★	★		DANNY BOY..... SB Austin, Mercury 71443	2
—	74	78	★	★		VELVET WATERS..... Magnum, Accordone 101	2
—	92	72	80			LONELY SATURDAY NIGHT..... Doe French, Lancer 104	3
—	90	81	★	★		SWEET CHILE..... Shirley Maule, M-G-M 12781	2
92	83	62	82			ONLY LOVE ME..... Steve Lawrence, ABC-Paramount 10069	4
78	74	88	83	★		YOUNG IDEAS..... Chien-Hua, RCA Victor 7499	6
—	—	—	★	★		FORTY DAYS..... Ronnie Hawkins, Roulette 4154	1
76	90	—	★	★		KANSAS CITY..... Kaye Ballard and the Midnighters, King 919	5
98	93	78	86			SOMEONE TO COME HOME TO..... Amen Brothers, RCA Victor 7038	4
33	40	80	87			NEVER BE ANYONE ELSE BUT YOU..... Bobby Darin, Imperial 5585	16
83	76	88	★	★		OLD SPANISH TOWN..... Bill Haley, Time 1010	5
51	58	79	89	★		BONAPARTE'S RETREAT..... Bobby Darin, Warner 562	9
—	93	90	★	★		MARY ANN THOMAS..... Tommy Edwards, M-G-M 12794	2
—	96	92	★	★		STRAIGHT FLUSH..... Frankie Avalon, RCA Victor 7986	3
—	—	—	★	★		I KNOW..... Perry Como, RCA Victor 7541	1
—	97	92	★	★		POINTED TOE SHOES..... Carl Perkins, Columbia 41379	2
—	99	94	★	★		CHERRYSTONE..... Adrian Brothers, Dot 11 4110	2
—	—	—	★	★		LA PLUME DE MA TANTE..... Helen and Noel, RCA Victor 7018	1
—	100	96	★	★		JACK O' DIAMONDS..... Ruth Brown, Atlantic 3014	2
—	86	87	★	★		IT'S ONLY THE GOOD TIMES..... The Drifters, M-G-M 12794	2
—	—	—	★	★		ONE LOVE, ONE HEART..... Tommy Edwards, M-G-M 12794	1
—	—	—	★	★		FLOWER OF LOVE..... The Crests, Good 811	1
—	—	—	★	★		THE WHISTLING ORGAN..... Dave (Robby) Cortis, Chuck 1009	1

& TOMORROW'S TOPS

BUBBLING UNDER THE HOT 100

These records, while they have not yet developed enough strength through the country for inclusion on any national chart anywhere, already have stimulated considerable regional action. Each position indicates relative potential to earn an early listing on the Hot 100.

1. A PRAYER AND A JUKE BOX . . . Little Anthony & the Imperials, Fed
2. BACK IN THE U.S.A. . . . Little Anthony & the Imperials, Fed
3. I KNOW IT'S HARD, BUT IT'S FAIR . . . The Five Rays, King
4. CIA CIA BAMBINA . . . Jackie Rogers, Gordon
5. MAMA'S PLACE . . . Bing Day, Mercury
6. SING ALONG . . . Jimmy Dean, Columbia
7. SMILES . . . Art Mooney, M-G-M
8. GETTING NEARER . . . John Lester, C & M
9. I'M CONFESSIN' . . . Terry Dean, Laurel
10. ROCKIN' IN THE JUNGLE . . . The Eternal, Hollywood
11. WITH MY EYES WIDE OPEN I'M DREAMING . . . The Eternal, Hollywood
12. WITH MY EYES WIDE OPEN I'M DREAMING . . . Paul Page, Mercury
13. CRYING MY HEART OUT FOR YOU . . . Nell Sedaka, RCA Victor
14. REMEMBER WHEN . . . The Platters, Mercury
15. TIGER . . . Fabian, Chancellor

These records, all of those on the Hot 100, have begun to show NATIONAL sales breakout action this week for the first time. They are recommended to dealers, juke box operators and disk jockeys as having the greatest potential to go all the way.

THERE GOES MY BABY . . . The Drifters
(Progressive, BMI), Atlantic 2025

THERE IS SOMETHING ON YOUR
MIND . . . Big Jay McNeely
(Mercedes, BMI), Swingin' 614

POP

*GRADUATION'S HERE . . . The Fleetwoods
(Cortnerson, BMI), Dolton 3

*I'M GONNA CHANGE HIM . . . Cathy Carr
(Planetary, ASCAP), Roulette 4152

*THIS I SWEAR . . . The Skyliners
(Calico, ASCAP), Calico 106

*ONLY SIXTEEN . . . Sam Cooke
(Hermosa-Kapp, BMI), Koen 2002

C&W

*I'LL CATCH YOU WHEN YOU FALL
I DON'T MIND SAYING . . . Charlie Walker
(Pamphlet, BMI), (Cajun, BMI), Columbia 41388

R&B

No selections this week.

*Previous Billboard Spotlight Picks.

HOT 100: A TO Z

- A Boy Without a Girl . . . 67
Ain't No Way . . . 68
Ain't No Way . . . 69
Ain't No Way . . . 70
Ain't No Way . . . 71
Ain't No Way . . . 72
Ain't No Way . . . 73
Ain't No Way . . . 74
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Ain't No Way . . . 94
Ain't No Way . . . 95
Ain't No Way . . . 96
Ain't No Way . . . 97
Ain't No Way . . . 98
Ain't No Way . . . 99
Ain't No Way . . . 100

REVIEWS OF

THIS WEEK'S SINGLES

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all records reviewed this week.

FABIAN



TIGER (Rambled-Roosevelt, BMI)—**MIGHTY COLD** (TO A WARM, WARM HEART) (Fabulous, BMI)—Fabian belts these rocker-blues with his usual hit sound. Both sides are given energetic vocals. He should have a two-sided with these danceable items. Chancellor 1037

PAT BOONE



TWENTY TWELVE AND TWENTY (Spoons, BMI)—**ROCK-BOLL-WEVIL** (Hardgail, ASCAP)—Top side is a pretty rockabilly, and it's also the title of the singer's current best selling book. Boone reads it warmly. "Weevil" is a rocker that really moves, and it should also move strongly sales-wise. Dot 15955

THE IMPALAS



SANDY WENT AWAY (Figure, BMI)—**OH, WHAT A FOOL** (Figure, BMI)—The group follows their "Sory, I Run All the Way Home" with two potent contenders. "Sandy" is a slow ballad somewhat along the lines of their current smash. "Fool" is more on the rhythmic side. Both can step out. Cub 9033

MARY JOHNSON



I'M COMING HOME (Jobete, BMI)—**RIVER OF TEARS** (Jobete, BMI)—Johnson follows "Come to Me" with two strong pitches. "I'm Coming Home" has a churchy sound, and the cat really wails. "River of Tears" is a powerful pleader, and his approach on this side is just as effective. United Artists 175

THE PLATMATES



WHAT IS LOVE? (Planetary, ASCAP) — I AM (Joy, ASCAP)—The Platmates turn in a first-rate reading on "What Is Love?" an attractive, rhythmic number. "I Am" is a pretty ballad that is also given a class reading. Both are potent items, and either can score. Roulette 4100

TOMMY SANDS



BRING ME YOUR LOVE (ABC, ASCAP)—**SINNER MAN** (Chappell, ASCAP)—Sands has two hot sides, either of which could put him back on the charts. "Bring Me" is a pretty ballad that he chants smoothly over a smart arrangement. "Sinner Man" is a slick side that he sings solidly over fine orchestra support from Nelson Riddle. Capitol 4321

PEREZ PRADO



TIC TOC POLLY WOC (Celebrity, BMI)—**MY ROBERTA** (Peer Intl, BMI)—Prado and crew have two spicy cha-cha that can generate huge teen appeal. Both are bright and danceable and colorful, reminding a bit of "Patricia," his click of last season. RCA Victor 7540

ALFRED E. NEUMAN



POTZEBIE (Trinity, BMI) — **WHAT — ME WORRY?** (Trinity, BMI)—Alfred E. Neuman is the happy-go-lucky lad that graces the cover of each issue of "Mad." "Potzbie" is a straight instrumental blues that is given a fine big band treatment and the side could take off. The flip spotlights Neuman on a cover reading of a novelty sort with the singer using a Mortimer Snerd type of voice. This, too, can attract. ABC-Paramount 10013

Country & Western

NO SELECTIONS THIS WEEK.

Rhythm & Blues

TINY TOPSY



JUST A LITTLE BIT (Armo, BMI) — **EVERYBODY NEEDS SOME LOVING** (Armo, BMI)—Topsy has two good sides that can also move strongly in pop markets. "Little Bit" is a minor-flavored ballad-type that is sung with a chorus assist. "Everybody" moves a bit faster, and it's on the gospel kick. The gal really belts 'em. Federal 12357

NAPPY BROWN



THIS IS MY CONFESSION (Miller-Songcraft-Savoy, BMI) — **FOR THOSE WHO LOVE** (Miller-Songcraft-Savoy, BMI)—Brown should have strong sellers with these two ballad efforts. "Confession" has a blues feeling, and the singer puts plenty of heart into his rendition. "For Those Who Love" is a pretty tune done in a slow tempo, and this should also cop heavy sales. Savoy 1569

(Continued on page 41)

THE NEW STYLING OF

TOMMY SANDS

with Nelson Riddle and his orchestra

SINNER MAN

A WILD SWINGIN' SPIRITUAL

c/w

BRING
ME
YOUR
LOVE

Record No. 4231



Reviews of THIS WEEK'S SINGLES (continued)

SPECIAL MERIT SPOTLIGHTS

The following records have been picked for outstanding merit in their respective categories, because in the opinion of The Billboard Music Staff, they deserve a special award.

POP TALENT

BOB BECKHAM

JUST AS MUCH AS EVER (Roosevelt, BMI)—YOUR SWEET LOVE (Tree-Tune, BMI)—Beckham gives out with impressive readings on attractive items. "Just as Much" is a medium beat ballad that is wrapped up in salubrious fashion with a fine chorus assist. "Your Sweet Love" is a pretty ballad that is given a lush treatment.

Decca 30861

RONNIE HAYDEN

TELL HIM FOR ME (Powess, BMI)—The thrush sings this quiet item impressively and with feeling over a sensitive arrangement that complements. It's a tasty side that can take off with exposure. Flip is "He Lied to Me" (Powess, BMI).

Jesie 564

BILLY RANDALL

ROWENA (Planemar, BMI)—BYE-BYE TEACHER (Planemar, BMI)—Randall delivers two up-tempo tunes with pep and vigor. Backing on each move ably. Cat really knows how to shout. First-rate debut by the lad who could have winners with his first tries.

Savoy 1570

JOHNNY BRAGG

TRUE LOVE WILL NEVER DIE (Tree, BMI)—JUST SO THAT SOMEONE IS ME (Tree, BMI)—Bragg pours plenty of meaning into his treatments of the pretty rockaballs. Lush, mild rock backing on both features strings and chorus. Both rate heavy spins. Good talent.

Decca 30917

POP DISK JOCKEY PROGRAMMING

BOUDLEAUX BRYANT

HOT SPOT (Acid-Rose, BMI)—The well-known clefter turns out a neat release of a co-written with his wife, Felice. It's a clever, swingy item that features bright banjos and a wordless chorus. Good programming side. Flip is "Blue Kazoo" (Acid-Rose, BMI).

Hickory 1100

LEV DOUGLAS ORK

AFTER HOURS (Popular, ASCAP)—Planiat Marty Rubinstein is featured on the revival of the old blues standard. The arrangement is inventive and uses the chorus as an instrument. Side has great age groups. Flip is "The Charge of the Blues Brigade" (BMI).

Todd 1029

GANNIMAN & HIS ORIENTALS

COME WITH ME TO THE CASABIA (Monument-Progressive, BMI)—MY FUNNY VALENTINE (Chappell, ASCAP)—The Oriental combo gives the tunes exotic treatments with unusual instruments featured. The sides have a slight jazz flavor. Spins should offer an interesting programming change of pace.

Alico 8142

★★★★

VERY STRONG SALES POTENTIAL

EILEEN RODGERS

BRAND NEW HEARTACHE—COLUMBIA 41403—The thrush comes thru with a first-rate reading of a ditty penned by Boudleaux and Felice Bryant. She sings it with warmth over pop backing. Watch this. (Acid-Rose, BMI)

THE BEST OF FRIENDS—Eileen Rodgers pours out her heart on this sad tale of lost love, as her best friend starts away her boy friend. Two strong sides. (Shapiro-Bernstein, ASCAP)

THE FOUR VOICES

WHO, WHO, WHO—COLUMBIA 41405—The Four Voices turn in a first-rate reading of an unusual piece of material that has a lot of charm. Side has a chance. (Winston, BMI)

WHO KNOWS WHY—This side, the group not as potent as the other, also displays the vocal style of the group nicely. Two good sides. (Opus, BMI)

MEL SMITH

PRETTY PLAID SKIRT—SUE 713—A blues chant by Smith is on the appeal kick. It's solid, low-down stuff with a good message. She's got the plaid skirt with long black sex. A wild side in the "Tequila" rhythm with stops. This could go. (Saturn, BMI)

I'll Never Change—Smith belts out a ballad in good style. The artist has a solid sound here, but the flip may have the edge. (Saturn, BMI)

DEAN MARTIN

ON AN EVENING IN ROMA-CAPITOL 4232—Martin does the lyric in this infectious tune in Italian and English. He's happened with similar spots. It bears watching. (Zodiac, BMI)

You Can't Love 'Em All—Related reading of a tune from the coming flick, "Say One for Me." Martin is supported by a bevy of chicks on the cute intro. Mildly swingin' item should attract play. (Feist, ASCAP)

WILBERT HARRISON

BABY, DON'T YOU KNOW-SAVOY 1571—The chatter sells a tricky item with feeling on a pounding backing. Harrison sells it well enough to help this side get some action. Watch it. (Planemar, BMI)

Don't Drop It—Good blues receives a warm reading by Wilbert Harrison now high on the charts with his record of "Kansas City" on another label. This could get coins. (American, BMI)

LITTLE BILL

I LOVE AN ANGEL—DOLTON 4—An interesting and well handled vocal by Little Bill with a slow r&b, backing with horns up front. A nice sound. This could go well. (Cornetstone, BMI)

Bye Bye Baby—A snappy blues rocker by Bill. It's low down and earthy in the shouting tradition. Two satisfying sides. (Cornetstone, BMI)

THE TEDDY BEARS

DON'T GO AWAY—IMPERIAL 5594—The teen lead lends an appealing place on this slow and moving ballad. Group lead with "To Know Him Is to Love Him" a few months back. Side is worth spins. (Marquis, BMI)

Seven Lonely Days—The gal leads gives this a sprightly, up-tempo reading. Tune is a familiar oldie. Flip may have the edge with the teeners here. (Jefferson, ASCAP)

★★★★
GOOD SALES POTENTIAL

JOHN FALLIN

The Creation of Love-CAPITOL 4216—The 19-year-old makes his debut on this. Side starts with a narrative about the creation. Side has a rhymic rock rhythm and heavenly ten voices in the backing. Nice way by Fallin. (Central Spins, BMI)

Party King—The rocker side, and it's keyed to the teen school with a Yancy-bomb rhythm figure. Fallin has half charts in his enthusiastic style. Could catch spins (Central Spins, BMI)

EDDY ARNOLD

What's the Good Of An Old Love—RECA Victor 7542—Sprightly rockabilly with an interesting rhythm figure in the backing is wrapped up in salubrious fashion by the chatter. It bears watching. (Trocity, BMI)

Tennessee Stud—Rhythmic, folkish tone is about a remarkable here. Arnold delivers the tune with action. It should pull pop & a.c. coin. (Warden, BMI)

PERRY ROTKIN

Waltz of the Hunter-DECCA 50912—This is from the pic, "Murder by Contract," and it features melody with rhythm has a "Third Man" flavor. It's a quality which could come in the spin, has potential. (Longridge, ASCAP)

The Excessive Theme—From the Columbia picture, "Murder by Contract," this features a melody woven by the guitar. It's a simple, direct but rhythmic figure. It's a quality which could come in the spin, has potential. (Longridge, ASCAP)

THE MARQUEES

Mac Macaron—WARNER BROS. 5072—Nostalgic rock is handled stylishly by the group. Good lead is given likeable group and rock backing. (Music World, BMI)

Who We Will Be the First One—Fervent sound by the group on a rockabilly. It should move as well as the flip. (Music World, BMI)

EDDIE HEYWOOD ORK

Coffin Blues—MERCURY 7142—Eddie Heywood turns in some item of a great work on this warm letter material item that deserves spins. (Meridian, BMI)

Soft Smooth Blues—Attractive tune is sold well here by the Heywood orb with a chorus singing the tune in a melodic fashion. (Regent, BMI)

RAY CONNOR ORK & CHORUS

Early Evening-COLUMBIA 4104—This is from the Ray Conniff album "Concert in Rhythm," and it's an attractive enough to get a lot of replay play. (Columbia, BMI)

They Tried to Tell Me—Very pretty melody of an attractive ballad opened by rendering of a group vocal and a pretty piano accompaniment that could help this side to earn many spins. (Melrose, BMI)

WALT BENTON

Big Wheel—2nd JON 145—An update of the highway drive is rockabilly blues flavor by Benton. The chase goes on with screaming wheels and engines, but the police car catches the chick. There's quite a moral lesson here. (Debutone, BMI)

Slack Up—Another blues and again it's about a chick. Benton has a good touch for this kind of rock material. Either side is worth spins. (Debutone, BMI)

LARRY DOWD

Blue Single—MAJOR—SPINNING 6009—Bucker blues is belted smartly by the chatter. He's a good singer, and the side rates exposure. (Astor, BMI)

Pink Cadillac—Dowd presents this country rockabilly beauty over good support. He has a slight Jerry Lee Lewis sound. (Astor, BMI)

JACK TUCKER

Lonely Man—ORFAR 962—Attractive country item is given a good outing by Tucker. Backing is somewhere along country lines, but it might get pop action, if played. (Goodies, Inc., Musicopolis Valley, BMI)

Don't Ever Go—Rockabilly is warmly read by the artist. Flip, however, appears to have a slight edge. (Musicopolis Valley, BMI)

MARGIE HAYBURN

Lead Me to Liberty 51195—Chorus working stomp by the canny on a moderate pace tribute to a pet. This is also given a dual-track go. It may slip out. (Lam-dance, ASCAP)

Unrequited—Appealing, dual-track reading of a pretty medium tempo by the thrush. This outside side could get back on top. (Amiti, ASCAP)

SAN HAWKINS

Queen of Hearts-DECCA 30909—The chatter warms the rockabilly to

good affect over an arrangement that spotlights plenty of vocals and a warm chorus assist. It can't miss. (Decca, ASCAP)

Am I Just Another Man—Tree-Tune—Feeling vocal on a ballad with fine tone. There's a haunting, soft quality. A fine arrangement by the accent on lush strings and a beautiful piano accompaniment. It could be of just the flip. (Decca, ASCAP)

MALCOLM DODDS

Somebody—DECCA 30922—A very pretty ballad is sold with warmth by the chatter, over strong backing. A sporadic side. (Algonquin, BMI)

I've Waited So Long—This time, from the flick "Life of Paris"—A song with emotion here by the singer, again helped by lush string support. Two good sides. (Decca, BMI)

JIMMY (NIGHT TRAIN) FORREST

Coolidge for Two-TRIUMPH 607—The side is doped up by the thrush with a male chorus humming the theme over an infectious arrangement. Good jockey side and it has a chance for sales. (Famouz, ASCAP)

Real Flight—Rock. Better here is given a good instrumental whiff by his crew. A solid danceable item that should attract coin and jake play. (Savoy, BMI)

NU-TORNADOES

Cool, Baby City-FLISTED 8757—A good, old-time styled melody is given the full voice treatment by the boys here with the Philadelphia sound. A bright record that could catch some spins. (Tree, ASCAP)

Keep A Flower Growing in Your Heart—The group, which scored with "Philadelphia, U.S.A.," has a pleasant duet with the Philadelphia sound in the backing. (Debutone, ASCAP)

CHUCK DARBY

Lumberjack—Roulette 4159—Snappy melody with a full flavor receives a bright reading from the thrush and with exposure could get some coin. (Candy, BMI)

Reflections—Chuck Darby sings this rockabilly read over typical backing with rhythm and a male chorus. (Candy, BMI)

JIMMY RICKS

Leaving On Your Love-FLISTED 8758—The great country whiff by his crew, a rhythm number in hand-dancing tempo, backed by an enthusiastic chorus. Side has a chance to catch some spins. (Tree, ASCAP)

Here Come The Tears Again—A bleeding weeper sung effectively by Ricks with a bit of chorus sound in back of him. (Cobbie, BMI)

BRADLEY MUNDY ORK

Vol Goin On There—20TH FOX 147—Lonesome effort is a coin item with a chance to catch some coin if exposed. (Debutone, ASCAP)

Theme From the Man Who Understood Women—Frascat (theme from the flick of the same name is handled nicely by the Mundy Rock. Could get spins. (Robins, ASCAP)

THE VALIANTS

Let's Get On—ENSON 4025—A delectable melody with a pleasing, dripping quality by lead Billy Storm. They all sold the record. A fine record. The Storm reflects this melody production. (It's a good one.)

Waltz—The Valiants here in an old style rhythm number with slight suggestion of a Latin beat. (Valiants, BMI)

LOREI KNIGHT

The Weekend and the Season—DECCA 30913—Good "rhythm" ballad (this tribute to a high school senior song by a freshman lassie) who isn't overdone. The plant can appear in all features. Pleasant choice. (Decca, BMI)

White Town—The side is willing to grow up and the hope is there will be a hit. The thrush's reached the major league in a rock sound, and it's nicely thrashed by Miss Knight. (Meridian, BMI)

COLLEEN LOVETT

Wishes—STEPHEN 1536—Dual-track reading of a rockabilly. Miss Lovett sings the tune in a rock sound, and it rises spins. (Random, ASCAP)

Ch-Ch-Wanna—The set can't pronounce the word "wanna" in a rock sound. It's a good one. (Random, ASCAP)

(Continued on page 51)



One in a Series of Industry Personality Statements

PERRY COMO

RCA Victor Record Star
and Star of
1959-60 Kraft Music Hall,
NBC Television Network
says . . .

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LP 7201 Kitty Jarvis sings
Supper Club Favorites
Irene in Mine to Stay
Meadow's Heart
I'll Better Kiss in the Spring
My Love Belongs to Little Blue
Let Me Love You
Singing Will Be a Little Love This Year
My Romance
But Not for Me
With The Heart

SKYLINE RECORDS
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LP 7201

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DION AND
the BELMONTS
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First
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All the news of your industry
every week in The Billboard...

• Reviews and Ratings of
New Albums

• Continued from page 34

★★★
GOOD SALES POTENTIAL

★★★ A NIGHT AT THE BOULEVARD
Kathy Linden, Tommy Mars, Terry
Stevens, Barbara Allen, Billy Shepard and
Teddy Hart with Joe Leary Orchestra, Federal
FL 7983. Also this album is called "A
Night at the Boulevard" it was not actually
recorded at the Boulevard night club in
Queens, New York. It is made up of pre-
viously released recordings by Kathy Linden,
Tommy Mars, Joe Leary and others, Terry
Stevens, Barbara Allen, Teddy Hart and
Billy Shepard. It's still good, tho, as it
contains exciting crowd noises and "Bill"
"Where the Blue of the Night" and "All
Alone" by Linden, Mars and Stevens, re-
spectively.

★★★ BARBERSHOP HARMONY
The Mills Brothers, Decca DL 4898. The
famous Mills boys adapt themselves to the
barbershop idiom for jazz, relating re-
sults, included are such forms as "Sweet
Adeline," "Meet Me Tonight in Dream-
land," "When Will We Meet Again," etc.
The not new, tho, the recordings are good
and the packaging can please.

★★★ THE WIZARD OF THE
RACINE PIANO
Eddie Blake, Decca FL 3083, Edeca Blue, 1012



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LITTLE ANTHONY AND THE IMPERIALS
"A PRAYER AND
A JUKE BOX"
SND 11047



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BIG BAND SOUND
THE TRUMPETERS
directed by
BILLY MURE
A STRING OF
TRUMPETS
1000

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polka way back to a group of authentic
ragtime members of 50 years and more ago.
Some of these include "Jabine Tombs,"
"Mississippi Rag" and "Bill Bailey." Noble
Simon's piano style in the spirit of the
and the backing group consists of Buster
Baker, George Addison, Mable Bland and
George Desirier and Patsia Francis. A
better sound might have been achieved by
adding horns but it's gutting enough as it is.

CLASSICAL ★★★

★★★ RODRIGO: CONCIERTO DE AR-
ANJUEZ; TORROBA: SUITE "CU-
TARRA ESPAÑOLA"

Rosario Torroba, Citar with Orquesta de
Conciertos de Madrid (Alonso), Colum-
bia MQ 5365. Two rarely recorded works
are presented by the well-known Madrid
Tafelberg. A relatively young woman, she
plays with a warmth and fire which would
indicate many years of experience. The
Rodrigo Concerto includes the Concerto
of Madrid in support of the soloist. The
fine quality recording was made in Spain
by Heumann. Package makes a worthy
addition for lovers of the classical guitar.

LOW-PRICE CLASSICAL ★★★

★★★ TCHAIKOVSKY: SYMPHONY
NO. 8
The Bolshoi Theatre Orchestra (Mili-
Pavlov), Lion CL 4088. The romantic
work is given a bright reading by the
Russian orchestra. The popular symphony,
shows a favorite, should draw good sales.
Packaging is adequate and sound is good.

BEETHOVEN: SYMPHONY NO. 8;
SCHUBERT: SYMPHONY NO. 8
The Philharmonic, Orchest. of Hamburg
(Wismar), Lion CL 4081. Two of the
most famous works in classical literature
are capably presented by the orchestra.
There are other low-priced versions of each,
but this strong coupling makes for an
excellent rack sale. Economy buyers should
find it to their liking.

★★★ ORCHESTRAL FAVORITES
The London Philharmonic Orchest. (Mar-
tens), Lion CL 4088. The Royal Opera House Orchest.
Concert Garden (Bramhall), Lion CL 4088.
Bramhall, London, and Hungarian Rhodope
works by Enescu and Liszt and popular
works by Beethoven and Liszt and popular
works are served up with good sound and
honest interpretation. Conductor Bramhall
shows rather than shining deeply.
Bright cover, low price and personal appeal
of material will insure wide market.

SEMI-CLASSICAL ★★★

★★★ JOHANN STRAUSS . . . FOR
TWO PIANOS
Ravica & Landauer, London PS 118.
Shore's & Menzies Sparkling two-piano
adaptations of several Johann Strauss
themes are presented by the duo. It's an
easy listening package that can find wide
acceptance. Series captures the surprisingly
large amount of sound to good effect. Se-
lections include "Tales from the Vienna
Woods," "The Blue Danube" and
"Torch Trains."

FOLK ★★★

★★★ LOVE AND WAR BETWEEN THE
SEXES
Gene & Francine, Elektra 164. The
couple appear to have a distinct touch
(Continued on page 58)



32 on the HOT 100

"JUST KEEP
IT UP"

DEE CLARK

abner 1026

"RAINBOW VALLEY"

b/w

"HOLD ME, MY DARLING"

JERRY BUTLER

abner 1028

"EVERYBODY BUT ME"

GENE ALLISON

abner 1027

"NO MORE DOGGIN'"

ROSCOE GORDON

veejay 316

"EXPLOSION"

DON PALMER

QUINTET

abner 1027

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record-selling
phono dealers?

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market facts like . . .
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JUNE 17

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Reviews of New Pop Records

Continued from page 41

★ ★ ★

GOOD SALES POTENTIAL

FRANK JAMES

*** Nelson's Out-MUN RAB 104-Cut is notable because he played it solo. He's telling about all the things he's going to do now that he's out of school. Kids would take to it. (Pioneer, BMI)

*** You-Don't-Need-the-Madness-Plan-James narrates this rocker to fair effect. Lots of vocal gimmicks by the supporting group. (Pioneer, BMI)

THE FOUR BEARS

*** Partners in Paradise-TODD 1028-Good group vocal on a pretty rockabilly. It's an attractive side that should move with exposure. (Amber, ASCAP)

*** Tight Shoes-Energetic vocal on a rocker novelty. It should do some business. (Amber, ASCAP)

GENE NASH

*** Deutscha Rock 'n' Roll-CAPITOL 4213-A listenable novelty with a rock and roll beat is sung brightly by Gene Nash over a catchy novelty. (Desert Palm-Tommy, BMI)

*** I'm An Eskimo Too-Gene Nash turns in an attractive reading of a novelty novelty on this one wanting about love among the Eskimos. (St. Lawrence, BMI)

THE CUTE TEENS

*** When My Teen-Age Days Are Over-ALADDIN 1041-Another more in better to good effect by the chicks. They could have something with this. (Talented group. (Aladdin-Broad, BMI)

*** From This Day Forward-Rockabilly is skillfully read by the Co-Teens, who have stirred the number. It should come in for pop and R.B. cuts. (Aladdin-Broad, BMI)

FRANK BARDO

*** The Girl I'm Gonna Dream About-1100 602-The chunter with a dreamy ballad melody, helped by a detour from a fern in the background. Could get spins. (Flame, BMI)

*** Kiss and Make Up-Frank Barbo spins his rocker with some warmth helped by a group in the backing. (Flame, BMI)

CHARLIE GRANT

*** Night and Day-UNART 204-Charlie Grant performs the Cole Porter standard in a wild manner that is a case between night club style and jazz over screaming like the Hal Schaffer version. (Warner, ASCAP)

*** If-The side is sung more quietly here than the flip by Grant. The lad has a voice, and his style may get him attention. (Shapiro-Bernstein, ASCAP)

ART AND DOTTY TODD

*** Ayah, Ayah-Era 3001-A cute new side on the trio. Like by the pair. A nice easy rhythm which could pull a vote. (Warner, ASCAP)

*** Paradise-A slow rendition of the standard. Fair sounds nice here, and the side might catch a spin. (Fein, ASCAP)

BORRIS LOUIS

*** Let's Get It-First Hit-CAPITOL 4224-Balled with beat is given a good spin by Boris. He is the best of the trio. Side might catch on with adults. (Capitol Songs, BMI)

*** Adult Western-Talk-ing talk-off on several horns of currently popular Western TV's. Side starts slowly, but develops into a fairly wild rocker. (Central Songs, BMI)

DON HARPER

*** Blue Flare-JOY 232-Don Harper, a well known flautist, plays this warm instrumental item in solid style, and a lot of jacks could hand it a spin. (Joy, ASCAP)

*** Midnight in Memphis-A smooth, after-chow type effort is played with charm on this instrumental item with a trumpet lead. (Joy, ASCAP)

TEDD BROWNE

*** A Coney in Paradise-CAPITOL 4213-A left approach on a rockabilly. Good sound by the lad on the attractive side. (Vernon, ASCAP)

*** The Everglades-Begins on a softly changed by the newness. Good first cut.

(Continued on page 52)

Best Selling Sheet Music in U. S.

Tunes are ranked in order of their current national selling importance at the sheet music jobber level.

This Week	Last Week	Chart
1. GUITAR BOOGIE SHUFFLE (Shapiro-Bernstein)	2	7
2. THE HAPPY ORGAN (Lowell)	1	6
3. QUIET VILLAGE (Baxter-Wright)	5	4
4. PINK SHOE LACES (Pioneer)	4	10
5. FOR A PENNY (Roosevelt)	6	6
6. COME SOFTLY TO ME (Comerston)	3	9
7. HAWAIIAN WEDDING SONG (Pickwick)	7	21
8. THE BATTLE OF NEW ORLEANS (Warden)	—	1
9. GOODBYE, JIMMY, GOODBYE (Knollwood)	—	1
10. PETER GUNN THEME (Northridge)	9	16
11. 77 SUNSET STRIP (Vitmark)	8	9
12. IT'S LATE (Eric)	11	7
13. PERSONALITY (Lloyd-Logan)	—	1
14. GIDGET (Columbia Pictures)	13	2
15. NEVER BE ANYONE ELSE BUT YOU (Eric)	10	9

Best Selling Sheet Music in Britain

(For week ending May 30)

This Week	Last Week	Chart
Side Saddle-Mills (Mills)	—	—
Rosette-Mills (Mills)	—	—
May You Always-Ease (Hecht, Lancaster & Buzell)	—	—
It Doesn't Matter Any More-Monarch (Quinn)	—	—
Come Softly to Me-Morris (Morris)	—	—
Patle Flew-Ease (Hecht & Ringe)	—	—
Chick-Henderson (C)	—	—
Donna-Aberbach (Kern)	—	—
Venus-Ease (Kandland)	—	—
Charlie Brown-Progressive (Tiger)	—	—
A Fool Such As I-Leads (Mills)	—	—
Trode-Henderson (Kanner)	—	—
Sing Little Birdie-Good Music (Zodiac)	—	—
Wait for Me-Steering (J)	—	—
I Need Your Love Tonight-Hill & Ringe (Oldy)	—	—
Never Be Anyone Else But You-Commodore Imperial (Eric)	—	—
Goodbye, Jimmy, Goodbye-Bron (Knollwood)	—	—
My Happiness-Sterling (Belasco)	—	—
Smoke Gets in Your Eyes-Sterling (Harms)	—	—
Oh!-Chappell (Chappell)	—	—

Best Selling Pop Records in Britain

(For week ending May 30)

This Week	Last Week	Chart
1. A POOL SUCH AS I/ NEED YOUR LOVE TONIGHT-Elvis Presley (RCA)	1	1
2. IT DOESN'T MATTER ANYMORE-Buddy Holly (Coral)	2	2
3. I'VE WAITED SO LONG-Arthur Newley (Decca)	3	3
4. IT'S LATE-Ricky Nelson (London)	4	4
5. SIDE SADDLE-Russ Conway (Columbia)	5	5
6. ROULETTE-Russ Conway (Columbia)	6	6
7. COME SOFTLY TO ME-Fireworks (London)	7	7
8. PETITE FLEUR-Chris Barber (Pyg)	8	8
9. DONNA-Marty Wilde (Phillips)	9	9
10. MEAN STREAK-Cliff Richard (Columbia)	10	10
11. OUTRAGE BOOGIE SHUFFLE-Bert Weedon (Top Rank)	11	11
12. COME SOFTLY TO ME-Francis Vaughan and the Kaye Sisters (Phillips)	12	12
13. I O O APE-Nell Sedgwick (RCA)	13	13
14. CHARLIE BROWN-Costers (London)	14	14
15. POOR JENNY-Early Brothers (London)	15	15
16. DREAM LOVER-Bobby Darin (London)	16	16
17. NEVER BE ANYONE ELSE BUT YOU-Ricky Nelson (London)	17	17
18. MAY YOU ALWAYS-McGuire Sisters (Coral)	18	18
19. WHERE WERE YOU-Lloyd Price (HMV)	19	19
20. THREE STARS-Ruby Wright (Parlophone)	20	20

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The Billboard HOT R & B SIDES

FOR WEEK ENDING JUNE 7

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	TITLE, Artist, Company, Record Number	WEEKS ON CHART
1	1	1	1	KANSAS CITY, Wilbert Harrison, Fury 1023	8
26	2	2	2	PERSONALITY, Lloyd Price, ABC Paramount 10018	4
3	4	3	3	50 FINE, Fiesler, Old Town 1062	12
25	8	6	4	BATTLE OF NEW ORLEANS, Johnny Horton, Columbia 41339	4
4	3	5	5	EMULESIT, Brook Benton, Mercury 71443	6
16	10	9	6	DREAM LOVER, Bobby Darin, Alca 61401	4
17	13	7	7	SO CLOSE, Brook Benton, Mercury 71443	6
7	6	5	8	I WAITED TOO LONG, LaVern Baker, Atlantic 2021	6
27	9	7	8	I'M READY, Fats Domino, Imperial 5585	4
—	16	10	9	THERE IS SOMETHING ON YOUR MIND Big Jay McNeely, Swingin' 614	2
14	12	11	10	QUIET VILLAGE, Martha Denny, Liberty 55162	6
2	5	8	12	THAT'S WHY, Jackie Wilson, Brunswick 55121	10
—	21	13	11	TALLAHASSEE LASSIE, Freddie Cannon, Swan 4031	2
5	7	30	14	THE HAPPY ORGAN, Dave (Baby) Cortis, Clock 1009	9
8	11	10	15	ALMOST GROWN, Chuck Berry, Chess 1722	9
20	21	26	16	A POOL SUCK AS I, Etta James, RCA Victor 7506	6
—	22	17	17	SIX NIGHTS A WEEK, Crests, Cid 509	3
23	19	—	18	SINCE I DON'T HAVE YOU, Skylanders, Calico 103	12
—	—	10	19	THERE GOES MY BART, Drifters, Atlantic 2025	1
—	24	22	20	I NEED YOUR LOVIN', Roy Hamilton, Epic 9307	6
15	13	21	21	GUEST WHO, Jesse Belvin, RCA Victor 7469	9
—	25	27	22	ONLY YOU, Frank Pourcel, Capitol 4165	3
—	—	23	23	LIPSTICK ON YOUR COLLAR, Connie Francis, W-G-M 12793	1
—	29	19	24	I'M NOT ASKAMED, Bobby (Blue) Bland, Dika 303	5
22	16	20	25	THE TWIST, Hank Ballard and the Midnighters, King 5171	7
24	—	24	26	THAT'S ENOUGH, Ray Charles, Atlantic 2022	1
13	28	27	27	COME TO ME, Mary Johnson, United Artists 160	13
30	23	14	28	SORRY, I RAN ALL THE WAY HOME, Impalas, Cdb 9022	5
10	15	15	29	EVERYBODY LINES TO CHA CHA, Sam Cooke, Swan 2018	14
6	14	29	30	PINK SHINE LACES, Doodie Sisters, Crystalite 724	8

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• Reviews of New Pop Records

• Continued from page 53

★ ★ MODERATE SALES POTENTIAL

14—Kings sings with Koo Koo the Kangaroo interrupting in song. Fair novelty was. (See Kings, BNL)

★ ★ Koo Koo the Kangaroo—A tale about an Australian kangaroo. His name is Koo Koo, and he sings in wendy-style in Aussie. Fair potential. (See Kings, BNL)

MORGANA KING

★ ★ Last, Lonely, and Looking for Love—20TH FOX 145—Morgan King brings in a smooth reading of a new tune from the Rick "M. Morgan" over a rocking tune backing. (Miller, ASCAP)

★ ★ Give Me Love—This tune is also from the same picture, and Miss King sings it with warmth. (Miller, ASCAP)

THE DRIFTERS

★ ★ Tender Tree—CAPITOL 4230—The English Drifters do the American group (it) hard on this rocker, but they come off in only a modest fashion. (Kallin, BNL)

★ ★ Don't Be a Fool (With Love)—An old-fashioned rocker in a new, fast style by the English group. (Kallin, BNL)

JAN & DEAN

★ ★ Jangle, Get Your Hair Done—DORE 524—Jan and Dean's this rocker is really over a snappy beat. It's a cute side that could get some. (Hillary-Ultra, BNL)

★ ★ Baby Talk—The duo tune in fast routine here of a side of very young here that is rather detached. (Hillary-Ultra-Admiration, BNL)

BOB SUMMER

★ ★ Excitement—CAPITOL 4218—Bouncy effort receives a good go from Summers and his combo here. (Blackwood, BNL)

★ ★ Rattle Rhythm—Guitarist Bob Summers shows off his guitar work in other fashion on this rather odd tune. (Clay, BNL)

KING CORRAIS

★ ★ To Hold Your Love—IRVING 117—The lead singer of the group turns in a nice reading of a rockabilly, helped by a nice vocal group. (Tea-Age-Ash, BNL)

★ ★ Kiss Kiss—On this side the group works together to add an attractive effect smoothly. (Tea-Age-Ash, BNL)

THE STUNNERS

★ ★ The Venus—CAMEO 161—A duo ballad with an interesting piano figure. The lead gives it a sincere reading. (Dara & Aibel, BNL)

★ ★ Be Young—The group is assisted by a few chords on this side. Lead sings some philosophical observations for fair result. (Dara & Aibel, BNL)

WEL TORRE

★ ★ At the Crossroads—VERVE 10374—A very version of "Malapena." By theme, it resembles a strictly jazz. Torrey sings it in free and easy style. (Marta, BNL)

★ ★ Present—The Billy May trio supports Torrey in this regular rhythm reading of the standard. (Parr, BNL)

NORMA JEAN

★ ★ Chapel Belle—COLUMBIA 41400—Norma Jean tells the story of a love that was sudden, over, on this weeper. (Golden Wax, BNL)

★ ★ Honolulu Queen

The break tale of her love sailing away to his Honolulu girl, as she stands at the pier. It's a weepy tale and could get spins. (Vidor, BNL)

THE PERRY SISTERS

★ ★ DICKA 39910—The girls get their big find "Fabian" if it's true that he has found a new love. Fair way. (Rapha-Berkeley, ASCAP)

★ ★ Willie Ray

The girls come thru with a snappy hand-clap on this driving tune in which they sing. Willie to call some up tonight. (Grove, BNL)

THE VALETS

★ ★ The Break—The group is in the lead. It's a pulling in good style by the lead. It's a pulling in good style by the lead. (Vidor, BNL)

rocker in slow tempo. (Dora & Sampson, BNL)

★ ★ What I Want You—A lot of cry, not so sound on this tune, which is featured in a number of new single releases. It's on the fast side. (Dik & Sampson, BNL)

MARC SANTONI

★ ★ Answer—RAYMOND 2-A ballad, pretty in its lyric and melody, intended to help with the tempo. Tawdry arrangement, with violence in the scoring. (Eddie-O, ASCAP)

★ ★ The Well Remembered—In contrast to this, this is light and bouncy, but not nearly as effective. (Eddie-O, ASCAP)

DOUG WRAY

★ ★ Come Bumps—PIC 3122-A gimmicky novelty side with a crazy quavering voice demonstrating the good-bye. Wray still about how he gets it feeling around but not. (Aard, BNL)

★ ★ School Girl—School girl, a real good girl, she's a. Spin potential on this side. (Aard, BNL)

★ ★ You're Dancin'—FEISTED 330—The famous Dancin' Al. Cohn song gets an okay reading by Wray with a chorus which. (Cohn, ASCAP)

★ ★ Heaven to Hawaii—A slow Hawaiian-style ballad. (Hill-Ultra, BNL)

DICK DONAY

★ ★ Miss My Yours—JOY 231-A rockabilly is backed a good bit by Donay over typical rock and call support. (Joy, ASCAP)

★ ★ Downed Love—The singer with this pleader in warm fashion gets okay backing. (Joy, ASCAP)

DION WITH THE TIMBERLINES

★ ★ The Chorus—FIVE—JULIE 3254—So-so rockabilly is rendered in a fashion by the group. Fair chance. (Belair, BNL)

★ ★ Out in Colorado—Western tune is sung to only fair results. Flip offers a bit more. (Schwartz, ASCAP)

RON MEYER

★ ★ Because I Love You—PREMIER 151—Rockabilly is given a good one by Meyer over rock support that includes a chorus. With plugs this might create interest. (BML)

★ ★ The Side—Rucker is presented to also effect by the lead. Fair effort more. (BML)

DON GUFFS

★ ★ Fender Keepers—YULE 4—The group sings this good rhythm effort, helped by a good rhythm backing. (Fairway, BNL)

★ ★ Invention—The lead is not the standard but Guff sings it with feeling. (Fairway, BNL)

ANNIE MALONEY

★ ★ Broken-Tek—KADY 103—Smart reading of a light theme by the group. It's a cute item that can create jockey interest. (Kady, ASCAP)

★ ★ Bill's Side

Brassy tune is given a dual-rock style by Miss Maloney with good rock support. (Vale, ASCAP)

JACK CONSTANZO

★ ★ Barbecue—LIBERTY 5134—Ballad arrangement is in the caller vein, but the tempo leads an exciting late touch. A cut with a bit of the background. Jacky may like. (Aix, ASCAP)

★ ★ I Got a Bump—Randy gets off second in pop. (Marta, BNL)

The following records, also reviewed by The Billboard music staff, were rated low star.

★ ★ THE DE VILLES: You Me/I Didn't Do It—DANNY 86

★ ★ DANNY BARTI: Blow Out the Candle/Hey, Baby—Hey—Trends 90

★ ★ THE MAJORS: I'm One/Summer Go With Me—Faded 875

★ ★ LARRY HUBBARD: Summer Vacation/My Calling Star—Nero 13

★ ★ M. T. SCHULTZ: Little Dime Girl/Can Always Tell—Nero 13

★ ★ RAY WHITTAKER: See the Little Boy/Black Duck—Nero 13

Country & Western

★ ★ SLIM WHITMAN: What Kind of God (Imperial 312)—Sings reading by Whitman on moving weeper with effective lyrics. (Imperial, BNL)

★ ★ A Tree in the Meadow—Grosz vocal rendition of the weak side. Frisky jockey side for both markets. (Imperial, ASCAP)

★ ★ MARY DRE: STARDAY 435—Miss Morgan joins forces with Eddie Hill on this slightly modern ballad. Trade support is excellent. It has a chance. (Stanley, BNL)

★ ★ The Weak: STARDAY 436—This one would like to run away from love. Tune is a honky-tonk, but far removed from the side for play and love. (Stanley, BNL)

★ ★ GRANDPA JONES: ★ ★ Don't Bring Your Band—Country ballad by the singer. (Stanley, BNL)

★ ★ It Takes a Lot of Love: A pretty ballad with a song with warmth by Grandpa Jones. It's a classic here. It takes a lot of love to make a house a home. (G. J., BNL)

★ ★ BYLO BROWN: ★ ★ You Can't Refuse the Past—CAPITOL 419—Traditional approach on the country ballad by the singer. (Littleside side should pull country. (Trends, BNL)

★ ★ Thunder Chords of Love: Sweet tone calls of the effect of love on the singer. It's read against poppy country singing accompaniment. (Re-Arts, BNL)

★ ★ RUDDY STARCHER: ★ ★ The Little of New Orleans—STARDAY 439—Late entry on the tune which is currently big for John Henry. Perhaps too late for big sale, but it should still make a sale. (Stanley, BNL)

★ ★ Pats Winkler: Flower Country medium-boost is sung with spirit by Starcher with good backing string accompaniment. (Stanley, BNL)

★ ★ LEON PAYNE: ★ ★ My Ship of Dreams—TNT 168—Country medium ballad is slightly warmed by Payne with traditional tune accompaniment. It's a good one. (Hill & Range, BNL)

★ ★ BILL BELL: Be Around—Good sound by the singer on western. Medium ballad side should attract as well as the flip. (TNT, BNL)

★ ★ BILL ALEX: ★ ★ I Remember You—COUNTRY RUBBER 517—Alex sings a weeper ballad with a slight country quality. Good traditional style that could pull spins. (Radio's Radio Music, BNL)

★ ★ The Just a Nobody—A side, and slight. His friends have all turned him down. It's a pleasant side with a good vocal by Alex and a nice background tune accompaniment. (Radio's Radio Music, BNL)

★ ★ JIM AND JESSE: ★ ★ Love Me Whopper—STARDAY 433—The boys have an attractive hit sound on this take of love love. Attractive side should appeal to lovers of the traditional sound. (Stanley, BNL)

★ ★ Border Side: ★ ★ Happy Howdoun instrumental features fancy fiddle and guitar. Good side for C.W. deejays. (Stanley, BNL)

★ ★ WHITTY FULLEN: ★ ★ Let's All Go With Tonight—SAGE 294—Country ballad, with fine piano and strong backing behind the singer, who is in the rockabilly style. (Sage & Sons, SESAC)

★ ★ Grady: ★ ★ Country-dwelling rhythm side, with string and honky-tonk piano behind the singer. Piano ballad but the tone well. (Sage & Sons, SESAC)

★ ★ BILL ANDERSON: ★ ★ Back Where I Started From—Decca 3091—Anderson sings the weeper in a sweet style, and he sings right along with a weeper fiddle. The end of each phrase brings in a chorus in which the piano. Not attempting to be in a medium tempo. (Trend-Champion, BNL)

★ ★ Ninety-Nine—It's all about a sentence of 99 years pronounced by the singer. The cut reflects on what it will be in the time that time on the rock. (Trend-Champion, BNL)

★ ★ WYNN STEWART: ★ ★ One Up My Heart—JACKPOT 4401—The good-sounding country, formerly on Capitol, turns in a strong rhythmic parade in traditional style. Organ is heard in the backing along with the piano instrumental lineup. This can catch spins. (Jet, BNL)

★ ★ Above and Beyond—It'll give you love that "above and beyond the call of love." Ditty ballad. (Jet, BNL)

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How the
record-selling phono
dealer planning
for more
stereo phono sales
in the
months ahead?

JAN HOWARD

★ ★ ★ **Mike As Honest Woman Out Of Me**—JAN HOWARD—An earnest and sincere plea by Miss Howard. This is a find of significance with the phraseology of the title itself. For traditionalists. (Jai, BMD)

★ ★ ★ **Weeping Willow**—Miss Howard sings dual-track style on this attractive traditional country ballad. The girl has a good, deep, folk, but quality. Good waxy way, full of emotional plea. (Jai, BMD)

TED KIRBY

★ ★ ★ **Any Empty House**—GALA 100—Pretty country tune is warmly read by Kirby with a strong male chorale song. Bucking is along traditional lines. Good chances in this market. (Ferry, BMD)

★ ★ ★ **Pink Panther**—Rocky is read in easy fashion by Kirby, but the flip improves more. (Ferry, BMD)

EDDIE BURKE

★ ★ ★ **1001 Blues**, released in performance and with a swinging beat. Burke sings it with authentic quality. Backed with strings and horns. (Glad, BMD)

★ ★ ★ **Back Up**—Instrumental with vocal backed by horns and percussion featuring piano. Adequate. (Ken Rick, BMD)

RUFUS THIBODEAUX

★ ★ ★ **Louise's Fantasy**—Rufus Thibodeaux of 1946-Gold-fashions country music is placed nicely with Thibodeaux band. (Glad, BMD)

★ ★ ★ **Sweet Pipant**—Here's a listenable hot-down type number that may interest the country dancers. (Glad, BMD)

THE BROWN SISTERS

★ ★ ★ **Penny Moon**—AIRWAY 107—The Brown Sisters handle this country tune in peppy fashion. (Starday, BMD)

★ ★ ★ **Sweet and Special**—Same comment. (Starday, BMD)

LEONARD DUFFNER

★ ★ ★ **Wanda**—SPAN 41—A slow and rocker has folk appeal. (Graco, BMD)

★ ★ ★ **Yes, Yes, Yes**—An okay rocker effort by Duffner. (Central Song, BMD)

LEO STARK

★ ★ ★ **Tornado**—OZARK 961—Polish tune is sung in deep-voiced style by Stark. Fair chances. (Mississippi Valley, BMD)

★ ★ ★ **Lost Miler**—Folkish tune is presented in so-so fashion over okay support. Potential appears above the come as for the flip. (Mississippi Valley, BMD)

JOE HUGHES

★ ★ ★ **I Can't Go On This Way**—KANGAROO 106—Bluesy modern blues is given a good outing by Hughes. Tune reminds a bit of "I Can't Go On This Way." (Franklin, ASCAP)

★ ★ ★ **Naka Ma Dance Little Cat**—Cat has sets in his pants and rhythm is his soul, so he has to rock, and roll. Hughes tells the tune in vigorous style. It can move. (Franklin, ASCAP)

JAMES O'BRYEN

★ ★ ★ **Love Me Like You Love Me**—NUCCAP 1202—O'Brien sings of the love that love makes a man do, on this weeper.

★ ★ ★ **Wha You Was My Durling**—But You Ain't—Novelty tune is handled in okay fashion by the chanter.

D. C. BAND & THE JOCKERS

★ ★ ★ **I'm Still Thinking**—CANDY 063—Country-favored item tells a good story, with strong background. (Walt, BMD)

★ ★ ★ **Shake It Up**—Country blues—in the rockabilly style. Adequate, with true feeling. (Walt, BMD)

JOHNNY SKILES

★ ★ ★ **My Baby Cries**—Back—RURAL BIVERTH 81—Dramatic folk-tuned tune is sung effectively by Skiles. Fern chorus on backing. (Sage Bros, BMD)

★ ★ ★ **Come Puddin' Fiddle**—Down—Country country diva is wrapped up in great vocal work by Skiles. (Sage Bros, BMD)

WARD ALLEN

★ ★ ★ **Two Step Polka**—12 1005—Pleasant polka by the Ward Allen band with a fiddle in the lead. (Glad, BMD)

★ ★ ★ **Frisco Waltz**—Glad waltz is played in fair fashion by the band. (Glad, BMD)

CHET SHEBERT

★ ★ ★ **Just a Fiddle**—SAGE 293—Nice country rhythm side. In the traditional style. (Sage & Sons, SASC)

★ ★ ★ **I Still Think About You**—A waxy, with a slight figure in the back. Chatter is adequate. (Sage & Sons, BMD)

The following records, also reviewed by The Billboard music staff, were rated one star.

BILL DUNCAN: Valley of Broken Hearts/Whisper Twister—DNC 1232
CARL BAILEY: The Not Real Answer/You're My Guy on the Heart—C.D. 102
DOL BYRON: I'm Gully/I Guess I'll Be Blue—FTH 778
CAL DAVIS: Young Voodoo, More Faith Than I—The Lucky One—DNC 1115

Rhythm & Blues

BILLY WRIGHT

★ ★ ★ **My Baby Baby**—CARL BAILEY—A hard-driving reading by Wright on a lively rocker. Dual market. (Glad, BMD)
★ ★ ★ **I Love You Sweetheart**—Ferry—A moving rockabilly. (Lous, BMD)

★ ★ ★ **LOUIS BROOKS AND HIS HOP-POPPERS**

★ ★ ★ **Boogie Woogie**—ECCLES 1259—A fast, low-down blues side by a solid band. This song in fine satirical style, and the reading could get some in top marks as well. (Excelsior, BMD)

★ ★ ★ **Big Stealin' Blues**—A slow blues featuring some crazy boogie piano. (Excelsior, BMD)

THE BL BETTES

★ ★ ★ **Don't Say Goodnight**—ATLANTIC 2027—The girl's group sets this rockabilly with tender warmth over a tight styled gospel backing by the combo. Lead singer sets it well. (Medio-Progressive, BMD)

★ ★ ★ **You Are My Sweetheart**—The girls sing by effort pleasantly over a rock backing. (Progressive, BMD)

The following records, also reviewed by The Billboard music staff, were rated one star.

GIL GIBSON: Killing Time Got It Bad Over 3—Atlantic 2012

Jazz

NINA SIMONE

★ ★ ★ **BETHLEHEM** 11021—A slow and languid jazz effort by Miss Simone, backed by piano, bass and brushed drums. Fair thrumming. (MGM, ASCAP)

★ ★ ★ **Love Me Or Leave Me**—Good tune in an okay interpretation of the older. Side is set in a waxy support piano. Good piano blues Miss Simone's work. (Regency, Voco & Co., ASCAP)

Latin American

ARGENTOS OBE

★ ★ ★ **Camello-Fiesta** 1000—A pleasant jazz instrument by the Argentinian orchestra. Suitable for juke boxes in the proper location. (Prestige, BMD)

★ ★ ★ **A Media Luz**—Another attractive Latin rhythm tune, this time a familiar older. Also a possible hit entry. (Mossad, BMD)

Novelty

★ ★ ★

★ ★ ★ **Choo (Parts I & II)**—LIBERTY 50197—A funny record which will have plenty a trade interest. It's a take-off on a juke with all the trivial chatter and the machine gun delivery. He also plays rock records. Some hits will get a kick out of it. (ASA, ASCAP)

Sacred

★ ★ ★

BROTHER ELMO & THE SOUL WINNERS TRIO

★ ★ ★ **Lord Night**—RIDGECREST 1104—The group has much spirit and excitement in this enlivened reading. They were saved last night, in the message. Many verses, each full of meaning. For the ball market. (Ferry, BMD)

★ ★ ★ **The Lord Ray Built an Avenue of Peace**—A devoted solo reading by Brother Elmo with simple piano accompaniment. (Ferry, BMD)

★ ★ ★

LIBERTY LIT TRO

★ ★ ★ **Waiting for the Call to Come**—RIDGE CLIMBER 1401—The trio give the old time the energetic, roughness bill sound. There's a lot of faith and devotion on this side for the traditional buyers. (Ferry, BMD)

★ ★ ★ **Saved by Grace of God**—Slightly more on the upbeat side, this rendition has the same backwards quality of the flip. Similar counterpart. (Ferry, BMD)

★ ★ ★

BILL CARTER (L-F)

★ ★ ★ **Rural Rhythm EP #16**—Four sacred sides done in the traditional country style. Includes "This World Is Not My Home," "When We Never Grow Old," "When God Dips His Love in My Heart" and "Amazing Grace." A good buy for sacred fans.

Spiritual

★ ★ ★

BROTHER JOE MAY
★ ★ ★ **I Heard Angels Sing**—NASHBORO 643—Brother May, helped strongly by the Trinity Trio, sings with a solid reading of a rhythmic gospel effort that should appeal to the spiritual tract. (Excelsior, BMD)

★ ★ ★ **He's! Somebody's**—Calling My Name—Brother Joe May tells this spiritual, gospel effort with his usual sincerity and feeling over fine backing. A first-class disk. (Excelsior, BMD)

★ ★ ★

THE CARAVANS

★ ★ ★ **Lord King Me Day By Day**—GOSPEL 1026—The five men group give a wonderful lead above lots of emotion in their rendition of the new hymn. A third strong side in this r-set. (Savoy, BMD)

★ ★ ★ **Your Friend**—Gospel tune is in a happy vein. The Caravans sing it movingly over fine organ and piano backing. (Pleasant, BMD)

★ ★ ★

SWANEE QUINCY
★ ★ ★ **Wend Albert Met-NASHBORO 642**—A female reading by the group inspired by a strong lead who preaches while the group chants the answers. A strong side. (Excelsior, BMD)

★ ★ ★ **My Father's Land**—The Swanee Quintet with a lead singer taking comments in an attractive reading of a meaningful gospel tune that should interest all the group's fans. (Excelsior, BMD)

★ ★ ★

THE GATE CITY SINGERS
★ ★ ★ **Power Change Things**—GOSPEL 1021—The male group renders the medium-sized gospel tune with vigor over rhythm backing. It should move well. (Excelsior, BMD)

★ ★ ★ **Moonlight of Sin**—First interpretation of a moderate-sized gospel by the singers. It should move as well as the flip. (Excelsior, BMD)

Jock Meet

Continued from page 3

poses is being developed for use in applying for a legal charter to officially establish the organization. Serving as attorney without fee is Benjamin Starr, local attorney here. One of the primary aims of the group is to have regional as well as national boards and officers, with regional meetings and seminars to be a regular part of the organization's functions.

Another sleeper from
BOBBY AND HIS ORBITS
"What Can I Say
When I'm Close to You?"
Secco 6030

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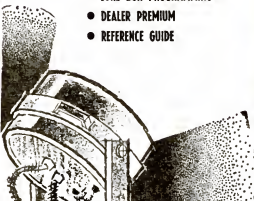
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Reviews and Ratings of New Albums

Continued from page 43

GOOD SALES POTENTIAL

for their folk material, and in some cases here, the conception of love and war becomes the song seems to become a hit record. Side one contains a group of so-called derivative French songs, while the flip has a good number of ballads or war songs (Froch, Sicilian, Serbian, etc.) in some cases the music is quite good. Fascinating fare for the romantic minded.

MYSTERIOUS MUSIC OF TAILIAN

Tailian National Folk Instrument Ensemble of Fasiliana & Family National Folk Ensemble of Tulliano. From BR 50833. True folk folk could have a ball with this new album featuring music of the Tulliano of ancient Tulliano. The songs will melodically lead to Western ears, have a distinct dance character and they are not with sublimation, accompanied by flute, strings and shawls. For dedicated collectors this set will have appeal.

INTERNATIONAL

LES BALLETS AFRICAINS
Kette Pouch, Coral CR 37186. Set is a timely item due to the recent appearance of the African ballet group in this country. Recorded in France, it is composed of themes and folk dances from various sources of Africa. It's an interesting package with some interesting rhythm patterns displayed. For lovers who love for something new out of the beaten path, this should prove of interest.

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POP RECORDS

like "Allegory Moon" and "Old Cape Cod" are excellent. The album "Syringia in the Kitchen" and "Boudier"

FOR YOU FROM PALM SPRINGS
The Bandits, Bob BR 1945. The Bandits are a vocal group who have been making a lot of appearances at the Palm Springs Club. They have a good sound and a good sound, with a good sound. They have a good sound, with a good sound. They have a good sound, with a good sound.

THEMES FROM THE HIP
Bud Weathers, Coral CR 37186. The themes from the hip are a good sound, with a good sound. They have a good sound, with a good sound. They have a good sound, with a good sound.

THE NEUROUS SET
Original, Columbia OL 848. "The Nervous Set" is a good sound, with a good sound. They have a good sound, with a good sound. They have a good sound, with a good sound.

KITTY JARVIS SINGS
SUPPER CLUB FAVORITES
Kitty Jarvis, Coral CR 37186. Kitty Jarvis is a good sound, with a good sound. They have a good sound, with a good sound. They have a good sound, with a good sound.

WITHE LOVER
Yvonne Shober, Coral CR 37186. Yvonne Shober is a good sound, with a good sound. They have a good sound, with a good sound. They have a good sound, with a good sound.

REMYTALINE
Remytaline Radio Choir (McLellan), Coral CR 37186. Remytaline Radio Choir is a good sound, with a good sound. They have a good sound, with a good sound. They have a good sound, with a good sound.

MODERATE SALES POTENTIAL

POPULAR

MUSIC, U. S. A.
MUSIC, U. S. A. is a good sound, with a good sound. They have a good sound, with a good sound. They have a good sound, with a good sound.

ANYWHERE I WANDER
Rod McKuen, Coral CR 37186. Rod McKuen is a good sound, with a good sound. They have a good sound, with a good sound. They have a good sound, with a good sound.

JULIUS MONK SIMPLY PLAYS!
Off Broadway 68 496. How "Where's That Rainbow?" (1945) is the same album with "Here in My Arm" (1952) and "If You Were the Only Girl in the World" (1956). No matter, the whole program is a good sound, with a good sound. They have a good sound, with a good sound. They have a good sound, with a good sound.

CLASSICAL

AGRICULTURE CORAL DE PAMPA
Columbia 58 687. (Stereo & Monaural)
The Pamphile group, which recently concluded its first U. S. tour, has come out

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a new sailing force
for dealers
for manufacturers
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IN THE BILLBOARD

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101 vital up-to-the-minute
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with another beautiful job. Here they sing the music of the heart of Fiedler and Jack and the music of the heart of Fiedler and Jack. They have a good sound, with a good sound. They have a good sound, with a good sound.

VIVALDI: CONCERTO GROSSO
MOLIN CONCERTO, TARTINI, D'ES
TRILLI, SONATA, TRIO SONATA
TRIO VIVALDI & CONCERTO GROSSO
Lewand Kogan, David & Igor Kogan
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Lewand Kogan, David & Igor Kogan

THEME FROM THE HIP
Bud Weathers, Coral CR 37186. The themes from the hip are a good sound, with a good sound. They have a good sound, with a good sound. They have a good sound, with a good sound.

THE NEUROUS SET
Original, Columbia OL 848. "The Nervous Set" is a good sound, with a good sound. They have a good sound, with a good sound. They have a good sound, with a good sound.

KITTY JARVIS SINGS
SUPPER CLUB FAVORITES
Kitty Jarvis, Coral CR 37186. Kitty Jarvis is a good sound, with a good sound. They have a good sound, with a good sound. They have a good sound, with a good sound.

WITHE LOVER
Yvonne Shober, Coral CR 37186. Yvonne Shober is a good sound, with a good sound. They have a good sound, with a good sound. They have a good sound, with a good sound.

REMYTALINE
Remytaline Radio Choir (McLellan), Coral CR 37186. Remytaline Radio Choir is a good sound, with a good sound. They have a good sound, with a good sound. They have a good sound, with a good sound.

MODERATE SALES POTENTIAL

POPULAR

MUSIC, U. S. A.
MUSIC, U. S. A. is a good sound, with a good sound. They have a good sound, with a good sound. They have a good sound, with a good sound.

ANYWHERE I WANDER
Rod McKuen, Coral CR 37186. Rod McKuen is a good sound, with a good sound. They have a good sound, with a good sound. They have a good sound, with a good sound.

JULIUS MONK SIMPLY PLAYS!
Off Broadway 68 496. How "Where's That Rainbow?" (1945) is the same album with "Here in My Arm" (1952) and "If You Were the Only Girl in the World" (1956). No matter, the whole program is a good sound, with a good sound. They have a good sound, with a good sound. They have a good sound, with a good sound.

CLASSICAL

AGRICULTURE CORAL DE PAMPA
Columbia 58 687. (Stereo & Monaural)
The Pamphile group, which recently concluded its first U. S. tour, has come out

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for manufacturers
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published in
Billboard's June 22
NAMM Convention Number

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AD DEADLINE
JUNE 17

Co-Operation

Continued from page 2

the problems of free goods, excessive product and transshipping. "We want to straighten out production, we want to protect the distributor, and we don't want to feel obliged to follow major distributors' price policies, etc."

Schwartz stated that the rack jobber has a place in the business, "but if he is a distributor, that's the end of the line."

Schwartz called on indies to solidify their gains. "We got on the ball; we're ahead; let's stay ahead." He warned that if the rack jobber is not adequately protected, the entire business will suffer.

Toussing on the matter of exposure of records, Schwartz said the industry was at a critical point. He emphasized the necessity of maintaining manufacturer-distributor co-operation for purposes of exposure. Lacking this exposure, the indie may die, he added.

Schwartz concluded: "Getting us all together is a victory in itself."

Mercury Brass

Continued from page 2

days of the five-day program will each be comprised of four hours of formal instruction followed by four hours of open forum on problems of manufacture and sales.

Due to different localities, cultures and technology of various countries, Steinberg said, "some licenses exceed in one phase of the industry, while others have excellent facilities for another phase. Our objective is to help all our licensees pool their know-how for mutual growth."

The officers will put forth international co-operative advertising plans and attempt to step up international promotion.

Hosts of the convention are Luis Sogut-Vela, Spanish licensee, and Bruce Somers, Merc's American supervisor. The gathering will center at Mr. Sogut's Hotel Plaza but social events at other spots, including a ball fight, are scheduled.

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record-selling
phono dealers
think about
the future of
stereo?

AD DEADLINE
JUNE 17

OREGON CENTENNIAL GUESTS FOR EIGHT MILLION GUESTS

PORTLAND, Ore.—Oregon expects up to 8,000,000 visitors this summer as its centennial celebrations roll into high gear.

In Portland, the 65-acre Centennial Exposition and International Trade Fair opens June 10 on an elaborately designed site just across the interstate bridge from Vancouver, Wash., on U. S. Highway 99. The exposition runs 100 days and the trade fair two weeks. There is enough parking to handle 17,000 cars.

As with British Columbia's Centennial last year, culture and history are being marked in every corner of the State.

Shows have been booked nightly at the exposition arena, opening June 11 with "Ice Capades," which continues to June 24. Other attractions include "Country America," June 25-July 5; Roy Rogers, July 10-16; Harry Belafonte, July 23-25; Art Linkletter, July 26-30; "Sam Snyder's Water Folies," August 1-14; Japanese Takarazuka Kabuki Revue, August 24-26; and "Oregon Story," composed and directed by Meredith Willson, September 2-17.

Exposition Executive Producer Wayne Dailard says he is dickering for Lawrence Welk and Fred Waring.

To accommodate the crowds, a housing information center has been set up here and when hotels, motels, mobile homes and trailers are filled, some 5,000 private dwellings will be made available for overnight guests.

A management committee and a staff of more than 500 workers and planners are involved in co-ordinating affairs.

Much of the exposition is being held in an 11-acre building, claimed to be the second largest in the world. The new structure will house the International Trade Fair with its exhibits from 30 nations. After the trading at the fair ends, the exhibits will remain on display for the remainder of the summer.

A natural resources exhibit, showing off all of Oregon's built-in assets, will occupy a wing of the hall in a panoramic display.

Danbury Oval In 15th Year Of Car Racing

DANBURY, Conn. — Danbury Fair Speedway opened Saturday night (16) for its 15th season. A near-capacity grandstand crowd was on hand to witness the stock car program presented by the Southern New York Racing Association. The 20-lap feature event was won by Paul Pettit of Brookfield, Conn.

This week the ARDC midweek racers will open their season's racing program on the one-third mile hard-surfaced oval. Stock cars and midweeks will appear on alternating Saturday nights through the summer season.

John W. Leahy, general manager of the Great Danbury Fair, and C. Irving Jarvis, assistant, are in charge of the weekly program. The present racing oval replaced the former one-half mile dirt race track. It is one of the oldest racing tracks in the country and has been in continuous operation. When Leahy took over the fairgrounds in 1939, he introduced midweek racers to the area.

N. M. FAIR INKS WAKELY AS TOP EMCEE

HOLLYWOOD — Jimmy Wakely, country and western star and head of Shasta Records, has signed to emcee all shows for the New Mexico State Fair in Albuquerque for nine days in October. Tex. Barnum, fair president, and Wakely signed the deal here last week.

Wakely was featured at the New Mexico event last year. Although his outdoor show was rained out, Wakely went on radio and TV to plug the Arthur Godfrey indoor event.

Illinois Towns Good for Mills

STERLING, Ill. — Mills Bros. Circus pulled a three-quarter house Wednesday (3) in the afternoon and one-fourth top at the night show. Annets was the auspices.

Foto (2) pulled two near-capacity crowds, with 3,456 people at the afternoon show and 3,179 attending the night show, according to Rott, general manager of the South Beloit (1) accounted for two half-houses under Lions Club sponsorship.

Florida Attractions Elect Sherrill of Rainbow Springs

MARINELAND, Fla. — The Florida Attractions Association concluded a two-day annual meeting here Thursday (21) with the election of officers for the coming year. James Sherrill, owner of the Rainbow Springs tourist attraction at Dunellon, is new president.

Herbert Horn (Horn's Cars of Yesterday), Sarasota, was re-elected vice-president. I. Carver Harris (Old House), St. Augustine, became treasurer when Sherrill advanced to the presidency, and Cecil Zinkan (Lightner Museum), St. Augustine, secretary. Immediate past-president is William B. Ray, Silver Springs.

A resolution was adopted opposing the acceptance by the State of Florida of any federal bonus which was handled by Jack Lindahl, chairman of the Florida board of road-

POP Pacts Diving Mules

LOS ANGELES — Jimmy River's diving mules, a new act, has been booked for nearby Pacific Ocean Park for the season. The trio of long-eared opened here May 22 and are set thru September 30. Booking was handled by Jack Lindahl, Boyle Woolfolk Agency, Chicago.

500-WINNING CAR HELPS MIL'KEE SALES

MILWAUKEE — When Rodger Ward drove the Leader Card Special to victory in the Indianapolis Memorial Day 500-mile, he also did a favor for the promoters of the annual 100-mile championship big car race at the Wisconsin State Fairgrounds here Sunday (7).

The car is owned by Bob Wilke of this city and was entered in the championship event over the mile asphalt oval with Ward at the wheel. In addition, the other nine cars that finished right behind Ward at Indianapolis were entered for the grid.

Advance sales as of midweek were reported as very good.

Disneyland Opening New Features, Rides

ANAHEIM, Calif. — Disneyland will open its new "Disneyland" attractions next week. Greater Walt Disney will debut the Matterhorn Mountain with its two bobbed runs, the fleet of eight submarines for the "voyage under the Seven Seas," and the Disneyland-Aland Monorail system.

The additions this year cost a reported \$5,000,000. Also included among the new equipment are Motor Boat Cruise and Fantasyland Super Autopia Freeway.

New features will be available to the public on Monday (15) and will be restricted to press representatives for a preview on Sunday (14).

Press guests and their families also will see the special "Disneyland" parade on Monday night. The activities of Press Preview Day.

Vice-president Richard M. Nixon

FT. SMITH RODEO ZORRO TOP RECORD

26-Year-Old Mark Goes By Board; Pulls Close to 60,000 in Six Days

FORT SMITH, Ark. — The Arkansas-Oklahoma Rodeo, aided by television's Zorro as the featured name, racked up a new all-time record during its six-day domination Saturday (30). The turnout, according to Bill Harder, president of the sponsoring Chamber of Commerce, was close to 60,000, a new high for the 26-year-old event.

Only weather to mar the run was a daytime rain on Tuesday, which subsided by evening and resulted in 5,200 paying their way into Harper Stadium at Exposition Park.

Harder said Zorro was instrumental in pulling thousands of youngsters to the event.

Homer Todd provided the stock for the events which were under auspices of the Rodeo Cowboys Association.

Al Sweeney Opens Season With 3 Dates

DES MOINES — Al Sweeney's National Speedway, Inc., kicked off its '59 season of auto races over the holiday weekend with three speed events, two of them threatened by rain and tornadoes. Despite this, turnout were termed satisfactory by the veteran promoter.

A program of stock prints drew 3,500 in Wichita, Kan., and a big car race pulled 6,500 to the Belleview, Kan., fairgrounds track. The latter program was delayed by an in of rain in the morning, but went off in good style.

Weather at the program of stocks at the Topeka (Kan.) fairgrounds was good and a crowd of some 5,500 turned up, slightly below that same date a year ago.

Sweeney was here heading up a staff working on the fifth annual "March to the heart" here on Iowa State Fairgrounds Sunday (7). The longtime showman said that conditions throughout Nebraska and Iowa looked good for the farmers, and he was confident about the upcoming fair season.

Detroit Fete May Become Annual Event

DETROIT — Plans for the International Freedom Festival to be held jointly by Detroit and Windsor, Ont., June 25-July 4, started on a modest scale a few months ago but have since snowballed. Detroit Mayor Louis C. Mirani is comparing it to Mardi Gras. The project is expected to be an annual event and is being built up, with strong commercial and industrial backing, into a major tourist attraction.

Target date is 1962, when all-

summer festival is being planned, to include the completion of the new Civic Center.

This summer's festival is centered around Canada's National Day on July 1 and the American July 4 celebration. Parades, bazaar, and special exhibits and shows and races are scheduled, two cities are being planned for the festival. Typical is a Freedom of Enterprise exhibit by automobile companies to occupy several blocks on a downtown boulevard. The Air Force is flying in its Atlas exhibit d'vict from a show in Paris. Air shows and races are scheduled, including a 100-mile stock car race at the Michigan State Fairgrounds and probably a midweek race.

A naval highlight will be the personal appearance of Britain's Queen Elizabeth and Prince Philip on the royal yacht Britannia, which will be in the opening of the St. Lawrence Seaway, on July 3. The American Navy will bring in four ships and hold open house. On July 3 a fireworks display staged on

Houston Rodeo Gets Assn. OK

HOUSTON — The Houston Fat Stock Show Rodeo, after an absence of two years, has been approved for 1960 by the Rodeo Cowboys Association in its old status as the second richest rodeo in the world.

The association has approved a purse of \$40,000 for the 12-day rodeo to be held in February 24-March 6, 1960. The purse is second only to the \$67,500 total put up for the 19-day rodeo in Madison Square Garden.

The Houston rodeo was held without approval in 1958 when the Stock Show committee and the rodeo organization could not agree on the prize list.

Maritime Fair Seeks New Site

ST. JOHN, N. B. — The Maritime Winter Fair, which last year lost its Amherst, N. S., home in a fire, has not sought a new site yet. Amherst has decided against rebuilding the facilities.

Officials of the Maritime Stockboatmen's Association, sponsoring organization, recently inspected the Halifax Forum, but said the building's 100,000 square feet of floor space, but not adequate, as the fair needs 100,000.

Barges in the Detroit River is planned, at a cost of about \$15,000 and underwritten by a commercial firm.

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East Idaho
Fair to Stage
'Oklahoma!'

BLACKFOOT, Idaho—A new feature will be added to the program of the Eastern Idaho State Fair this year, a presentation by local people of the musical, "Oklahoma!" Mrs. Ruth Hartkopf, secretary-manager, announced.

The musical will be produced by the Players Guild Association of Idaho Falls and Blackfoot on Labor Day night, the evening before the fair opens, and again on the final evening of the run.

Tuesday thru Friday the Barnes-Carnegie night revue, featuring Peg-Leg Bates, will be in front of the grandstand.

Another innovation this year will be what is billed as the World's First Miniature Rodeo. Participants will be children 14 and under who will ride Shetland stock and calves. An all-Shetland pony show will share the program scheduled for the final Saturday. Running races, horse shows, horse pulling and ladies' barrel racing are also on the program during the week.

Ohio State Fair
Books Majorettes

PORT CLINTON, O. — Paul Cochran's Majorettes, 79-person troupe of flag wavers, drummers, baton twirlers and rifle drilling, has been signed for a four-day stint at the Ohio State Fair. The group was with Roy Rogers at the 1958 fair.

Clyde Draws
At St. Thomas;
Lists Program

ST. THOMAS, Ont. — Clyde Bros. Circus played the 2,400-seat Memorial Centre here Thursday (28). Show performed to 1,900 people in the afternoon and a near capacity 2,300 that evening under Knights of Columbus auspices.

Performance includes Fancher Pierce, organist; Tournament of Flowers, spec; Zavatta's Mongrel Revue; Budakys, gymnasts; Craig and Junata, hanging perch; Eddie Adkin and Tex Burwell, miniature horses; Leo Gasco, wire; Navarro Brothers, perch; Alberto Zappa, riding; Helen Siegrist Flyers; Esqued, Troupe, unicycles; Gordo, one-finger stand; Cocoa Duo, juggling; Hungarian Troupe, Rialty; Anger Sennes, slide for life; and Howard's Baby Elephants (3) under direction of Rex, Benny and Barbara Williams and mixed animal display featuring two camels, two llamas, guinea and a zebra. Show is under the direction of Howard W. Suez with Jack LaPearl in charge of promotion.

Outen Opens
Beach Season

BRIDGEPORT, Conn. — City-owned Pleasure Beach Amusement Park opened its 1959 season over Memorial Day weekend with Billy Outen, diving act, appearing twice daily, Friday thru Sunday (29-31).

A show featuring Fabian and Dicky Duo and the Don'ts plus Dick Grass and the Hoppers appeared in the ballroom May 31 at a 65 top. Harry Downie and Dick Alexander, of Radio Station WCCC, conducted a teen-age record hop in the ballroom May 29.

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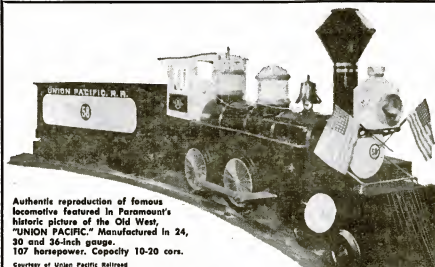
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CIRCUS REVIEW

Cristiani Outfit Shows Progress, Enlargement

PHILADELPHIA — Stick in appearance and smartly paced through, the 1959 big-top effort of the Cristiani family is more than satisfying this year. Basically, this is the same family-centered presentation of last year, but from the equipment standpoint great interests have been made over the winter.

Considerable interest in the industry that is grudging in its admiration, has been shown in the reserved seating. Made in Clearwater, Fla., are more than 1,500 tubular aluminum folding chairs, ranged in three and bearing seats, let plastic seats and backs. The units compress and unfold sideways and are light as a feather, but their value to the public is that of soft, comfortable seating which is very pleasing to the eyes.

Also new is the red paint treatment to the five saw-gang sections of blues. In the back yard the generator truck is new, bearing two 75-kw. units and mounted on a tall pair of carnival-styled light towers which illuminate a large area for general foot traffic and the showdowns.

With these and other expenditures the Cristiani Bros. Circus gives plenty of evidence of intending to remain among the top five in tented showman. And the advancements this year are more than visible, they are also tamed by Ramon Escoria is for and away the best to have in the Eastern Seaboard this year. It is long and precise, delivering a skilled tattoo of old circus gallops and other traditional airs.

Menagerie Being Built

The only department in need of improvement is the menagerie. The services this year of Tony Diano's animals, Lucio Cristiani, expressing regret that Diano was not with it, spoke of numerous additions to come this year, the responsibility to build a strong collection of its own. A giraffe, rhino and hippo, 10 elephants, and three truck-mounted monkey cages are offered now.

Midway units include Ben Davent's Snake Show and the steam callows tended by L. A. Bartlett. The big top is a new 140-footer, with two 50-foot middle sections and one of 60 feet. Several new center and quarter poles are in use. On the double-bible seat wagons, the blues will be sectioned off with painted stripes for the "ital Chicago date, to begin June 25.

Lucio Cristiani told of negotiations to buy the Swiss Circus Knie. He said the Swiss Circus Knie, Kroeber and other European shows, could receive much to be seen in the 1960 program.

Mike Work Good

"Mardi Gras on Parade" is the opening number. For this and ensuing displays the voice of clown-

garbed Jim Douglas rings loud and authoritatively. Only recently assigned to the announcing chore, he shows confidence, fluency and affability, and is a valuable member of the performing team.

The massive tent is blue with a wide yellow center stripe and red reinforcing stripes running both vertically and horizontally. Side-ways are also blue. Lighted this part area, which permits little reflection, if any, is attempted with three hanging circles of nine flood beam bulbs and eight scoops mounted on stands and holding photoflood bulbs. Effect is suitable, trailing off somewhat in the outer areas but not detracting from the performance effectiveness. The scoops are turned outward onto the hippodrome track or riding acts.

Eddy Kuhn leads off with his wild animal act, presented with plenty of noise, yelling, shooting and fighting. The group consists of six lions, two bears, two tigers and a puma. Leopards walk the board and are fought into the clutes. Lion does a rollover. Then two lions mount pedestals and one balances on a fragile-looking metal frame. A vuma spins off his foreleg on a roller. Flaming loop leap and standard steeplechase leaps are included in the routine, which uses the bears mostly for decorative effect. 25 feet in general is pleasing and exciting.

Cage is downed and cleared for the entrance quickly, rather than being stuck in the way of traffic.

Scitz - Mendez Duo and Frank Cook, two of the three acts offered for the Philadelphia date (St. Leon Troupe is the other), do light wire stunts. Cook shows off his kicking handstand and Gene Mendez thrills with his leaping and jump to the wire from his partner's shoulders. Three rings of acrobats, elephants have Steve Fanning and Antoinette Cristiani in outer rings, and Oscar Cristiani presenting a rolling globe elephant in the center.

Trick and fancy horseback riding down the track is presented by Betty Thomas and Nancy Elliott, who are received nicely, then clowns walk around while the leaping apparatus is positioned. The act, winding up with Belmonte Cristiani somersaulting over four elephants, is presented as The Leapers this year.

Corcatis Cristiani's bareback riding comes next, then an aerial production featuring Gerald Soule, light wipers, and Napoleonic Zerk, cloud walking, while six girls go aloft on swinging ladders and two on center-ring wires. Soule features the forward flip, catching the bar with his heels.

Con Colleano in Center

Ground act display has Luis Munoz and veteran Con Colleano, tight wipers, and Napoleonic Zerk, a bounding rope. Colleano, in the center, finishes with a backward somersault to standing position, from a crotch jump. Nancy Elliott offers Roman standing, riding and jumping, then Davio Cristiani's "Gypsy" act, and Zerk with Latin flare, gets a good reception. France around the hippodrome (Continued on page 52)

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THE FINAL CURTAIN

BAKER-Arthur L. (Bud), 54, former CFA regional director, May 29 at Fairfield, Ia.

BARDONNER-Arthur J., former ice cream concessionaire at Midwestern outdoor events, May 22 in Indianapolis. Survived by his widow, Friday, and four children.

BLOOD-Willis F., 67, with whom his late brothers, George and Archie, once operated the Ringling coliseum, May 28 in Coral Gables, Fla. Survived by his widow, Helen; two sisters and two brothers. Burial in Miami.

GILCREST-Rex F., 54, widely known racing figure who often was a steward for the Indianapolis 500, May 30 at his home in Miami. He also was a starter for the annual Nassau aqua car races. Surviving are his widow, Olive; a son and two brothers.

GRUVER-Charles M., 67, veteran Akron theatrical boxer, May 29 in that city. Survived by his widow, Alice; a daughter, son, two sisters and two brothers. Services June 2 with burial in Ellet Memorial Cemetery, Akron.

HISEY-V. Ross, 67, co-owner and operator of the miniature railroad at Crandon Park, Miami, May 24. Surviving are his widow, Henrietta, and a son. Burial in Miami Memorial Park.

LANKSTON-Paul (Strawberry), 66, also known as Pa Berry, May 23 at New Orleans. Survived by his widow, Vera. His home was at Matthews, La.

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LIND-Clara, 78, wife of H. Lind and a founder of the International Jugglers Association, May 25 at Jamestown, N. Y. Lind, retired juggler, made equipment for the profession. Other survivors include a daughter and two sons. Burial at Jamestown.

McSWEN-Maxie J., of the old comedy team of Maxie and Jackie, April 30 at his home in San Francisco. He suffered a stroke in 1957 and had been ill since then. Survived by his widow, Jackie, and son, Donnie. Burial May 4 in Golden Gate Cemetery, San Francisco.

VAN DUSEN-Frank R., 79, former musician, May 28 in a Flint, Mich., hospital. He had worked as a keyboardist with theater and symphony orchestras and at one time was a member of the Ringling Bros. and Colman Bros. circus bands. Survived by a sister and brother.

WESTON-Al, 72, who retired in 1954 as a concessionaire after 15 years on the Ocean Park, Calif., pier, May 21 in Los Angeles. A native of New York, he started in 1915 as a concessionaire at the San Diego Fair. He later had Girl Shows in Los Angeles and was a booker and producer with Maurice Greenwald in Chicago. Survived by his widow, the former Babe Clark; a son, daughter and three grand-children.

YEASTED-J. Edwin, 45, for many years a custard operator on Endy Bros. Show and a brother of Mrs. David B. Endy, May 21 in Pottsville, Pa. Surviving are his widow, Ethel; a daughter, Betty Joan; his sisters, Mrs. Eudy and Mrs. Russell Armstrong, and a brother, William, Vermont state trooper, May 25 with burial in Pottsville.

BIRTHS

BELL—A son, Kelly Bell Jr., April 13 to Mr. and Mrs. Kelly Bell. Father is a foreman at Gulf Amusement Park, Galveston, Tex., and mother is the daughter of Mr. and Mrs. Louis Balston, concessionaires.

KALTENBACH—A son, Robert Howe Jr., May 12 in Chicago to Bob and Peggy Kaltenbach. Parents are associated with Klein's Attractions, New Waterford, O.

SACRAVES—A son, Paul Dennis, June 4 to Mr. and Mrs. Virgil (Kuy) S. Graves at Richmond, Ind. Father is elephant superintendent on Mills Bros. Circus. Mother is a Mills performer.

Lake Compounce Laks Bartlett

BRISTOL, Conn.—Julian Norton has slated the Tommy Bartlett Troupe of Water Skiers and Jumping Boat Thrill Divers as a free act 3 and 7 p.m. on Thursday (11) at Lake Compounce. The amusement area resumed daily operations over the Memorial Day weekend. Slim Cox and his Cowboy Caravan are again appearing in continuous free shows, starting at 2:30 p.m., on Sunday.

Carnival Routes

Continued from page 61

Prell's Broadway: Amnandale, Va.; Parker, Randol, One, 8-14. Reids, James: Muldraugh, Ky.; Reed, King: Ormstown, Wyo.; La Chute 15-20.

Ritters United: Sunnymead, Calif., 9-13; San Bernardino 16-21. Robinson Western, No. 1: (Greenwood Dist.), Seattle, Wash.; (Lummi Stormish) Marietta 16-21.

Rodriguez Western, No. 2: Fall City, Wash.; Brewster 16-21. Rock City: Cortland, Ill., 9-14.

Rogers Bros.: Crookston, Minn.; Mayville, N. D., 15-17; North Wood 18-20.

Rose City Rides: Sullivan, Mo.; Jonesburg 18-20.

Royal American: Davenport, Ia., 8-14; Winnipeg, Man., 10-27.

Royal United: Ruthven, Ia., 8-9; George 10-11; Flanagan, S. D., 12-13; Waverly 15-16; Emery 17-18; Parker 19-21.

Shumbers: Vincennes, Ind., 8-12. Shorty's Greatest: Fort Arkison, Mo.; 9-10.

Shorty's Tri-State: (Plaza Shopping Center) Peru, Ill., 9-14; Rock City 17-20.

Siebrand Bros., No. 1: Price, Utah. Siebrand Bros., No. 2: Salina, Utah. Silver Star: Daykin, Neb., 16-17; Haddon, Kan., 18-20.

Silver Star, Am. Co.: Marquette, Mich.

Smiley's Ames: Reynoldsville, Pa., 8-14; Haddon, Kan., 18-20.

Smith, George Clyde: Duncanville, Pa.; Tyronne 15-20.

Smith's Funland: Buckhannon, W. Va.

Southland Am. Co.: Fort Walton Beach, Fla.

Stanley, Wm. D.: Ashley, N. D.; Haddon, Kan., 18-20; Casselton 15-16; Hope 18-20.

Steele Ames: Gary, Ind., 9-14; Crown Point 16-21.

Steele, Otto: Leon, Ia.; Grinnell 15-20.

Stipes: Fall Creek, Wis., 12-14; Lafayette, Minn., 18-21.

Stratton, James E.: New Britain, Conn.

Stumbo's Tri-State: Jerico Springs, Mo.

Sunel Am. Co.: Owatonna, Minn., 8-14; Granite Falls 18-21.

Sutton's Pacific Coast: Santa Barbara, Calif., 8-14; Coronado 17-21.

Tatham's Fun Fair (Shopping Center) Rantoul, Ill.; (Fair) Forrest 17-20.

Tennessee Valley Ames: Celina, Tenn.

Thies United: De Pue, Ill., 10-14. Thies Art B., No. 1: Stout Falls, S. D.

Thomas, Art, No. 2: Rock Rapids, Ia., 8-10; Kingsley 11-13; Rock Rapids, Minn., 15-15; Clarkfield 16-17; Columbia Hts., 19-21.

Thomas Jayland: Clarkburg, W. Va.; Wheeling 15-20.

Tinsley, Johnny T.: Seneca, S. C.; Greenville 15-20.

Tips: 9-14; Alma Center 19-21. Uncle Joe's Ames: Caldwell, Tex.; Bernham 15-20.

Vento Bros.: Cranston, R. I.; Victory Express: Sagora, N. M., 9-14.

Virginia: Greater: Malaga, N. I.; Wade: Greater: Dearborn, Mich., 8-14.

Waide, W. G.: Ann Arbor, Mich.; Wall, Alf.: Ann Arbor 18-21.

West, G. C.: Oxford 17-21.

West Coast, No. 1: Crescent City, Calif., 9-14; Springfield, Ore., 15-20.

West Coast, No. 2: Stockton, Calif., 8-14; (Fair) Sacramento 15-21.

Wilcox, Dick: Waterville, Me., 8-11.

Wilson Famous: Galva, Ill.; Rock Falls 15-20.

Wright, Am. Co.: Chatham, Va.; Williams Am. Co.: Asheville, N. C., 8-20; Canton, 22-27.

Wonderland Expo: Hillsboro, Kan.

Cristiani Shows Progress

Continued from page 60

track draws warm applause. Clowns work the reducing box bag. Chief Sugar Brown and his Otis Indians show their brief set of dances. St. Leon (8, teeterboard,

World's Finest: Toronto, Ont., 8-20. World of Pleasures (Harper Woods) Detroit, Mich. Young, Monte: Rawlins, Wyo.

Circus Routes

Adams Bros.: Dixon, Ill., 8-9. Beers-Barnes: Marienville, Pa., 8; Johnsbury 9; Emporium 10, Carson & Barnes: Bronson, Mich., 13; Coldwater 14.

Clyde Beatty-Cole Bros.: Syracuse, N. Y., 8; Elmira 10; Scranton, Pa., 11; Hazelton, N. Brunswick, N. J., 13; Bridgeport, Conn., 15; Springfield, Mass., 12; Worcester 17; Providence, R. I., 18-20.

Cristiani Bros.: Greensburg, Pa., 8; Latrobe 9; Youngstown, O., 10-11; Cleveland 12-13; Mansfield 15; Columbus 16-17; Mayville, Ky., 18; Middletown, O., 19; Cincinnati 20-21; Kokomo, Ind., 22.

Hagen Bros.: Williamsport, Pa., 8; Shamokin 9; Berwick 10; Tunkhannock 11; Dallas 12; Scranton 13.

Hunt Bros.: Freehold, N. J., 8; Neptune City 9; Middletown 10; Long Branch 11-12; Sayrevode 13.

James Bens: Bellingham, Wash., 8; Chicago, Calif., 13.

James Christy: Fallis, S. D., 8; Eagle Butte 9; Isabel 10; Bison 11; Mott, N. D., 13.

Kelly-Miller: Salina, Kan., 8; Yonkers 9; Manhattan 10; Toledo (east side) 11 and (west side) 12; Emporia 13; Eureka 14; Chautauque 15; Iola 16; Fort Street 17; Nevada, Mo., 18; Butler 19; Paola, Kan., 20.

King Bros.: Phillipsburg, Pa., 8; Mount Union 9; Lewistown 10; State 11; Riverside 12; Lock Haven 13; Corning, N. Y., 14-15; Ithaca 16.

Mills Bros.: Kanawha, Ill., 8; Bantou 9; Davitt 10; Crawfordville, Ind., 11; Lafayette 12; Indianapolis 13; Greenville, O., 15; Van Wert 16; Lima 17; Celina 18; Piquette 19; Vandalia 20.

Polack Bros.: Denver, Colo., 8-14. Ringling Bros. and Barnum & Bailey: Toledo, O., 9-10; Chicago, Ill., 12-21.

Miscellaneous

Marlowe, Don: Players: Memphis, Tenn., 8-12; Nashville 15-21; Chattanooga, Ill., 24-25.

Matchless: Citrus, Ken Burnie, Md., 7-13; Baltimore 14-20.

Sn Players: Tipton, Mo., 8-14.

Legitimate Shows

Minnie Man, The (Shubert) Chicago, Ill., extended run.

Y. F. Inc. (Phyllis and Y. F.) Los Angeles, Calif., 8-11, July 11.

Arena Routes

Bolshoi Ballet: Toronto, Ont., 11-13; Montreal, Que., 16-20. Holiday Watered: Los Angeles, Calif., 16-21; Del Mar 23-28.

Ice Shows

Gates', Buddy, Hell Cat: Union, S. C., 10; Roanoke, Va., 11; Randleman, N. C., 12; Charleston, S. C., 13; Johnson City, Tenn., 15.

held the center in the next display, which also has Senor Queto, juggling, and Ben Brown, juggling, and one-arm stand on a high pedestal. St. Leon impresses with their circus jump involving two lions and a three-horned goat, and Bobby St. Leon's twisting double to the chair.

Typical Ray-Dels work their flying return prettily smoothly, despite catcher Ray (Slick) Valentine having his left leg in a cast. He was injured in a slingshot and he returned to action, entering on crutches, in Philadelphia. Stunts are well done, including a re-acting substitute to the catcher and the passing leap.

Final portion of the show has Stunts in juggling, harpoon in chair sticking and balancing on blocks, and Bill Brickie's dog act. Then Steve Fanning and Vickie Cristiani work five elephant stunts including one where five mow pedestals and two crawl thru, and a five-bull walking mount. A quick clown walk follows, then Munoz eliminates with the Manuel Zamora.

Executive staff: Lucio Cristiani, general manager; Oscar Cristiani, assistant; Paul Cristiani, general agent; Belmonte Cristiani, general superintendent; Davio Cristiani, superintendent of performers; Pete Cristiani, superintendent of Val concessions; Ernesto Cristiani, front door superintendent; Gus Cristiani, assistant; Corby Cristiani, wardrobe superintendent; Robert Brown, treasurer; Gregg Patterson, timekeeper and executive assistant; Jim Douglas, announcer; Ramon Cristiani, superintendent of Charles Bark, Side Show manager; Manuel Zaccaria, parade marshal; Joe Applegate, animal caretaker; Charles Stenta, 24-hour man; Bud Fisher, legal adviser; Paul M. Conway, general counsel.

Department heads: Elmer L. Kauffman, advance advertising; Bud Fisher, tickets; Hugh Scott, lights; Nick Bengor, squadron; Joseph Johnson, property; Steve Fanning, elephants; Milton Luck, assistant; Joseph Wall, menagerie; Fred Wilson, Side Show boss; Ivan Kasman; Karl Yomker, chief mechanic; Bill Lewis, downtown tickets; John Wright, wardrobe; James Lester, ushers.

Advance department: Howard Y. Bary, chief contracting agent; George B. Bary, contracting agent; Walter C. Stebbins, contracting press agent; Charles Blum, press agent; Elmer L. Kauffman, manager of contracting cars; Bobby Lee Chaffin, George Kelly, Andrew Campbell and Allyn Phillips, lithographers; Frank Co. Billings.

Irwin Kirby.

Awards Contract

GREENSBORO, N. C.—The new auditorium under construction here has been awarded a contract for all portable chair risers, portable stage, hockey daisier and hockey goals to Salsbery Steel Works Inc. (Phyllis and Y. F.)

Kent is manager of the building which is scheduled for October, 1959, completion.

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Morningstar, Streifthau Named LeSourdville Directors, Execs

MIDDLETOWN, O.—Appointment of E. Lloyd Streifthau and Jack R. Morningstar to the board of directors of LeSourdville Lake, Inc., was announced by park officials. Streifthau was named vice-president of park supervision and Morningstar was named vice-president of sales and promotion.

Streifthau also is president of the Sterco Manufacturing Company which produces Turpin's Role automobiles for parks throughout the United States. He is a member of the American Society of Mechanical Engineers.

Morningstar, before coming to LeSourdville Lake in 1948, was service manager at the Aeronca

Manufacturing Company. He has been active in the National Association of Amusement Parks, Fools and Beaches annual meetings, serving in various capacities.

Other board members include Edgar Streifthau, president and park founder; Don Dazey, park manager; and secretary-treasurer and Merle Leeds.

A jazz festival co-sponsored by Coca-Cola will be held at the park Wednesday (10). Featured attractions of the afternoon and evening sessions will be Kai Winding and His Septet, Bill Walters and his band of Cincinnati, and the Juvenile Six Plus One from Dayton which also will appear during the program.

ROLLER RUMBLINGS

Added Facilities for Det. Outdoor Skatery

DETROIT — Additional facilities are being installed at Metropolitan Beach Roller Rink, its fourth season. This large outdoor rink is located on the shore of Lake St. Clair, 22 miles northeast of Detroit, and is operated by the Huron-Clinton Metropolitan Authority, a combined agency of five counties of the Detroit metropolitan area, which operates a number of public parks and other facilities, with Kenneth L. Hallenbeck as director.

Rest rooms are being installed in the rink building. Adequate rest rooms have existed since the East Combination Building, 50 feet away, but this distance made it necessary for patrons to remove skates before going to the rest rooms. They will be able to use the new facilities and return immediately to the skating floor.

Another new facility being installed is a bank of seven vending machines, operated by Metropolitan Beach Catering Company, of which Sam Kutzen, veteran park operator at Eastwood and Jefferson Beach parks, is president and general manager. These will provide food service for skaters, again without removing their skates, including hot and cold drinks, soup, can-

dy bars, cigarettes and sandwiches. A hardtop park bar in the East Combination Building serves a variety menu.

Metropolitan Beach Rink is managed by Vivian Hendr, professional, who gives basic instruction and arranges for group parties. The rink gets heavy patronage from civic, church and school parties.

Formal opening was May 30. The season runs thru Labor Day. The rink is open from 10 a.m. to 10 p.m. and, afternoons, are offered. Prior to and after this period the rink is open on a drop-in basis.

Admission is 40 cents for adults and 25 cents for children under 12, with clamp-on skates included in the fee. Shoe skates rent for 35 cents. A reduced rate of 25 cents per person is offered groups of 20 or more.

The rink has nearly 28,000 square feet of terrazzo skating surface. This includes a center area of 6,500 square feet for fancy skating and an outer oval of 21,000 square feet for one-way skating. Use of terrazzo flooring means the use of plastic skate wheels. Skaters may bring their own skates if they have plastic or wooden wheels, but metal rollers are barred.

Tape and disk recorded music is used.

Evening sessions are the most popular, as skating during the day in warm weather is less inviting. Plans for a more intensive promotional campaign on behalf of the rink are being launched. James J. Pompo, Metropolitan Beach manager, said.

New Louisville

LOUISVILLE — Rockford Roller Rink here has been incorporated with stated capital of \$25,000. Incorporators are Floyd Woolley, Clarence F. Coates, Jasper Little and Jane Coon.

10G Damage Action Vv. Caudwell by Minor.

DANBURY, Conn.—Mary Romano, a minor, has filed a \$10,000 damage action in Danbury Superior Court as result of injuries allegedly received in an accident at Candlewood Arena Skating Rink here a year ago.

In her complaint against Carlo Ross and Joseph and Frank Petriello, all of Danbury, the girl claims she was a candlepin skater on May 17, 1958, when she was knocked to the floor by a skater and then struck in the head by the skater's third person. She claims she received a brain concussion and an ear injury.

SAN ANTONIO Johnson Claims City Errs on Land

SAN ANTONIO — Private amusement operator Jimmy Johnson last week told the city council he is calling on the State attorney general to take over Brackenridge Park for the State because of alleged violations at the park.

The Playland Park operator said the council had illegally approved sale of beer and operation of amusements for profit at Brackenridge Park in violation of the will of the late George W. Brackenridge.

He said the wills in 1899 and 1917 provided for turning over the land for use of the University of Texas if the property was used for anything but a public park.

Johnson said that the will spelled out that intoxicants could not be sold on the property, and he said that one commercial operation was selling beer at a stand on Mulberry Street contrary to the provisions. Johnson said the zoo and the "Brackenridge Eagle" and "Mystery Train," also are operating illegally.

City Manager Lynn Andrews said a survey recently indicated the beer stand is outside of Brackenridge Park property. Johnson countered that in a private survey he had ordered it was indicated the business was within park land boundaries.

Johnson brought up the park matter after charging the health department with discriminating against Playland Park's hamburger stand, enforcement of food ordinances.

N. Riverview Signs TV Girl

PENNSVILLE, N. J. — Riverview Park has arranged for Sally Starr, Philadelphia kiddie TV artist, to be a permanent feature during the current park season. She is featured on WFL-TV and will greet patrons at the park's western section.

The area has been dubbed "Sally Starr's Frontierland" and is a typical western village which supplements the regular park attractions.

Sally Starr will present her own Western shows, including horsemanship, riding displays, roping and rifle competition.

Weather Curbs Wile's Start

HARRISBURG, Va.—Opening for Ed's Park under ownership of Jerome (Colonel) Wile was Saturday (16). Weather was bitter cold, but a good crowd, estimated in the thousands, turned out. Gate was free.

On Monday, a stopover by county entertainer Roy Acuff was parlayed into a park appearance. Wile said Rides have been painted and the swimming pool is ready for operation. It rained the night of Monday on hand and some 4,000 persons paid for the appearance.

ATLANTIC CITY — The new 18-hole miniature golf course on the open deck of Central Pier here was previewed by Memorial Day weekend.

Louis St. John, general manager, stated that the theme is nautical.

POP Opens 2d Season; Additions Detailed

SANTA MONICA, Calif. — Pacific Ocean Park pulled attendance of 40,890 during the first season of its second season, which began here May 29. The opening followed a \$2,000,000 improvement program.

Friday was the busiest day of the Memorial Day on Friday, others on Saturday and a large number on Monday, the scattered observation prevented the park from concentrating on a certain day for the season's debut.

Saturday (30), however, was the big day with an attendance of 17,997. Sunday's mark was 14,435 and Monday got 1,294. The debut on Friday (29) pulled 7,164. The weekdays were affected by the fact that school is still in session in most of the area.

POP, the amusement area venture of the Los Angeles Turf Club and the Columbia Broadcasting System, introduced new features including the Fun Forest, Zooland, Space Wheels and surfside handstand. Carry-overs from the first season were the Super Sea Circus, "Flight to Mars," and Mystery Island.

The park continued its main feature, Neptune's Court, at the entrance. At this "bottom of the sea" attraction Neptune's Kingdom and Throne Room are reproduced with lifelike marine life.

The new attraction, Fun Forest, is located near the Super Sea Circus and features a tree maze and a "tree" to climb. The Covered Wagon rides in a woodland setting.

The Super Sea Circus has five tracks to provide "look-up" for visitors. Staged under a big top there is seating for 2,000 people in the grandstand.

Also include the Sea Serpent roller coaster, Flying Dutchman dark ride, Octopus, Sea Tub Adventure and the "Mystery Island."

Foods of various sections and

countries are served in Fisherman's Cove, a replica of a New England fishing village, and on the International Promenade. Also in the park, but outside of the general admission area, are Jack's at the Beach, a famous movie colony eating spot, and the Aragon Ballroom where Lawrence Welk plays for dancing every Friday and Saturday evening.

Admission schedule for POP is \$1.25 for adults 16 years old and over; 75 cents for juniors to 12, and 50 cents for children under 12. Price for most paid attractions range from 25 to 50 cents.

POP is operating on a seven-day week schedule.

Showman Buys Detroit Spot's Kid Equipment

DETROIT — The Detroit Kiddyland has been sold and dismantled. The spot was operated by the Detroit Board of Parks and Recreation of Boston, which operates the adjacent West Side Drive-In Theater. Closing of Kiddyland, pioneer venture in this field here, was caused by the sale of the property for construction of a shoe store, according to Joseph J. Frederick, who bought all the equipment.

The miniature railway has been sold to an aircraft company to haul employees between two plants on Long Island, New York, where the track will be extended to nine miles. The Merry-Go-Round was sold to Joseph Austin, manager of Michigan Motors, for installation at Eastland Shopping Center.

Frederick, who was a principal figure in the disposition of rides when the Eastwood Amusement Park was dismantled, is the owner of Motor State Shows and will use a large quonset structure and the former railroad depot for his winter quarters at Belleville, Mich.

Altoona Adds Eli Scrambler

ALTOONA, Pa. — Lakemont Park, 100 acres of woodland around a 13-acre lake, has added a new Eli Scrambler this season, according to Joseph F. Beverly, manager of the non-profit civic project.

An Allen Haves Show Boat operates on the lake and a new park restaurant, seating 600 people, caters to group picnics. The Casino has a new dance floor and dances are held Tuesday and Friday nights with live bands. Dances are free to teenagers. The Casino is also the scene of record hops on Saturday nights.

Rides include Airplanes, Merry-Go-Round, Ferris Wheel, Octopus, Ponder, Scooter, Snap-the-Dip, and Wild Whirl. Fun Forest, the die Whirl, Pony Carts, Super Jet and Train. Park also has a swimming pool, boat, roller coaster and a new paved road thru the picnic grounds, which has picnic tables for 5,000. Concessions include Aragon House of Mirrors, shooting gallery, novelties, spun spindle, pitch-bill-ton-vin, balloon darts, Skee Ball, bumper, ice cut, bingo and ball game, all operated by Ralph Stover. Thompson Bros Amusement Company operates the Kiddyland popcorn concession and four of the major rides.

Flashed with an 18-foot ocean liner, a five-foot King Neptune and 15-foot "The Flying Saucer" are designed in the interest of all age groups.

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Philadelphia Good For Cristiani Show

Give Extra Holiday Performances; Shrine, Midway, Circus Pleased

PHILADELPHIA — Cristiani Bros. Circus played to strong business at the Lighthouse lot here May 24-31. It was the show's second year at the location and this time the run, with the exception of Sundays, was under Shrine Temple auspices.

The business showed marked improvement over last year's, which was surprisingly strong. Lucio Cristiani, show owner, said that it was nearly double last year's. Another show source spoke of a \$15,000 increase. The Shrine made more money from this tented date than from any one of its previous 18 annual indoor circuses, according to Cristiani. Other sources also reported enthusiasm by the Shrine officers for the show.

Strongest Start

First day was Sunday (24) and it drew two very strong houses. Crowd on the lot was the best ever recorded for an opening day, according to Samuel Monablat, Shrine association secretary. The stand dates back to Ringling's.

Shrine auspices began with the Midway shows. Full houses at night started on Tuesday (26). Afterwards early in the week were full. Wednesday and Thursday nights were big at night. On Friday (28) the show gave three performances to accommodate the crowds.

Memorial Day (30), the show had a morning performance for UPC tickets and followed through the day with three more performances at regular prices. Sunday (31) closed the run.

Circo Union Adds Equipment

CLEVELAND, Ohio — Circo Union has added new equipment and sets for its present tour. Show has added five new straight bed trucks and five new benches, making 40 pieces of rolling stock. A cook house for all employees and eight sleeping tents for the working crew have also been added.

The new big top for the one-ring circus has two 45-foot center poles and seats nearly 3,000 people.

New acts include Duroc, finger stand; Clenden and Crispi, unicycle juggling; Antolin, young contortionist; Crispin Tress, eight-piece riding act; Verdoul, juggler; Lupine and Mannelito, perch act; giving Tiers (three) and eight clowns. Other acts include Casca Brothers, trampoline; six-girl aerial ballet; chimp; three elephants, llama's, ponies, five camels, six lions and 16 den's animals.

Beatty's Private Car Destroyed By Fire

DE LAND, Fla. — A private Pullman car belonging to Clyde Beatty was destroyed by a fire of undetermined cause May 21 on a railroad siding near Beatty winter quarters. Convinced that the nearby county road camp helped forest rangers battle the flames, but the car and contents were a total loss.

The car was said to contain personal property of Beatty estimated to be worth \$20,000. The car had been unused for the past two years.

In all there were 19 performances in the eight days.

Publicity hits were topped by Philadelphia Bulletin's page one picture of the Cristiani street parade. The march was Monday (25) and Charles Blum handled the press, starting a week earlier.

Carnival midway is a tradition for Philadelphia, so for this stand there were 26 rides in front of the circus. Operators reported that their grosses for the first half of the run were double those of a year ago.

New York Tour Nets Beatty-Cole Good Business

DUNKIRK, N. Y. — The Clyde Beatty-Cole Bros. Circus found generally good weather and business in New York State. Dunkirk (1) produced a half-house for the matinee and three-quarter capacity at night despite heavy rain and ankle-deep mud. Heavy rain fell during the day and the road to the lot was under several inches of water most of the day.

The two-day stand at Niagara Falls (30-31) was greeted with fair weather and near-full houses for all performances except the final night show, which was three-quarters full. Cool weather was reported in evening.

Olean (29) drew a three-quarter house at the afternoon show and a slimmer three-quarter house at the night show. All of the above stands were sponsored by clubs of the Iroquois Shrine of Buffalo.

Kingston (25) the first upstate New York spot turned out with a half-house in the afternoon and a straw house at night under police auspices. Weather was sunny and the shows were pleased with their reported profit of \$2,700.

CIRCUS REVIEW

Adams-Seils Emerges; Elephant Works Well

By TOM PARKINSON

VILLA PARK, Ill. — Adams Bros. & Seils Bros. Circus has emerged this season as a full-fledged canvas show that gives a good appearance and shows promise for the future.

Last year it was playing ball parks. It added equipment and a canopy top during that season. This is its first tour under tents. Thus, it is among the several new shows that have appeared this season.

In the Chicago area the show had gotten a lot of rain, but it was getting business. Owner Bill Griffith reported that his outfit had done well all season, except for one early week in Missouri. In Chicago and suburbs he has been filling his top, which is fitted with as much seating capacity as we've ever seen in an 80 with three 40's.

The show's baby elephant,

DAY-DATE

Ringling Skids In Rochester; Beatty Off, Too

ROCHESTER, N. Y. — Ringling Bros. and Barnum & Bailey Circus drew a disappointing total of 5,992 payees to the 7,152-seat Community War Memorial Arena here May 26-27. Attendance figures for the four-performance run were 1,249 in the afternoon and 1,517 at night Tuesday (26) and 1,472 in the afternoon and 1,754 at night Wednesday (27).

Date was promoted by Arena Enterprises of Norm Rothchild, Syracuse light promoter. The show was advertised in the City of Beatty-Cole Bros. Circus Wednesday (27).

Beatty-Cole reportedly drew mediocre crowds also, although gave three performances. The extra show was a sell-out, a sell-out to a grocery chain. Ringling did night business here two years ago also.

W. Va. Business Good for King

FAIRMONT, W. Va. — King Bros. Circus drew a three-quarter house in the afternoon and a one-half house at night here Saturday (30) for the police auspices.

Crafton (28) produced a three-quarter matinee and near-capacity evening show for American Legion auspices. The Jaycees led the crowd. Buckner (27), where the top was three-quarters full in the afternoon and near capacity for the night show, despite showers.

At Weston (26) the show drew a half-house on a rainy afternoon and a three-quarter top at the night show. Shrine club was the sponsor.

Two half houses and a three-quarter top show were registered at Charleston (20) and an afternoon only show at Madison (19) played to 300 people in hot weather.

trained and worked by Jenda Smith, is an especially good performer that warrants attention from buyers of acts for winter dates. The spot is fast and the routine includes some good front and back stunts plus a novel comedy bit in which it grabs Smith with its trunk and walks him back until he comes up with a second sugar cube.

Unique equipment is a canvas spreader that has a glass round on a flat bed and truck. There are no sides on the truck but large round ends on the spool. When loaded, the spool is lowered to the weight rests on the truck bed and eliminates road sway that some models have experienced.

Cought here, the show had a full night house, but during the heavy wind and rain disrupted the normal running order and there was a John Robinson. The per-

(Continued on page 65)

RINGLING TO LAY OFF FOUR WEEKS IN MIDSUMMER

ATLANTA—Ringling Bros. and Barnum & Bailey Circus will go into "summer quarters" for a month following the July stand at the ball park here.

Where the circus equipment and elephants will be parked for the lay-off has not yet been announced.

The close-down is in line with the circus' progressing plan to pattern its operation after that of ice shows. The ice shows work all winter and lay idle to a degree part of the summer. Reasoning is that indoor stands are unsatisfactory in the hottest part of the summer. While some buildings are air conditioned and some circus stands can be booked in ball parks, the show has concluded it is best now to take a rest.

Ringling plays Atlanta July 10-12 and resumes business with late date at Denver, Ia., August 8. Several possible storage spots have been mentioned, among them the property Manager Art Concello has at Bloomington, Ill.

CIRCUS REVIEW

Hunt Changes But Keeps Smartness, Old Appeal

By IRVIN KIRBY

FORT DIN, N. J. — This year's edition of Hunt's Circus here has more alterations than most touring circuses and yet, while it is different in some regards, it is still the same retaining the charm and family appeal on which it has been built.

Smartness is not wanting to this show. It remains clean, fast, financially and operationally sound. It holds fast to its medium size and advanced moves.

The changes are more in the performance than the property end. More and more animals have been injected into the show. This season's version has a few large triple-duty acts and as much (or more) working stock as any show extant.

An example are the right show elephants, which provide five acts plus the lion. Buckner (27), which added this year to develop the performing animal end, has done a creditable job, and his numerous appearances are set off by a bewildering array of costumes. The high degree of morale around the lot is sometimes manifested in the high morale of the showmen as much sweat clanging costumes as he does in his various appearances.

New Units Added

Physical improvements this year include a new ticket office and new novelty trailer, a gaudy Hunt title pennants to flutter from the center poles. The big top is last year's 100-foot round white one with three 40-foot middle sections. Five horses are recent additions from the Alamar Arabian Horse Ranch in Bethesda, Md., and the Hunts have an option on a sixth which hinges on the animal's cost. The big top is handled by 14 men, the menagerie

by fifty and candy butchering by seven. An electronic advantage to concert ticket sales is a portable, battery-powered band speaker.

On the midway are concession stands, callow truck, Jess Bradley's Snake Show, mobile kiddie ride and comfort station. Gate ticket price includes the menagerie, which connects to the big top. There are three trailers mounting eight animal cages. Shown are eight elephants, eight ponies, six palomino horses, lion, zebra, camel, monkeys, three ponies, badger, continental antelope, Australian porcupine.

Show was caught at its annual visit here on Saturday (30), where the military park was deluged at the cost of the usual full matinee on Memorial Day. A one-third house responded.

Thirty-one people and 16 head of stock take part in the opening parade. Then Conley's ponies and dog, come on, backed by Trevor Bale, two ponies and Miss Orla (Bale) with two ponies. End rings work teeterboard and wind up with one ponga leaping the other for an exit. Swinging ladders feature Olga Sanchez, Dolores Montez and Josefina Esquedo.

Toy Bush, Martha Hunt and Junior Clark work an elephant in each ring. Two do the ropewalk and turn-around. Three simultaneous stunts look good. Buck's

(Continued on page 65)

Rinling Opens 10-Day Detroit Stand Modestly

Packs Scores In Nashville

NASHVILLE — Tom Packs Circus, playing for the Shrine here, scored the best business in years, according to Jack Leontini, of the Packs staff.

He said the Wednesday opening was rained out but that Thursday was good. Friday brought an overflow in 8,000-seat ball park, and on Saturday there was a new full afternoon and very good night house.

Visitors to the show here included Rod Knie, of the important Swiss National Circus Knie, and Brian Roxbury, international director of the American and Leslie Grace circus, London.

DETROIT — Ringling Bros. and Barnum & Bailey Circus got off to a relatively slow start Friday (29), but with the expectation that business would score a major pickup by the middle of the engagement. The show was here for 18 performances in 10 days at Olympia Stadium for its first Detroit engagement since it played here in 1955. Run ended Sunday (7).

Modest attendance for the opening days was attributed to a combination of good weather which drew thousands out on the roads or up to the lake, the usual Memorial Day activities and even competition from the Indianapolis Speedway Race.

Promotion in advance and on the early days was heavy, with good co-operation and coverage in all media.

FAIRS-EXPOSITIONS

Stahl Proposes Park At Detroit Fairgrounds

DETROIT—A proposal to establish a full-scale amusement park at the Michigan State Fairgrounds has been voiced by Harry Stahl, veteran park manager.

The proposal follows a recent move by Detroit Mayor Louis C. Miriam to obtain the fairgrounds for use by the city and a bill was recently presented in the Legislature authorizing transfer of the plant to the city.

In his proposal, Stahl pointed out that four major amusement parks have closed here in the past five years and none of the remaining spots are centrally located.

Stahl has been a park manager here since 1921, heading up Riverview, Edgewater, Eastwood and Jefferson Beach parks and currently is supervising the dismantling of the latter named funspot.

"It would not interfere with the fair, but rather make it bigger and better, because the grounds would become a focal point of amusement attractions the year around," Stahl said. He cited the development of amusement parks or fairgrounds at Milwaukee, Dallas and Birmingham.

So far as operating policy, Stahl urged leasing the various attractions in small units to various operators, rather than to a single operator. Also suggested was a free

gate policy and normal parking charges.

The project can be constructed without cost to the city or State; in fact, it could provide additional revenue to the public treasury, he said.

Landscaping Among Jobs At Deerfield

DEERFIELD, N. H. — Additional planting of pine trees is set for this fall at Deerfield Fairgrounds, enhancing the tree-covered layout which is one of the East's more picturesque fair settings. Also in the works is installation of new and higher voltage power lines, being run by the fair's electrical department and the local utility. Low voltage troubles have beset the event, the past few seasons.

Fair dates are October 1-4, with the 11th annual presentation of talent by Henry Cogert of the Jacy Collier agency. Five vaudeville acts are planned. On the midway will be the Continental Shows of Roland Champagne.

Other plans include the Scotch Kiltie Band on Saturday and Sunday, and quarter midget racing for kids. The midget auto racing was first offered last year and went over nicely.

An innovation borrowed from fairs in neighboring Maine will be youngsters with ponies trained as trotters and pacers.

Fair attendance averages 35,000 yearly, exclusive of children, which would practically double the turnout total. National atten-

Under-Canvas Musicals to Debut at ESE

WEST SPRINGFIELD, Mass. — Wally Beach, formerly with Trans-Lux Theaters, New York, now managing director of the Storowton Music Fair, summer musical tent on the ESE (Eastern States Exposition) grounds, has set a June 15 premiere, opening with "The King and I," starring Lynn Christian and Renato Cilibelli, at 1:50 p.m.

Subsequent attractions include "The Law and Mr. Simon," starring Menasha Skutnik; "Say Darling," with Wally Cox; "L.I. Abner," with Barbara Lee Smith; "Call Me Madam," starring Connie Bennett; "Babes in Arms," with Julie Wilson; "Carmen Jones," star to be determined; and "Oklahoma!" starring Jane Johnston.

Daniel J. Maloney, director of special events for Eastern States, is serving as consultant to Storowton Music Fair. Board chairman is Dr. Robert Bennett, West Hartford, Conn., dentist, long associated with financial backing for Broadway productions.

Weekly performances are slated Mondays thru Saturdays. A special family matinee is set for 6 p.m. on Saturdays, one child to be admitted free with each adult ticket purchased at the time.

tion was won when the event was included in the film, "Cinerama Holiday," which shows shots of the grounds and the Continental midway.

C. M. Fogg of Gosville is association president, and W. W. Maxwell is secretary. Other officers are W. B. Scott, treasurer, William E. Sanborn, concessions, and Leonard Burritt, publicity.

NEW YORK STATE GOES TO FREE GRANDSTAND

SYRACUSE—The 1959 New York State fair will break tradition and for the first time on record will operate with a free grandstand, Harold L. Creal, director, announced.

In addition to being the first all-free grandstand show, this also marks a change in policy. In recent years the grandstand featured rodeos, thrill shows and water shows, all with an admission charge.

Top grandstand fare will include the "Truth or Consequences" show under the Barker 20 contest, the show by Edgar Bergen, the Ed Leary ice show and Hubert Castle will be in for five days. Both shows will do matinees and evening performances.

Only pay attraction in front of the 7,800-seat stand will be the annual 100-mile championship auto race on closing day, September 12.

The Coliseum show will be presented for admission. Art Linkletter will head up a show in the building twice day for three days. Following him a name bill will do two-day for two days with Guy Lombardo, Tommy Sands, Jaye P. Morgan and the Morgan Brothers, Johnny Cash and Ford and Hinds.

Seymour, Wis., Expands Run To Five Days

SEYMOUR, Wis.—The Outagamie County Fair, traditionally a four-day event, this year will operate a full five days, Mike Burns, veteran secretary, announced. The longer run is being tried to accommodate the increasing attendance of recent years, he said.

More exhibit space will be available in a new 120 by 46-foot exhibit building. The structure is an open span rafter-arch type. Other plant work includes painting the grandstand and other buildings and additional blacktopping.

CAC-HAM night grandstand show with Red Foley and the Promenaders will be in for two nights with Smokey Lanson, the Harmonicats and others in for two evenings. Earl Newberry's thrill show will be in for one evening and one afternoon.

In the afternoons barnes racing will be offered at two matinees and a Western horse show on one afternoon and one morning.

Demand for advance tickets is up sharply as is the call for commercial exhibit space. Burns said.

Mickey Stark's Gold Bond Shows will provide the midway attractions.

La Porte, Ind., Continues Name Policy

LA PORTE, Ind. — La Porte County Fair has continued its name policy this year and will even go a little further, according to Bob Morse, veteran secretary. In addition to several TV shows, the fair will present several members of the Chicago White Sox during the week.

The video players set for the fair are Dale Robertson, of the "Wells Fargo" program, and Rex Allen, motion picture and TV performer.

Other features for the week are C. C. (Specks) Groscurth's Blue Grass Shows on the midway; Duane's "Fleener's" show on an evening, wrestling one evening, and acts on the stage two nights. The Egony Brothers high act will make 11 appearances during the week.

Auto giveaways are scheduled for three evenings, plus three afternoons of harness racing. A national mule pulling contest is set for one afternoon.

Morse disclosed that the local school board is negotiating to purchase the present fairgrounds. If the deal goes thru the fair plans to relocate on a new grounds a little over a mile from town.

Gresham, Ore., Builds New Exhibit Hall

GRESHAM, Ore.—A new display building of redwood construction will house Home Arts at the 1959 Multnomah County Fair, August 8-15. Manager Duane Hennessy announced.

The building, 144 by 45 feet, will be located in the center of the fairgrounds and will be used for needlecraft and food displays, with refrigeration. Commercial space will not be included in the building.

The space formerly used for home arts will be converted to an enlarged Hobby department and in the shifting almost all departments of the fair will be expanded. Hennessy said that due to Oregon's celebration of its 100th birthday, and the nearby Oregon Centennial also in Multnomah County, bookings for the 1959 fair have been heavily ahead of previous years. Commercial space is almost entirely booked.

West Coast Show will be on the midway for the 36th consecutive year. Monte Brooks Productions again will handle the stage show.

DEL MAR SETS SIX GUN EVENT

DEL MAR, Calif. — The Southern California Exposition will feature "Fire of the Six Gun" and the management hopes it will be a quick-draw event — in more ways than one.

Described as a Western melodrama, it will emphasize the quick-draw, stunt, and comedy, and will be featured daily during the 10-day run starting June 26. A mock-up of a complete Western town will provide the backdrop for the 30-minute show on the community stage. Performances are scheduled five times daily, starting at 1:30 p.m.

Headed the cast will be Lucky Laredo, a veteran actor who has been a marshal at Disneyland; Bert Henry, comedian; Hank Post, fast-moving gunslinger; and Billy Hammond, rodeo champion.

WANT SMALL CARNIVAL

For Annual 4th Club Fair (Colored) Louisville, Ky.
We shall be happy to accept either September 14-19, September 21-26
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GOOD CARNIVAL FOR COUNTY FAIR
Week of August 31-September 5
Pontre County Fair & Livestock Show
Brent Wortham, Manager
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GUY WILLIAMS
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WEEKLY TV SERIES



WALT DISNEY PRODUCTIONS

1959-1960
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(Guy Williams is under exclusive contract to Walt Disney Productions)

Philadelphia Date Income Tops 1958

Night, Weekend Crowds Spend \$5;
23 Rides Get Biggest Share of Takes

PHILADELPHIA—A lush ride date resulted from the annual circus promotion here, with estimates ranging from fair to good for various concession operations. Weather was generally fine, except for an ill-timed deluge during apertime on Friday (29) which lasted an hour and broke up the action. It peaked soon after. Grosses topped last year but trailed those of several years back.

Daytime business was virtually nil during the week preceding Memorial Day, but nights, and the weekend, produced the audiences that have built up the East's leading pre-fair promotions. This was the fifth such effort on the Front and Erie grounds, with Christian Bros. Circus coming in for the second year.

The Quinn-Essner-Moonblatt combine announced 23 rides, three shows and 97 concessions of many types. Most of the modern ride innovations were up as were a vast number of eating establishments. Rides and shows were: Omie Farrow's Mad Moose; Ralph Sand's Shooter; Sandefer's Hot Rods; Jimmy Mizurkiewicz's Paratrooper; Stanley Mazurkiewicz's Rock-o-Plane, Roll-o-Plane, Midjet Racer and

Joe Frederick Runs Slightly Ahead Of '58

HOLLY, Mich.—Business has averaged a little ahead of the 1958 season for the Motor Show Shows, Owner Joe Frederick who is presently managing No. 1 unit, reports.

The unit opened May 1 at New Boston with business but by cold weather. Next stand was at Oxford for the Veterans of Foreign Wars, with business fair when the weather permitted, with the following engagement at Durant for the VFW showing a pickup.

For the Memorial Day Week, Motor State made a bid to the Detroit suburban territory, becoming probably the first full carnival in many years to play Melvindale. The engagement in city park that was under auspices of the Melvindale Athletic Association, with business up, aided considerably by better weather. From Melvindale, Frederick moved here to, Holly.

New on the show are a Sky-fighter and a Helicopter, both of which have been doing good business, a show-owned Jungle Show, and two new 60-inch General Electric searchlights. This carnival has 12 rides, 25 concessions and 2 shows.

Frederick is operating three units this season, the same as last year, with some changes in key personnel. Louis Harris, who has been assisting and publicity man with various West Coast shows, has joined as assistant to Frederick. A brother, Walter Frederick, formerly Melvindale concessionaire, came from here from Sioux City, Ia., to join as manager of No. 2 unit. John Hopkins, formerly manager of the Melvindale at Fort Snelling, has joined as manager of No. 3 unit.

The units will play Michigan. (Continued on page 72)

CARNIVALS

Royal Sets New High Mark At St. Louis

Rides, Shows Race
23% Ahead of
Record '56 Stand

DAVENPORT, Ia.—Royal American Show, which is last year after racking up a whopping gross at St. Louis. Show closed there Sunday (31) after a show week that produced ride and show grosses 23 per cent ahead of 1956; the last year Royal played there and a high mark in the long string of Mennet City engagements.

Leo Claxton's Harlem in Havana, always a favorite on the Grand and Laclede lot, did its usual big business, outpacing all other fun zone units. Dick Best's Side Show also did strong business and Bill Kemp's Motorodontrumpet in big patronage.

Show train arrived here last Monday and opened under Shrine auspices on Wednesday. Personnel were looking forward to the kids day on Saturday with a plenty giveaway scheduled.

COMPETITION HURTS

Show Traffic Cuts Down River Grosses

ROSEVILLE, Mich.—Down River Shows ran into a much-traveled area here, closing a six-day stand on Sunday (31) that was 50 per cent below last year. Owner Severin Hill attributed the drop to the fact that a number of shows had already played the area, some on the same lot and a check-up showed that this spring circus had played 45 days within a 25-mile area.

The show opened the season with a last-minute booking for five days starting April 29 at Dearborn

for the Chamber of Commerce, with rides only, plus a few concessions. Business was "satisfactory" for the stand, said Hill, a date sponsored by the township to the suburb to 12 years.

Down River then moved back into winter quarters at River Rouge to complete work there, then moving virtually across the street to the Marjorie McHugh lot, a date sponsored jointly by the American Legion and the Veterans of Foreign Wars. Business was only fair, running slightly ahead of last year.

Hill's move last week was to East Detroit for the Macomb County Retarded Children's Association, followed by St. Clair Shores for the Shopping Plaza Merchants' Association. The show continues with much the same route as last year in Southeastern Michigan. Major booking for the 1960 year is a one-week stand, including Independence Day at Ecorse for the Greater Merchants Association. New on the route is the Cass County Fair at Cassopolis, in addition to the first fair played last year—Stockbridge Fire & Ice Fair, Arey, County at Standish, and the Chelsea Fair.

The Labor Day Celebration at Channahon, a one-day event last year, has been built into a three-day celebration. Last year both the parade and the program proved too big to handle in a single day, and will be spread out this year. Captain Chuck Johnson, free fall parachute jumper, will again be featured.

Hill took delivery on a new Rock-o-Plane at Roseville, after the parade and flying circus. The Kiddie Chairplane is a similar ride, and replacing an older Rock-o-Plane with a newer unit, which has been built by the Wonderland Park at Southgate. The show has also taken over direct operation of the popcorn wagon.

(Continued on page 72)

NEW BRUNSWICK, N. J.—World of Mirth Shows got off to its latest debut in many years on Friday (29), putting on a technically lively spread of equipment on the Seventh and Rock Avenue lot, Plainfield (Arbor). It was the third circus on the same lot and the tradition was observed by local residents as well as the show folks.

Saturday (30), Memorial Day, drew a hefty-sized crowd, with front gate receipts being well into four figures. Manager Frank Bergen and Bud Soltenberger were on hand after having overcome winter-time illnesses. They were greeted by good crowds, weather and working conditions.

It was the 30-year return also of another face on the show—C. McCarter, who booked it under its old Bernardi title in 1929, rejoined as general agent. His duties will be distinct from those of the late Gerald Snellens, special representative. It was emphasized.

McCarter will concentrate purely on the booking phase, filling in the necessary spots for still dates and

laying groundwork for the 1960 fair season. Improvement of the current route, and patching gaps resulting from the loss of the Great Allentown (Pa.) Fair and New Jersey State Fair, will be the vital tasks for him. McCarter has spent the intervening years with various businesses and midways, most recently the Frell's Broadway Shows.

Rebuilding Charted Physically, it was the same version that went into quarters last winter, and several improvements projects will be undertaken along the route leading into the fair season. (Continued on page 73)

Strates Adds 4 Pullmans; Philly Good

Mouse S Leads;
Elephants Win
GOP Publicity

PHILADELPHIA—Two phallag weeks were racked up by the James E. Strates Show here, beginning on the Cottman Street grounds and following at Municipal Stadium in South Philadelphia. First date, ending Saturday (23) topped its hefty 1958 gross, with ideal weather luring a steady gate stream.

Back-end units in general did well, as did the Wild Moose ride, which was set up ahead of the opening and pulled the full six days to top money among rides. The Kelly-Sutton Show had a big win also.

Bert Pettus and family, returning with the three show elephants, after an engagement at Kenowood Park, Pittsburgh, left with them for

(Continued on page 73)

OKAY TAKES

Portemont Bow Saved By Surfaced Lot

ANDALUSIA, Ala.—Johnny's United Shows opened a season here recently and did okay grosswise due to a location on a paved area of a high school stadium. Inimittent rains hit the show almost daily, but due to the hard surfacing everything was back in action promptly after showers stopped.

The location, just eight miles from the winter base, was up 20 per cent as compared with last year. Show opened with rides and concessions. A back-end is to be added later this spring. The 1959 route will parallel that of last year in general.

Due to high school graduation Moody evening, the show was darkened. The Portemont family took advantage of the night off and Johnny Portemont Jr. played host to the staff and personnel at an outdoor barbecue at his home. (Continued on page 73)

Detroit Patronage Up for John Reid

JOHN CLEMENS, Mich.—Business has shown an improvement of about 25 per cent consistently at three engagements played by John E. Reid, Highland shows in suburban areas around Detroit. Reid attributes the substantial pick-up to a combination of better weather and general pick-up in employment.

Happily had completed construction of two new buildings at the winter quarters in Highland, Mich., where he has 11 acres of ground, giving better facilities for pre-season work and rehabilitation of better weather and general pick-up in employment.

The show moved out of winter quarters to open April 18 and rides only at Garden City. The next stand was at River Oak in downtown location. This was the 28th consecutive year for this engagement, with Happily had completed construction of two new buildings at the winter quarters in Highland, Mich., where he has 11 acres of ground, giving better facilities for pre-season work and rehabilitation of better weather and general pick-up in employment.

The third stand at Mount Clemens for 10 days proved a winner, likewise showing a 25 per cent pick-up. This was the grand opening of the Happily Show, which was opened here with 35 concessions and 17 rides. Heavy rains hit on two occasions, but came during off hours and did not cause any lost time. The lot, right in the downtown district, was dry, a eating no mud problems.

Use Exhibits

The Mount Clemens stand is the Annual Exchange Club Exposition and Fair, with a series of special events. A 150-foot tent was set up with merchants' exhibit. A street parade on the opening Sunday afternoon, with 15 bands and floats from business houses from other cities in the area, wound up at the show lot. A patriotic and military parade on Decoration Day, sponsored by various veterans groups, similarly was scheduled to lead to the lot.

The midway at Mount Clemens (Continued on page 72)

Morris Hannum Shows

One of the Great Eastern Shows

Cahill Field Fair, 29th & Clearfield Sts., Philadelphia, this Friday, June 12, 2 Big Weekends—Featuring Leo (Suicide) Simon—3 Cars Given Away

Followed by St. Michael's Annual Church Fair, Opposite Shopping Center in Levittown, Pa., June 22-July 4. Fireworks, Parades, Terrific Advance Sale, Free Gate.

CONCESSIONS

Custard, Photos, Jewelry, Ball Games, Pitches, Buckets, Picture Frames, Merchandise Wheels, Hanky Panks of all kinds.

HELP

Good job for experienced Caterpillar Man. Long season, good wages and bonus. Johnny Wilson, come on. Can place A-1 Ferris Wheel Man. Also Help for Comet, Octopus and Chairplane. Will accept collect phone calls only from help I know. Jonesy and Jimmy Grave, call me.

Can place Billposter with car, willing and able to do other work. Cookhouse Help wanted.

All replies: MORRIS HANNUM

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GREATER LOWELL, MASS., JULY 4th CELEBRATION

DRACUT POLICE ASSN.

DRACUT SPEEDWAY

June 29 — All Week — July 4

MAMMOTH FIREWORKS DISPLAY

WANT—Concessions such as Neapolitan, Ice Cream, Snow Cones, Bellows, Hanky Panks, Ball Games, Pank Cakes, Buttons, or what have you? Can also use P.C. Games not conflicting. Bear Pitch, or other Cater Janits. Reasonable rates on all Concessions.

RIDES—Can place Octopus or any other Flat Rides or additional Kiddie Rides and Grind Shows. Over 25,000 Ride Tickets now being distributed to Merchants. Matinees every afternoon. This data will be advertised to a great extent.

We can also use additional Concessions for our date at Fort Ethan Allan Air Force Base, June 15 to 21, including Sunday.

Our Route—Pittsburg, N.Y., June 8 to 13; Burlington, Vt., June 15 to 21; Air Base, Montpelier, Vt., June 22 to 27; then Dracut, Mass., June 29-July 4. Write as per route.

CONTINENTAL SHOWS

Roland E. Champagne or Fred Fite

Gold Medal Shows

LAST CALL

For Richlands, Va., Fat Stock Show & Fair, followed by Shelby County Fair, Shelbyville, Ky.; then Ripley, W. Va., Big Fourth of July Celebration.

LAST CALL

CONCESSIONS

Sell X on Long Range, Short Range. Good opening for Glass Pitches, Jewelry, Age and Weight, Photo, All Handy Panks open. No prizes.

SHOWS

Girl Show with own equipment, Monday Show, Snake Show, any other family-type Show. Want A-1 Operator for office-owned Glass Mouse, good proposition. Have complete Ride Show, office owned, want reliable man to operate. Have a few Ride Shows People on show area.

RIDES

Book Rock-a-Plane, Round-Up or any other major Ride not conflicting. Ride Help; Octopus Foreman, Second Man on all rides; must drive semi. P.S.: Mary Leavitt, call to track with Len.

HELP

Want A-1 Billposter with own transportation. Top salary. Also Senate Artiste.

Write JOHNNY DENTON or LEO BISTANY, Grundy, Va., this week.

NEW ENGLAND AMUSEMENTS WANTS

For these two outstanding spots:

OUR LADY OF HOPE CHURCH, GLOUCESTER, MASS., LEGION CELEBRATION

SPRINGFIELD, MASS. STAGGARD PARK—June 29, July 4

CHARITY BAZAAR—June 15-20 FIREWORKS—GIVEN AWAY

THIS IS AN ANNUAL EVENT.

Merchandise Concessions of all kinds. No Wierhs. Will sell exclusive Cookhouse or two Grid Stands at Gloucester.

Man to Up and Down Concessions. RIDE FOREMAN for Wheel, Octopus, Flat and Second Man on 11th. Top pay and bonus and you get it every week. Bill and Marlene, call me.

ALL REPLY TO HARRY Z. KANN, ATROC, MASS., June 8th-11th

Phone—March 9-5951

After June 15th call Springfield, Mass.—R-6237

CAPELL BROS. SHOWS

WANT

FOREMAN FOR

FERRIS WHEEL AND SPIRITUE.

HELP FOR 12 RIDES.

CONCESSIONS OF ALL KINDS.

Agents that can work for 30¢ and 50¢.

Philadelphia and Jersey City, N.J.

Montville, Utah, this week

Price, bid, next week.

GIVE TO DAMON RUKYON CANCER FUND

Reithoffer Units Doing OK on L. I.

HICKSVILLE, N. Y.—Two of the five Reithoffer Shows units have been rolling up satisfactory grosses on Long Island. One moved from Inwood to Hicksville for six days, starting Monday (25), and a ride grouping opened Friday (22) at a churchyard date in Rosedale which lasted three weeks in 1958. Spencer Bazaar provided the church concessions.

Eight rides, 24 concessions and Boh Norman's cookhouse were in action here, with Pat Reithoffer Jr. and Marty Cohen, agent, on hand. Reithoffer had builder Don Hoyt and other crewmen removed the Whip, providing all new platforms. The Comet ride is getting safety fittings and truck mounting, and is being retitled the Space Platform.

One of the Reithoffer's four truck-mounted Ferris Wheels also

is on the show, plus the Merry-Go-Round, Chairplane, Roller Coaster, Kiddie Flying Saucers and Boat Ride. The wheel has only a two-man crew, goes up in two hours and can be downed and on the ground in one hour. It is permanently anchored on a flatbed, with upper sections that are quickly winched erect. Patron ramp and railing lead up the rear of the trailer.

New Office Came Trailers

The office trailer has been refurbished, including removing the wall which partitioned the upstairs, forward room. An innovation in this area is the pair of game trailers built for Business Manager Charles Davenport. Each is sectioned into three stands complete with permanent counters and shelves. Floors are removed, allowing agents to walk back and forth on the ground.

Elsewhere the Reithoffers have three units in the field. This week Pat Reithoffer Sr.'s show goes into Exeter, N.H. Goodman's goes into Dunmore and Roy's Cat's plays Lansdowne, and in Pennsylvania, Gatto is business manager of the last-mentioned unit and has his own Ferris Wheel and Chairplane with it.

Two How-Reit Shows See N. Y. Action

NEW YORK—Both How-Reit units are in action, the No. 1 show having put in four consecutive weeks already at Harlem and 112th Street off Madison Avenue. Business is termed very satisfactory by partners Al Howard and Pat Reithoffer, who retired the former L. T. Shows (The Billboard, April 27).

The lot has the Merry-Go-Round, Ferris Wheel, Rock-a-Plane, Tilt-a-Whirl and nine concessions.

With Morris Brown in charge, the No. 2 unit opened Monday (25) in Elmont, L. I. Turnout was surprisingly good and the midway was overrun with a young crowd that evening while the kiddie rides were still being erected. Layed out were a Roll-o-Plane, Roundup, Caterpillar, Ferris Wheel, Octopus, four kiddie rides and 12 concessions. Louis Scherer, office manager, is handling the books for both units.

The Roundup, ruined in the disastrous winter quarters fire, has been rebuilt and is back in service, looking like new. Bill Appleton and Johnny Leonard did the job.

Hudson, N. Y., Bonanza for Continental

BENNINGTON, Vt.—Continental Shows people were beaming when they pulled in here for the opening Monday (25). They caught off a real red one in Hudson, N. Y., which benefited practically every body.

Hudson proved a genuine sleeper this year. Owner Roland Champagne has played it for several years and had a good estimate of its potential, but all figures went haywire this time. The lot was the same and so were general concessions, but spending was outstanding. It is reported. Attendance was also up quite a bit.

Bennington lot was promising, being a new location at the junction of Route 7 and 67A, with ample parking space.

N. E. Amuse. Eyes Best Dates Ahead

EAST DEDHAM, Mass.—New Eagland Amusements has its best weeks still ahead, manager Harry Kahn claims, after opening his business April 30 in Ludlow, Mass., then drawing rain on five of the six days in Chicopee.

The Octopus was rebuilt at the Eyerly factory in Salem, and the Funhouse overhauled in winter quarters. A new fluorescent star and circle made by Dixart, of Hot Springs, Ark., are on the Ferris Wheel. Rides are all repainted and work on the trucks is progressing en route.

Seven rides and a Funhouse are carried, plus 15 concessions. Kahn is handling office and advance duties in his wife's absence.

Personnel is almost unchanged from last year: Chuck Leffler, ride superintendent and truck mechanic; Ed Lou, electrician and Octopus foreman; Jimmy Dwyer, Merry-Go-Round; Adolf Wolf, kid rides; Handsome Pat, Helicopter; John Maloney, purchasing agent and concessions; Harry Maloney, fish pond; Scotty and June Logan, pitch till-u-win; Frank and Margie Cleasly, French fries, and conk gallery; and Gary and Six Mix, three stands.

Gayland Inks Alta, Rodeo

STETTLER, Alta.—Gayland Shows have been signed for the annual Stettler stampeede, to be held under Canadian Legion auspices July 2 and 3.

The contract at the agricultural society grounds has been rebuilt, the grandstand has been renovated and the entire area has been surrounded by a steel fence, replacing the wooden one which had been up for nearly 50 years. Stampeede owner is Harry Volde, of Ponoka, Alta.

DREW UP SHARPLY AFTER SLOW START

PORTSMOUTH, O.—Business for the James H. Drew World's Fair Shows has taken a sharp turn for the better after being hurt by rain and cold weather the first couple of weeks of the season.

Solid grosses have been the rule since, according to Drew, who reports that takes have been increasing to a point where as of here last week, totals for the season matched the last year yet for the show.

The Scooter, Scrambler and

Rockplane have been leading the rides with the Glasshouse and Dixie Lee Minstrel topping the back end. Winners on the front end have been Bobby Cooper, Harvey Drew, Bill Stevens, Bert Woods and Alton Sparks.

Personnel are looking forward to the first fair which opens June 15 at Middletown, Ky. Three more dates will follow in the State and then the show goes into fairs at Petersburg, Ind.; Paris, Ill.; Valparaiso, Ind.; and Terre Haute, Ind. Following the latter, it heads south for a circuit of 14 fairs that will last until late November.

Four new light towers are being used. Professor Vidalia has added three musicians to his band. Erwin Heller visited and checked over the fair's organ and collage. With school out many youngsters are joining their parents. Mrs. Bobby Cooper and children joined and the Drew children, Jimmy Jr. and Ma Linda, were scheduled to come on this week. Jimmy Jr., who is an active Boy Scout, was recently made a Life Scout and also received a leadership award from his troop in Augusta, Ga. Ma Linda will work in the show office this season and Jimmy will assist his dad.

At Charleston, W. Va., daily visits were made with personnel of King Bros.' Circus. Bill Baily is due to visit to tune music from the band organ. Sheriff T. H. McGowan visited in Charleston and invited the shows to return in '60.

A. J. Carl Reports 30% Hike Over '58

DETROIT—Business has shown an improvement of around 30 per cent for the season to date for A. J. Carl Shows, A. J. (Tony) Carl reported this week. The show is playing over much of last season's route.

The show closed Sunday on the Great Lakes Steel lot in suburban Ecorse under Veterans of Foreign Wars auspices, with business affected by the fact that the neighboring steel mill is working three shifts steadily in anticipation of a steel strike. The latter factor has created a definite tightness in spending in the area. Nevertheless, Cameron D. Murray, who joined the Carl Shows as general representative in midseason last year, and has played this engagement with other shows for the past six years, reported business up 25 per cent over 1958. This was a 10-day stand with two weekends, including Decoration Day.

The show has played long engagements to offset the hazards of seasonal weather. It came out of winter quarters at Washington, Mich., with rides only, on March 12 at the Greenacres Shopping Center in Warren. This was under auspices of the local merchants, with business proving sufficiently attractive to justify a return engagement there for the closing date of the season for Halloween.

Re-Sign for 1960

The second stand at Center Line under auspices of the municipal Recreation Department, who were so well pleased by the results that they have already contracted for a return in 1960. The show then moved to the former Eastwood Park site in East Detroit under the Lions Club, where concessions joined for the first time. This is the seventh year for Murray personally on this stand. The show then moved across the metropolitan area to play in the Clarendonville area for the Ladies' Auxiliary of the Veterans of Foreign Wars—the third year for Carl on this one. Carl is carrying 10 rides—six major and four kiddie—and 25 concessions. New additions include: Show-covered Rock-a-Plane from Ceryle Aircraft Company, Salem, Ore.; new office trailer by Alma Co.; new company 1,000,000 ounce power Sperry spotlight and Kidz the Boat Ride from King Amusement Company.

From Ecorse, the Carl Shows moved to Grand Rapids to play for the Kiwanis Club. They are booked solidly in Southern Michigan to the end of October, including 10 fairs in Michigan.

The roster of the A. J. Carl Shows includes:

Anthony J. (Tony) Carl, owner-manager; Cameron D. Murray, general representative and assistant manager; Alia Carl, secretary-treasurer; Buck Bowdin, electrician.

(Continued on page 72)

Lagasse Units Open Strong

HAVERTHILL, Mass.—Lagasse Amusement Company, with five units on the road, has been getting good early business, Marie Lagasse, president, reported last week.

Additions to the line-ups this year include a new Allan Herschell 36-foot Merry-Go-Round and negotiations are under way for the purchase of a second Tilt-A-Whirl. In all the firm has 23 rides, 80 concessions and moves on a total of 45 pieces of rolling stock.

Route has been completed until the end of September. Big date will be the July 4 celebration at Lowell, Mass., where World of Wirth will bring in 30 rides and a large number of shows.

Lagasse staff, in addition to the president, includes Orville L. Buckley, general manager; Harry Lagasse, superintendent; Joseph W. (Wesley) Homan, Rene Desjardins, El Carter and Roland Ford, unit managers; Henry Lussac, chief foreman; Louis Lejeune and Norman Ariel, storehouse managers.

Hodges Freaks At Willow Gr.

WILLOW CROVE, Pa.—Charles Hodges has his Side Show at Willow Grove Park this season and will go out on Cooding Amusements fair dates in the fall. Carl's business is reported very good.

Personnel are Ella Mills, fat girl; Willie Durka, two-faced man; Helen O'Saturday, snore swallower and inside lecturer; Billy Lloydson, magpie and Poochy; Floyd Conger, pygmy fire eater; Paul Condon, assistant lecturer; Harriet O'Saturday, electric act and bally; Claude Bentley, front talker; Larry Deaman and Bob Mills, ticket takers.



LAGASSE AMUSEMENT COMPANY HAVERHILL, MASS.

Announces

LOWELL COMMON—Largest Fourth of July Celebration in the East; four big days and nights, July 1-2-3-4. Auspices Lowell Lions Club. Gigantic fireworks displays 2 nights, 3d and 4th. Located on South Common in heart of city. Set up Monday, June 29, at 8:00 A.M. ¼ million people attend.

WANTED—All types Concessions, Cook Houses, Floss, Apples, Popcorn, Ice Cream, Jewelry, Photo, Etc., (RIDES AND SHOWS furnished by World of Wirth).

RAYNHAM DOG TRACK FAIR—Route #138, Raynham, Mass. Located precisely at Dog Track during dog racing. 6 big days and nights, June 16 to 21 (Tuesday thru Sunday).

WANTED—Rides not conflicting. All types Concessions, Food, Etc.

ST. PETER'S FIESTA, Gloucester, Mass.—2d largest Fiesta in the country; bona fide attendance 100,000 people. Four days and nights, June 25 to 28, inclusive.

WANTED—All types Food Concessions, Jewelry, Hats, Photo.

Office: Lagasse Amusement Co.
17 Lafayette St.
Haverhill, Mass.
Tel: DRake 4-4441

For Space Contact:
GEN. MGR.: Orville L. Wesley
13 Holliston Ave.
Lawrence, Mass.
Tel: MUddock 3-9905

MIDWAY SUP.: Harry Ryan
The Birchies
Salem, N. H.
Tel: MAYfair 6-9197

A Family Tradition

JOHNNY'S UNITED SHOWS

NOW BOOKING FOR MARTINSVILLE, INDIANA
ANNUAL AMERICAN LEGION CELEBRATION

followed by Brazil, Ind., Rotary Annual 4th of July Celebration. 43rd annual Band Concert, Gigantic Fireworks Display, Car Giveaway, Contests, followed by Danville, Ind., Annual American Legion Street Fair.

Especially want Curtains, Hats, Bear Pitch, Glass Pitch, Derby and Henky Penk Concessions. Frank Achey want Agents for Hit and Miss, Set Spindle and Couple for PC Color Game. Art Courtney wants Ball Game Agents. C. H. Terry wants Agent for Short Range Gallery.

SHOWS: Caral Green, contact. Want Snake Show with or without own equipment, Minstrel, Matardance, Illusion, Side Show, Big Snake and Monkey.

All replies **JOHN PORTEMENT Jr.**, Piedmont, Alabama. Phone in office.
Call between 12:00 noon and 10:00 P.M.

Cleanest Finest

James H. DREW SHOWS

Tri-State Fair, Middletown, Ky., June 15 to 20
Harian County Fair, Harlan, Ky., June 22 to 27
4th of July Celebration, Paintsville, Ky., June 29 to July 4

CONCESSIONS: Will place Merchandise and outfit Sale Stands of all kinds. Good opening for Minstrel Shows, Caral Long and Short Range, Hightlights, Foot Long, Arcade, Derby and others at all fairs. We will play until last night in Newport, Oregon City, Also a good Clinic. Note: Uncle Telly, Duffery, Rachelle, please contact Prof. Vidalia. We are entering for fairs.

HELP: Can place 8 1/2 foot Clinics, get into all fairs. Also a good Clinic. Note: Uncle Telly, Duffery, Rachelle, please contact Prof. Vidalia. We are entering for fairs.

SHOWS: Will place Monkey Show with modern equipment.

HELP: Can place 8 1/2 foot Clinics, get into all fairs. Also a good Clinic. Note: Uncle Telly, Duffery, Rachelle, please contact Prof. Vidalia. We are entering for fairs.

WANTED: Will place Merchandise and outfit Sale Stands of all kinds. Good opening for Minstrel Shows, Caral Long and Short Range, Hightlights, Foot Long, Arcade, Derby and others at all fairs. We will play until last night in Newport, Oregon City, Also a good Clinic. Note: Uncle Telly, Duffery, Rachelle, please contact Prof. Vidalia. We are entering for fairs.

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JAMES H. DREW WORLD'S FAIR SHOWS, INC.
via Western Union, Grayson, Ky. No phone calls accepted.

**WANTED
FOR BARNUM FESTIVAL**

Bridgeport, Conn. June 28 thru July 4.
First time in history and show
were allowed on Celebration Grounds.
Want rides of all kinds, Shows, Side
Shows, Animal Show, Family Shows only.

A-9 Attractions, Inc.
Contact PAUL GALLIE
22 Sumner Street Hartford, Conn.
Phone: JAHson 2-0575

GEORGE LANE CAN PLACE AGENTS
for the "B" Circuit of Fairs and Exhibitions in Canada.

CANADIAN CONCESSION AGENTS, TAKE NOTICE
Especially want Nail Store Agents, Bar-A-Ball Agents and PC
Clerks—Men or Women, Contact

GEORGE LANE
c/o Art B. Thomas Shows, Sioux Falls, S. D., June 8-13.
We go into Canada on June 21.

GOODING AMUSEMENT CO.

NOW BOOKING CONCESSIONS FOR

JUNE 15-20

Port Clinton, Ohio
Northwestern Ohio Firemen's Convention on the street.
Can place Direct Sales and Heavy Punks of all kinds.

JUNE 29-JULY 4

Cambridge, Ohio
Boosters Club Celebration
Can place Direct Sales and Heavy Punks of all kinds.

JUNE 22-27

St. Mary's, Ohio

Can place some Direct Sales and Heavy Punks of all kinds.

JUNE 30-JULY 4

Bowling Green, Ohio

Can place Heavy Punks and Direct Sales. No Sale, Drinks or Ice Cream.

JUNE 26-JULY 4

Euclid, Ohio

Sequel-Centennial Celebration
Can place some Direct Sales and Heavy Punks of all kinds.

JULY 2-4

Windsor, Michigan

4TH OF JULY CELEBRATION
Can place some Direct Sales and Heavy Punks of all kinds.

WRITE AT ONCE

GOODING AMUSEMENT CO.

1800 NORTON AVENUE

BOB CASHNER, Conc. Mgr.

COLUMBUS 8, OHIO

BAKER UNITED Shows

"A Clean Modern Midway"

6 BIG DAYS — WANT FOR — 6 BIG NIGHTS
ANNUAL JULY 4TH CELEBRATION—LINTON, IND.—JUNE 27 THRU JULY 4.

CONCESSIONS

RIDES

SHOWS

RIDE HELP

Parades, Fireworks, Free Acts, Fun Galore.
Will book large Cade Halls, Grn. Proms, Pops, Ice Cream, Catered, Shake-Ups, Popcorn, Fries, Snow, French Fries, Cakes, Bottles, Ball Games, Racers, Funks, Basket Ball, Short Range, Golf, High, Hitch-Hit-Ya-Run, Fish Pond, Bird, Lamp, Game and Beer Parties, Bowling Alley, High Striker, Balloon Darts, Diggers, Gold Fish and Penny Arcade.
Will book 2 Kid Rides not conflicting and one or more major Rides—Roll-O-Plane, Flying Scooter, Camber, Spitter and Fly-O-Plane.
Will place any Shows, worth-while merit. Small percentage. Particularly want Girl Show—must be attractive and neat.
Foreman for Ferris Wheel and Kid Rides. Make semi.

All replies to ERNIE ALLEN, Mgr., CRAWFORDVILLE, IND., this week; Haverhill, Ind., next week.

AMERICA'S LARGEST SHOPPING CENTER EXTRAVAGANZA

Opening Springfield, Mo., and Joplin, Mo., June 15-21

Featuring Schafer's 20th Century Shows, carrying 24 Rides and

Atterbury-Hornbeck Thrill Productions

All Concessions wanted — no flats

Contact by telephone only

W. A. Schafer

or Bill Atterbury

Pranklin 5-5817, Dallas, Texas

University 4-8227, Springfield, Mo.

NEED RIDE FOREMEN VERY BADLY

Tilt-a-Whirl Foreman, \$65 per week; Octopus Foreman, \$60 per week; Coaster Foreman, \$60 per week; Round-Up Foreman, \$60 per week; Merry-Go-Round Foreman, \$65 per week; Second Men and Kid Rides, \$50 per week.

These salaries are sure if you drive and are sober, clean men. We furnish you sleeping quarters with bunk beds and shower. Don't misrepresent. If you can qualify, come now to Market Square Shopping Center, Lofayotes, Ind. Here until June 13, then Shelbyville Road Plaza, Louisville 7, Ky. June 14 thru July 4.

Ask for BILL GEREN

JIMMIE CHANOS SHOWS

Want for Greensburg, Indiana, Street Centennial around the Courthouse, followed by Cambridge City, Indiana, Firemen's Street Fair, then our Fourth of July Celebration, Fabsboro, Ohio.

Want legitimate Concessions of all kinds. Strictly all Heavy Punks. No Hots and no pyrotechnics.

Want family type Shows with own outfits.

Kids Hots with all drive semi.

All replies to Jimmie Chanos, 709 2nd Fourth St., Greenville, Ohio.

WANTED FERRIS WHEEL FOREMAN

Capable of handling two Wheels, also experienced Ride Help. Top salary.

MARKS SHOWS, INC. Ambridge, Pa., this week.

MIDWAY CONFAB

Louis Berger, general agent of Olson Shows, was back in Chicago last week after spending several days at the shows. Hot Springs writer base. Reported that manager Paul Olson had a full crew working on the rides, shows and rolling stock. Staffers on hand there included: Great Chandler, tralmaster; Jimmy Zabricki, electrician; Ray Cramer, assistant manager; and Mike (Stretch) Rice, business manager, due in troupe.

Ed and Lil Schofield joined Heart of America Shows when he'll take over the legal adjuster chores during the Kansas City stands. Mike Gallicchio and Tommy Smith have returned. Ed Reliable after a trip to Laredo, Mexico.

Clarence D. Auskings closed with the Ritter Frontier Shows and is now agent of American Funland Shows playing New Mexico. His wife is in a Tucson, Ariz., hospital.

Mike C. Piccolo visited the Gooding unit at Uniontown and chatted with Hap Berkshire, Mr. and Mrs. Larry Ackley, Mr. and Mrs. Gertie Pugh and Maurice Myers.

Outdoor showgirls who attended the funeral of Frank Sparks at Denham Springs, La., included John R. Ward, Pan American Shows; Kenneth Dunn, Buff Hattie Shows; Ralph R. Miller, Miller Amusements, and George S. Flint, S.L.A. chaplain.

Irene Burton, operator of Wild Life exhibits on Eastern caravans, returned to Miami recently because of illness of her mother, Mrs. C. C. Barrow, 74. They were driving north when Mrs. Barrow was stricken in Camden, S. C. She is confined to bed. There is a Burton Wild Life Amusements of America, managed by Mrs. A. B. Horton, sister of Irene Burton, and another on the James E. Strates Shows, managed by Bill Warren, son of Mrs. Johnson. Robert E. Irene Burton also take out independent units for fairs.

Mrs. Mary Frederick, secretary of her husband's Motor State Shows, has returned to the lot after three weeks in Highland Park (Mich.) Osteopathic Hospital. . . Mrs. C. Floyd Melvin, who has been on the sick list, is back on the job at the lunch stand she and her husband operate on the A. J. Carl Shows. Perry James, her husband's cousin, was out to help them on the lot at Ecorse, Mich.

It Cetlin has gone into General Hospital, Petersburg, Va., and would like to hear from friends.

Ralph Sanders, operator of Ken-Pan Shows, came in for plenty of saluting on the Philadelphia circus midway. He had just won Democratic nomination for City Council in New Kensington, Pa., on his first political effort — by eight votes of 8,000 cast.

Sam L. Swain, agent and concessionaire, is stage manager at the Carolina Theater in Winston-Salem, N. C. Marie Swain will play North Carolina picnic and plays with her fish pond in Miniature Train.

Mr. and Mrs. E. S. Fitzgerald, Foley & Burk Shows, celebrated their 25th wedding anniversary with a party in the Hotel Petaluma during the show's engagement in Petaluma, Calif. Guests included Mr. and Mrs. A. Friedman, Bob Dignan, Ralph Luckett, Mr. and Mrs. J. W. Stoenberg, Frank Ward, David Setel and Jules Blumenthal.

Vanteen and Les Collins' Side Show personnel on Foley & Burk also included: Torchy Lee, baby box; Don Walton, inside lecturer and boss concessionaire; Ennis Lou Bradley, stonion girl; Bill Kink, fire and sword swallower; Suite, two-

headed baby and the headless girl in the annex.

Ray E. Hahnbrouck, ex-concessionaire on World of Pleasure Shows, is now resting at his Allentown, Pa., home after being in the Allentown Hospital for six weeks. . . Torchy Lee, girl show owner on Gem City Shows, gave a surprise birthday party for Lisa Del Mar at Murfreesboro, Tenn. Guests included Torchy Lee, Glen Holland, Tom Carter, Debbie and Terrie Johnson, Jean Martin, Robi Del Mar, Gordon Robinson, Duke Scott, Veronica Lane, Scott Douglas, Bernice Venus, Carmeen Phillips, Lucky Lee Blane and Vicki Monroe.

Wilson Adds Rides, Shows For Memphis

MEMPHIS—More attractions have been signed for the midway of the Mid-South Fair here, according to Cliff Wilson, holder of the ride and show contract.

Garvin Isenberg's Looper, Glen Porter's Monkey Speedway, Virgil E. Re-elected as vice-presidents Round-Up, Pretzel and Paratroop; Jack Lindell's Roller Coaster, Ferris Wheel, Spitter and Spinning Halls; Des Moines, Iowa, Rock-O-Plane and Tilt-A-Whirl; John W. Robertson's Twister and R. D. Reid's Octopus are set for big October events.

A girl revue and Illusion Show are pending and are about closed. Many of the above units will also go to the Dallas Fair. Announcement of other rides and shows, including the Velare Space Wheels and others, were made earlier (The Billboard, May 18).

Brandon Event Renames Moffat

BRANDON, Wis.—James I. Moffat Jr., of Carroll, Man., has been returned for a third term as president of the Manitoba Winter Fair. Re-elected as vice-presidents were George MacArthur, of Brandon, and Hope Turner, of Carroll. A profit of \$9,000 was reported on the fair's operations. A record attendance at the six-day show, March 30 to April 4, provided gate receipts of \$24,490, also a record for the fair.

An announcement is expected soon on plans to increase the present facilities of the Winter Fair buildings.

Wisconsin Governor Changes His Mind

MADISON, Wis.—Wisconsin's Governor Nelson recently changed his mind on some fair legislation and asked the Legislature to override his veto.

The bill that he vetoed would allow county boards to levy a fourteenth mill tax for county fair-ground improvements. The top executive changed his mind after meeting with Otto Festge, Dane County clerk.

Conn. Ups Truck Length

HARTFORD, Conn.—The Connecticut State Legislature has approved a bill permitting the use of 50-foot trucks on State highways. Previous length limit was 45 feet.

GLENBORO, Man.—The Glenboro Agricultural Society has set July 17 as the date for its annual fair. Officers, named recently by President, Ray Taft; vice-presidents, James Gowanlock and S. McFadden; secretary, Willard Witherspoon.

Agents for 15 clean well-trimmed Confections including short nangs, waffles, warts, One Bell, Dice Pitch, Bear Pitch, Set Joint, Bow Jilve, Hit and Miss, Nickel Bell, Bumper and Jewelry. Want Men and Wife for 37-foot Confection Trailer. Has Cold Drinks, Snow, Floss and Popcorn.

★ **NEWLY ARRIVED** ★
FLYRIGHT RINGO SHIRTS,
 3,000—4,000 Series.
Heavyweight RINGO CARDS,
 3,000—6,000 Series.
 ★ **MARKERS ★ RALLS ★ CAGE**
 ★ **BLOWERS**
 Stretch and Special Printed ROLL TICKETS
PUSH CARDS—PUNCH BOARDS—
BOOKS—PADS—MATCH PADS
NUMERAL TICKETS—REFILLS—PI
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THE BILLBOARD

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JUNE 8, 1959

Test Legality of Remote Cigarette Venders in Chicago Court Battles

Rowco Asks Injunction Against Municipal Ruling; Circuit Court to Rule June 9

By NICK BIRIO
CHICAGO—The effects of a municipal court decision ruling remote controlled cigarette machines illegal may be reversed by further legal action now underway by cigarette operators.

The action follows a recent ruling by Municipal Judge Cecil Smith that such machines operated by the Rowco Cigarette Service Company, here, violate a Chicago ordinance against cigarette vending.

However, a wholly owned subsidiary of Automatic Canteen Company of America, has petitioned on the city that an appeal will be made to a higher court, according to Frank Newman, an official of both Rowco and Canteen.

Restraining Order
Rowco has also filed a Circuit Court complaint for a restraining order asking the city not to interfere with other remote-controlled machines until the appeal is determined.

A similar complaint has also been filed by a group of operators who use Seeburg remote-controlled units.

The Seeburg and Canteen complaints were heard by Circuit Court Judge Roberts June 3 and were continued until June 9, at which time a ruling will be made on the request for injunction.

Charge 3 With 'Blue Sky' in Kansas City

KANSAS CITY, Mo.—Three officers of American Distributing Company, Inc., here, have been charged with fraud involving non-delivery of vending machines and candy.

Warrants were issued in Johnson County Magistrate court against Clarence E. Roberts, president, and C. M. Rife and R. G. Young, identified only as officers.

The warrants charge the men obtained money under false pretenses. One charge is that all three accepted \$503 from Ray F. Bell, Arkansas City, for 12 machines and candy, February 21, but have not delivered either the machines or candy.

Roberts and Rife are charged with accepting \$130 from Louise W. Fudge, Pittsburg, Kan., for candy to be used in vending machines.

Herbert Walton, an assistant Johnson County attorney, said the firm is under federal indictment in the U. S. District Court at Wichita, Kan., for similar charges.

N. Y. Eyes Vending of Drug Items

NEW YORK—A bill prohibiting vending drug items, including such things as aspirin and vitamin, was introduced in the New York State Legislature recently.

Under the State's present law, drug items may not be sold through regular outlets if there is no drug store within a three-mile radius.

The legal background of this case is complicated. It centers around a Chicago city council ordinance that governs the registration and location of cigarette vending machines. In general terms, the ordinance has cigarette vendors in public places on the ground that cigarettes could indiscriminately be purchased by minors.

The ordinance defines a "cigarette vending machine" as that which "... governed or controlled by the deposit of a coin or token."

Recently machines have been appearing in Chicago with variations

of several remote controlled activating mechanisms.

Three Parts

The Canteen device, which is basically similar to the Seeburg unit, is broken into three parts. It includes the cigarette vendor or "display case," as it is called in which the cigarettes are stored. It differs from the regular coin-operated vending machine in that there is no coin chute or coin mechanism.

Located elsewhere, usually behind a counter, is a coin register into which the coins must be

(Continued on page 80)

SINGLE ITEM BEST?

Chi Op Feels Multiple Set-Up Poses Problems

ALVIN KANTOR

CHICAGO—Different operators have different answers to the argument of multiple versus single-item bulk vending installations. Alvin Kantor, large Chicago-based operator, who's tried both systems, is now a strong advocate of the single item.

Kantor vows he will stick to gum-churn vending—especially in chain store installations—after having attempted a switch to multiple vending some time back.

Says Kantor: "My thinking is that by going into multiple vending you dilute your own capital by putting six or eight machines into space that would only take one or two normally, the operator covers one-third as many locations as he otherwise could."

Kantor believes that the operator is better off working on a smaller gross profit and lower gross items, particularly in supermarkets where he has the location to himself.

Tries Switch

Up to a year ago, Kantor had only single units in the National Food store locations he services. He then decided to try vending other items in addition to his gum-churn line. By putting in 100-count gum items in addition to regular gum, sales did gain, producing a 10 per cent hike for National, but Kantor's profits changed very little, and not enough to justify the added investment and service.

By expanding his line, Kantor had to invest in more machines, stands and supplies, and says he

got fewer high-gross yields from his machines.

Now gum and charms are once again his prime items.

Keeping track of multiple vending results, as compared to his previous single-item returns, Kantor came up with some interesting figures. He found, in general, that while sales increased, his return per machine was lower. Gross receipts hadn't increased at the same rate as did his investment and service cost.

In April of 1957, Kantor reported, one of his chain stores pro-

N. Y. Bulk Assn. Offers Hand to N. J., Conn. Ops

NEW YORK—The New York Bulk Vending Operators Association has promised assistance to fellow operators in Connecticut and New Jersey who are faced with the prospect of heavy license fees.

A bill was recently introduced in the Connecticut Legislature which would place a \$10 per machine license fee for each of the operator's first 10 machines and a \$2 per machine fee for each additional machine.

New Jersey operators are not threatened by any State-wide license, system but an increasing number of municipalities have recently levied per-machine taxes, and a large number of towns and

cities are considering such taxes.

Roger Folz, NYBVA president, has invited Connecticut and New Jersey operators to attend the organization's general meeting to be held 8 p.m. (Wednesday 8) at the Central Plaza Annex on Seventh Street.

Folz said that the organization would assist the operators from the neighboring States in their fight against excessive taxation and that the New York group would attempt to expand by including Connecticut and New Jersey operators in its membership.

According to Folz, there are too few bulk vending operators in either State for an effective organization. He feels that New York, Connecticut and New Jersey operators have enough in common, and are close enough geographically, so that one association could serve the needs of all.

Mo.'s Governor Talks Up Vending Tax for State

JEFFERSON CITY, Mo.—Missouri governor James T. Blair said he would go so far as to tell the Legislature to use into special session in order to levy a tax on vending in the State.

The governor made his comments on a television show recently in which he blamed vending machine operators and wholesalers for throwing a roadblock in the way of his proposal to increase the cigarette tax 1-cent a package.

Blair said he was undecided whether a special session would be necessary but hoped the Legislature would come up with adequate financing for the State government's needs in the next two years.



J. B. W. TOOLE

John Toole Moves To New Position

LONDON, England—John B. Winder Toole has left the Camp Bird Group where he was managing director of Vending Supply and Service Limited, and acting general chairman for Coolers & Venders Limited.

Toole is also editing a handbook, catalog and yearbook for the vending industry, which is being published later this year.

John Toole, who lives at Stepping Stones, Allum Lane, Elstree, Hertfordshire, England, is chairman of P.F.D. (Both) Limited, and a director of C. S. Trading, Ltd., and Ameropa (Great Britain), Ltd.

duced 180 collections (emptied machines) on single-gum-churn installation. In April, 1958, still vending one item collection, he had 194 at the same spot. In April, 1959, after the switch to multiple, the spot produced 208 collections.

(Continued on page 80)

Fight Vending Tax Proposal In Buffalo

BUFFALO—A license on coin operated vending machines would be discriminatory, confiscatory and unconstitutional, Frank J. Bradley, president of the Automatic Equipment Corporation, told the Common Council's Legislation Committee, here recently.

Bradley was among more than 30 representatives of vending machine companies who appeared at a public hearing in the Council chambers to oppose the proposed license.

The companies are paying all the taxes other retailers do, he declared, and were only asking to be treated like others selling the same product. Bradley said he was speaking on behalf of equipment retailers employing more than 300 persons.

Wiped Out

Many operators would be wiped out if this ordinance goes into effect," Bradley said. Many operators also would be required to remove their "marginal" machines from the streets or make little or no profit, he said, resulting in unemployment for many of the persons who service the machines.

No major city now has such a license, Bradley said.

Milk

Lester R. Hutt, president of R. W. Jones, Inc., declared he did not know of any company in the area which was making a profit on milk vending machines. 80

(Continued on page 80)

Delaware City Vendors Paying Unit Fees

WILMINGTON, Del.—New license fee schedules for vending machines of various types were adopted here with a new licensing ordinance covering coin machines.

For coin-operated merchandise and service machines, not including coin laundry machines, operator's license covers operators, and placing for operation and distributing to location owners, the following graduated sums per year:

One to five machines, \$10; six to 25 machines, \$20; 26 to 100 machines, \$75; 101 to 250 machines, \$150; 251 to 500 machines, \$300; over 500 machines, \$400.

No license is required for the maintenance or operation of postage stamp machines, machines dispensing sanitary or hygienic articles or drinking cups, towels or medicines, where the machine is owned and supplied by the location as a stand has 12 1/2 inch platforms, priced at \$14.95.

Northwestern Intros Four New Bulk Stands

CHICAGO—A series of new two-level bulk vending stands named "Hi-Lo" were introduced by the Northwestern Corporation recently.

The stands are available in 4 widths to handle two, four, six or eight vendors.

Constructed of tubular steel pipe the lower stand is 18 inches and the higher stand is 36 inches from the floor.

Casters are optional on all models.

The two-machine stand, which has eight 1/2 inch platforms, level and is priced at \$11.25.

The four-machine stand has 15 1/2 inch wide platforms, priced at \$23.95 and the eight-machine stand has 32 1/2 inch platforms, priced at \$14.95.

ALVIN KANTOR

THE BILLBOARD WEEKLY

Coin Machine Price Index

How to Use the Index

HIGHS AND LOWS. Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual average.

PRICES given in the Index are in no way intended to be "standard," "national," "set," or offer an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors.

MEAN AVERAGE. The mean average is a computation based on all prices of what a machine has been advertised for the period indicated and reflects the dominant advertised price level. It is not a simple average between the "high" and "low" prices. The low and high indicate price range; mean average indicates the price level at which most of the machines are advertised for. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" or "distressed" equipment.

(For 10-week period ending with issue of June 1, 1959)

MUSIC MACHINES					GOTTLETS					SHUFFLE GAMES					PINBALL GAMES				
High	Low	Mean	Arg		High	Low	Mean	Arg		High	Low	Mean	Arg		High	Low	Mean	Arg	
AMT																			
C-45																			
Model C-45 100 wtl.	125	85	55	15	Andean Knights	100	50	100	100	Screeno (4-54)	85	50	80	50	50	50	50	50	50
Model C-45 100 wtl.	125	85	55	15	Andean Knights	100	50	100	100	Screeno (4-54)	85	50	80	50	50	50	50	50	50
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Model C-45 100 wtl.	125	85	55	15	Andean Knights	100	50	100	100	Screeno (4-54)	85	50	80	50	50	50	50	50	5

NEW Background Music Unit And Cig Vender by Seeburg

Shown to Distributors in Chicago;
Op Showings to Begin June 13

CHICAGO—A new background music system and a new model cigarette vender were unveiled by The Seeburg Corporation at closed showings held for its distributors here last week.

Both units will be shown to operators by Seeburg distributors starting the weekend of June 13. Also details of both units are still secret, it was learned that the cigarette machine and the background music system are com-

pletely redesigned from the previous Seeburg models. The background music system, called the Seeburg 1000, plays a 16 1/2 r.p.m., nine-inch record. The unit plays 25 records comprising 1,000 selections. Each record has 40 selections and plays one and one-half hours of music. Size of the unit has been reduced to 51 pounds, measuring 22 by 14 by 12 inches.

Three music libraries are also

being introduced with the unit—two at a slower tempo. The first, called the basic library, is at medium tempo for what Seeburg calls a wide range of commercial locations. The second, or mood library, is at slow tempo for prestige-type locations and the third is an industrial library with a medium-fast tempo for use in industrial plants only.

The new cigarette vender features a completely redesigned cabinet, is all-electric and has 22 columns. The unit has a total of 200 packs and has a new switch-over feature. Where two columns are devoted to a fast-moving brand, this feature delivers the desired brand regardless of which selection key is pressed, even though one column may be empty.

The unit also has a release button that delivers matches only when pressed by the customer.

Price on both units was not announced.

Public Relations Meet Set for Chicago, July 1

CHICAGO—July 1 has been set as a tentative meeting date for coin machine industry leaders who will chart a public relations program for the automatic phonograph business, a voting to George Miller, president of the Music Operators of America. The meeting is set to get under way with a luncheon at the Hotel Morrison, with the business session following immediately thereafter and running into the following day if necessary. The action came as a direct re-

sult from a plea by three MOA directors to set up an industry-wide PR committee (The Billboard, June 1). The members are Clint Fierle, Brodhead, Wis., Les Montooth, Peoria, Ill., and Lou Canale, Rockford, Ill. Montooth and Canale were in Chicago this week to confer with Miller and Flew in from Oakland, Calif. Miller is en route to Toronto, where he will discuss with officers of the Canadian Music Operators' Association the possibility of a joint board meeting between the Canadian and American groups.

While the machinery of MOA is being utilized to form the committee, once formed it will operate as an independent arm, with much strength drawn from outside MOA.

Several Groups Invited to attend the July 1 meeting will be both music machine and game manufacturers. MOA members, a representative from the National Coin Machine Distributors' Association, at least one spokesman for the record industry, and the trade press.

According to Miller, the agenda will include a broad outline for a five-year PR program, the selection of a public relations counsel, and the financial responsibilities to be assessed to each segment of the industry.

OP TRIES

One Artist Program Experiment

CINCINNATI—An interesting experiment in the concentrated use of recordings by one artist on a coin-operated phonograph is under way here at the Willis Little Club, owned by William Zemboch at 820 Walnut Street.

In a co-operating promotional venture with the local office of Shaffer Music Company, Seeburg distributor, the phonograph on location carries nothing except Frank Sinatra records, the purpose being to see how the public reacts to that type of programming and the promotion going with the effort. The latter comprises heavy use on the location walls of Sinatra pictures, album covers, records and a sign stating that the club is "Featuring the Voice of Frank Sinatra."

Early reports indicate the promotion a success, with collections tripled. It has also drawn much favorable comment and has served to bring Sinatra fans into the club.

CATCH YEGG RED-HANDED

TOLEDO, O.—A pifferer didn't know what he was letting himself in for when he decided to tangle with a juke box in local Walbridge.

Carl Doyle, 43, should have known better—but he didn't. He no sooner got the juke box open when he walked two State highway patrolmen, a village marshal, a town constable and a railroad detective thrown in for good measure, in case Doyle decided to bail, no doubt.

Doyle played a guilty.

MUSIC MACHINES

EDITORIAL

The Judge and Elvis

Illinois Circuit Court Judge Charles S. Dougherty doesn't like the music of Elvis Presley. In this regard, he probably shares the same views as do millions of Americans. And millions of other Americans do like Elvis Presley. The good judge certainly has the right to like or to dislike the music of any popular or classical performer. We all have our musical preferences and we exercise them in our selection of radio and television programs, in our record purchases and in the tunes we play in the local juke box.

But Judge Dougherty has powers that are not shared by other Americans. He can, and he has, forced his musical tastes on his fellow citizens who may or may not share these tastes. Briefly, here is what has happened:

The village of Park Forest, Ill., a Chicago suburban community of 12,300, has an ordinance which bans juke boxes outright. To our knowledge it is the only municipality in the nation with such a blanket prohibition.

The ban was tested a couple of months ago by James Sorce, who runs Jim and Pete's Pizzeria. Sorce had a juke box in his establishment, with a sign advising patrons that they could hear the selection of their choice by instructing the waitress to play the machine.

Sorce was fined \$25 and court costs, and he appealed the decision to Circuit Court Judge Charles S. Dougherty, who held that the River Forest ordinance to be constitutional and made the following comment:

"I don't think anyone has the right to play 'n' roll to the discomfort of others. I, for one, wouldn't want to be forced to listen to Elvis Presley play whatever he plays."

The judge seems to have missed the point. Nobody is being forced to listen to anything. The music played is that selected by the patron. If any patron doesn't like the type music played by fellow diners in any establishment, he is free to frequent an establishment which furnishes the type of music he does like. Or he can frequent establishments which furnish no music. Or he can even dine at home and listen to whatever he pleases.

On legal grounds, the judge also seems to be on shaky territory. In 1953, in a case involving the same village of River Forest, the Illinois Appellate court ruled that the municipality had no authority to seize juke boxes. The current ordinance is a re-written version of the old one.

Jeremiah J. Buckley, a member of the DePaul University Law School faculty, is counsel for the defendant in the present action. He says he will take the case before the Illinois Supreme Court.

Referring to the River Forest action, Buckley had this to say: "If they can do that, they can prohibit any lawful business."

Buckley is right. Nobody questions the right of a municipality to set license fees on juke boxes. But the concept of any public body placing an outright ban on the operation of a legitimate business is not one commonly associated with American democracy.

Columbia New Memphis Distributor

MEMPHIS—Record Sales Corporation has taken over distribution in the Mid-South territory for Columbia Records. Woodson & Bruzeman, Inc., had previously handled the distribution for more than 20 years.

It is a big step forward for the young (about two years old now) company. It also handles distribution for Dot, Atlantic, London and Liberty records, among the big ones, and numerous independents.

Robert Adams, local manager of Record Sales Corporation, and the deal involved the establishment of a whole new office force and separate division of his company to handle Columbia records.

It will be known as the Mid-South. (Continued on page 84)

MUSIC GOES MODERN

Market Research Survey Helps Op Find Winning Juke Programs

ST. LOUIS — Going to the dean of music of a local university for advice on surveying the musical tastes of the St. Louis public is a unique means of solving programming problems which was used several years ago by Jack Rosenfield, veteran St. Louis phonograph operator.

Also he now heads the big J. Rosenfield Company, both distributor and operator in Lee Missouri metropolis. Jack considers himself an operator first and last. He believes that he can do a better job of distributing if he understands operators' problems first-hand, and consequently, in over 20 years in the phonograph field, he has accumulated a vast experience.

His unique approach to programming took place when Jack Rosenfield became disappointed in the

amount of play which locations were showing. Most of them, he found, were first-class, highly desirable music locations with plenty of traffic and customers well disposed toward music. Still, collections were disappointing, and Rosenfield felt the difficulty lay in programming.

Experiments He experimented with several ideas, including more frequent change of the whole music menu on each machine, stimulating location owners to recommend their own ideas and customer requests. Results were only moderately satisfactory, however, and Rosenfield concluded eventually that he didn't have a finger on the right pulse.

To straighten matters, Rosenfield worked out a mimeographed form with the students which made it (Continued on page 84)

N.Y. Local 266 Officials Deny Charges of Juke Racketeering

MINOOLA, L. I., N. Y. — Officials of Local 266, International Brotherhood of Teamsters, arrested after indictments by a Nassau County Grand Jury on juke box extortion, coercion and conspiracy charges (The Billboard, June 1), last week denied the charges. All

were released on bail after arraignment here before County Court Judge Paul Wilzig.

Top bail of \$25,000 was continued for John J. O'Rourke, treasurer and vice-president, and a close associate and former chief James R. Hoffa. Three Local 266 officials, Joseph DeGrandis, president; Em-

(Continued on page 84)

N. C. House Mulls \$5 Juke Tax Proposal

RALEIGH, N. C.—A bill to tax juke boxes at five dollars a year is being debated in the House Finance Committee here. Ironically enough, the measure, introduced by Rep. Watts Hill, Durham, is to raise money for the North Carolina Symphony.

On the juke caused juke interests testifying before the committee to pose the question, should Elvis be taxed to support Hinky-Konakoff? Representative Hill in rebuttal testified it would be "poetic justice."

On the other hand, P. Bailey, attorney for the juke box operators, said it would be just as valid to tax billboards to support the State Symphony.

So far the committee has taken no action on the measure.

WURLITZER
STANDS FIRST
IN SALES OF
Stereophonic
HIGH FIDELITY
PHONOGRAPHS

See them. Hear them
AND YOU'LL OWN THEM

Research Survey Helps Op

• Continued from page 82

easier for them to use check marks to answer some of the questions and a minimum amount of writing to cover other points. He got far better co-operation from college level interviews than he had expected, and a practical form was created during the first session.

As the program operated, the group split up to cover a large area nightly in teams of two. They didn't identify themselves as they talked to customers along the bar in the tavern, at tables waiting for service in a restaurant, watching bowling games in progress and otherwise occupied. Listed on each call report were the approximate percentage of teen-agers, middle-aged people, elderly people, specific races and nationalities, people who didn't care for music and those who were obviously music fans.

In every instance, the interviewers not only asked for the broad tastes of the person interviewed, but likewise for the names of specific selections which they would like to hear on the next program. "It was a tough job," Rosenfeld said. "Amouring to a wealth of information on every location concerned."

Typical questions asked were whether the customer liked classical music, dinner music, jazz, instrumental, vocal and other points. Every person contacted proved to be fairly reliable on the subject, and some of them confessed that they would spend more money to hear the type of music they preferred to that which was usually scheduled.

The information, as it was completed, was assimilated in the Rosenfeld office daily and tabulated. The result was a thick package of information which brought

about some revolutionary changes in programming for the Rosenfeld route.

"First, we found that we would have to visit the locations more ourselves," Rosenfeld said. "And that the district in which a tavern or similar location is spotted has very little to do with the type of play its patrons desire. For example, in one instance, where we have two machines in the same block, we had been using a mixture of top-20 tunes, pop and a lot of hillbilly music. When we soon found that one of the two locations was too clean and attractive a spot to bring in the hillbilly type of patron, and that such music in that spot was a complete waste. On the other hand, advanced styling in jazz, sweet music and vocal, the location oriented to the hillbilly trade was an equal waste of time."

Needless to say, we made adjustments swiftly in each instance, and in most of them results were spectacular. Our increases ranged all the way from 35 per cent in one spot to much as 75 per cent at another. In one bar, for example, we had unwittingly kept a photograph on location which was showing \$4 per week. When we switched over to many more old favorites, classical music and some popular numbers to attract foreign and first-generation customers, the box went from \$4 a week to \$30 a week. Experience in many of the locations was just about the same."

Rosenfeld reports that he was driven to his survey operations by a factor which has been continuously present ever since. This is the fact that too often the records which are bought for machine placement have been chosen because location owners requested them or "because they are the distributors which the one-stop and distributors want to sell," he said. "We felt that it would be a much better practice to go at the thing from the other end of the scale, and program the music which the location customers actually like."

"We now determine four definite categories into which every location will be fitted," Rosenfeld said. "Every machine, as it is serviced, must be programmed according to the category which we have determined for the location, and then 'fine-tuned' by a closer study which takes into consideration such things as the sort of play we get during the same season in the past year, the number of requests we get from the location owner, my own personal observation, and those of the route collector."

"Running the same sort of survey each year would be a fine thing, indeed, but is both expensive and demands time which I don't actually have available. I am convinced it was the single biggest business improvement which we have ever undertaken."

AIR AGE

Op Flies Route With Bonanza

COLORADO SPRINGS, Colo.

—Roy G. Sproul, Central Colorado juke box operator with headquarters here, is flying operators with more than 5,000 hours of flying time to his credit. Commuting regularly between Albuquerque, Pueblo, Palm Desert and Colorado Springs, Sproul uses a Beachcraft Bonanza, a 175-hp engine airplane which carries four. Probably the most unusual payload which the Colorado operator has ever carried was the mechanism of a Seeburg phonograph and case, broken down into four parts, for convenient storage in the aircraft.

N. Y. Local 266

• Continued from page 82

er R. Zundel, treasurer, and Frank DeForte, vice-president, were released on \$10,000 bail.

The mass round-up included arrest of 14 union officials and alleged racketeers. Joseph Gallo, described by the Kings County, New York, district attorney's office as "the chief enforcer and muscleman" of Local 266, gave himself up last week and was charged with coercion and second degree assault. According to the Kings County officials, Gallo allegedly beat the owner of a Brooklyn bar and grill who wanted to move out a machine installed by Local 266 interests.

Eugene Jacob, a juke box operator sought by officials, also gave himself up last week and was released on \$10,000 bail. Police reportedly still seeking an Anthony Pafumi.

Seized the previous week, in addition to O'Rourke, DeGrandis, Zundel and DeForte, was Herbert Jacob, president of the Nu-Way Vending Machine Company of Brooklyn. Philip Loquendo and Vincent Loquendo, also from Brooklyn and identified with the coin trade.

Maxwell W. Levine, Nassau County district attorney and a grand jury figure, said that Local 266 was "not a proper and lawful union" and was organized "purely for the purpose of extorting and coercing and restraining individuals" concerned with juke box installations. He said that the State indicates O'Rourke is "an important member of this conspiracy."

Columbia Distrib

• Continued from page 82

South Division of Columbia Records, Inc., Beatles a sales office it will have a separate sales force of men travelling the territory.

The territory includes all of Arkansas except Fort Smith, the north half of Mississippi, two thirds of Tennessee within 35 miles of Vicksburg (this includes the State's two largest cities, Memphis and Nashville), fringe areas of northeast Alabama, the boot heel section of Missouri and the southern fringes of Kentucky.

Adams said Columbia made the change because they had been "very successful with several other independent distributors around the country." Adams said the move "strengthens us in every way—I think it makes us in every way."

CLOSE OUTS

PRICED LOW

Wardlaw, A. H. & Co. Tel. 3-3646

Franklin, W. B. Tel. 3-3646

Baughman, W. B. Tel. 3-3646

United Coin & Service, Inc. Tel. 3-3646

W. B. DISTRIBUTORS, INC.

7813 Market St. St. Louis, Mo.

Colo. Ops Will Meet Only Yearly

DENVER—Jack Arnold, president of the Colorado Music Merchants, Inc., phonograph operators group here, announced that for 1959 and years later, until

changed, the group will hold only one annual meeting, instead of 13 monthly convocations, as was the schedule in the past.

This decision was based on inability of the 35-member group to spare one evening per month "all at the same time," as Arnold put it. Since the association covers the entire State, Arnold believes that better results will be obtained by placing the meeting on a schedule on a yearly basis only.

ALUMINUM DE-GREASED DISCS

FOR STANDARD AND HARVARD

METAL TYPES

• Packed in rolls of 30 • Available with special inlay

Call our PARTS & SERVICE Dept. for all your Typor needs



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CHICAGO 22, ILL. • TE 4-3120

THIS IS THE GAME OF THE YEAR BALLY JUMBO

CALL-WRITE-TELEGRAPH FOR PRICES

SCOTT CROSSE COMPANY

1433 Spring Garden St., Phila. 30, Pa. Rittenhouse 6-7712

Exclusive Dist. for Pa. Penn., and Del. is E. Penn., Pa. Jersey and Del. Archon 1011 Pittston Ave., Scranton, Pa.



Joe Ash Says...

Gottlieb's Queen of Diamonds

will definitely

Increase your earnings



Your coin ALWAYS slipped into the ACTIVE ALLWAYS

AMUSEMENT MACHINES CO.

400 N. Broad St., Phila. 22, Pa. • Te 4-9476

• Write for our literature

SPECIAL!

30 SEEBURG 3WA 200-Selection Wall Boxes,

exceptionally clean.

Single lots, \$85; 10 or more, \$80

UNITED DISTRIBUTORS, INC.

903 W. SECOND WICHITA 12, KANSAS MO 4-6111

HO 4-3504

Another Rosen Best Buy

AMI E-120's-45 R.P.M.

Checked \$279.50
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Ready for Location—Ready To Go—1/3 With Order, Bal. C.O.D.

Write Today

DAVID ROSEN

Exclusive A.M. Dist. Co. Pa.

60 N. 10th Street, PHILA. 23, PA.

PHONE: STEVENSON 2-2903

Write for Complete Lists

★ any size
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WRITE OR WIRE

Box D-100

c/o The Billboard

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Cincinnati 22, Ohio

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SELECTION MODELS

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FOR

EVERY LOCATION

THE GETS THE PLAY

ANI

Automatic Music, Inc., 1500 Union

Avenue S. E., Grand Rapids 2, Michigan,

Affiliate of Automatic Canteen Company

of America.

DOES YOUR ONE-STOP SERVICE

MAKE MONEY FOR YOU!

Here you are paying pennies over wholesale

for your one-stop service! Here you

get the business because of daily in your one-stop

delivered! Here you missed a sale

because your one-stop service has an

outstanding inventory!

SWITCH TO MUSICAL SALES AND

GET BACK ON THE PROFIT ROAD!

Musical Sales Company, Sole and exclusive

representative for Baltimore, Washington and Vir-

ginia, is the widest and most complete

record and accessory service in the nation.

The Trade Musical Sales handled in Baltimore

houses one of the most complete inven-

tries in the country. The Trade Musical Sales

department guarantees same day service

on any item in the store. The Trade Musical

Sales Company handles all labels, hits and accessories.

THE MUSICAL SALES CO.

Musical Sales Bldg., Baltimore 1, Md.

Version 7-1575

AMUSEMENT MACHINES



Bally Upright Features New 'Hold & Draw'

CHICAGO — Bally Sportsman, a new upright game featuring a hold and draw play system, is in shipment by Bally Manufacturing Company.

Designed for single-coin play, Sportsman permits players, after the first flash without a successful score, to hold any desired column or columns by pressing a "hold" button, then deposit additional coin to flash column or columns not held.

Also featured is a new style "rural rural" glass, depicting a colorful woodland scene with various hunting game arranged in triple columns for flash-action scores.

Matching the new glass as an ad.

Game Legislation

TALLAHASSEE, Fla. — The Florida House quietly passed a bill that would have relaxed the laws on pinballs, but the bill will be reconsidered. The measure would permit players to win free games, now prohibited.

WILMINGTON, Del. — A new coin machine licensing ordinance adopted by the City Council here requires a \$400 master license of operators. The fee includes amusement games, gaming devices, and music machines. Vending operators' fees are graduated according to number of machines operated.

Memphis Arcade Sees Prosperous '59 Season

Another in a series of Arcades operations around the nation.

MEMPHIS — The only Arcade operator in this "Capitol of the Mid-South" expects a big year this season far surpassing the rain-plagued spring and summer season of last year.

Wray Williams, prosperous businessman who owns the Arcade at the popular Fairgrounds, said positively that, if he didn't do better this year he'd be out of the arcade business.

But that is unlikely, since the Arcade is a popular spot at the Fairgrounds, mostly for the kiddies and teen-agers. By far the largest business is concentrated in those two age groups, with some adult business, according to Ernest B. Kenmore, manager.

"We do our business in on Saturdays and Sundays," said Wil-

Rosenfeld Due With 2 More Bowlette Spots

ST. LOUIS — Scheduled opening of two more Bowlette by veteran coin machine man Jack Rosenfeld has been delayed because of operator-distributor illness. Rosenfeld, who is recuperating from a recent operation, said the coin-operated bowling places should be ready in about two weeks.

He said the new Bowlettes will be open around the time schools are out for the summer vacation. The school year ends here June 12. Meanwhile, Rosenfeld said the Pin Bowlette, which he opened last year has been completely air conditioned. Business at the establishment has continued at a good rate, he reports. Since several pins 90-degree days already have been recorded in St. Louis and summers here are known to be hot, air conditioning at the Bowlette should prove an added attraction for patrons in the coming weeks.

S. Senate Committee Hears Indiana County Racket Tale

Parade of Witnesses Relates Pin, Duke Ties to Chicago Syndicate

WASHINGTON — Attempts of these devices by Sen. John McClellan (D., Ark.) as "top figures in the Chicago syndicate" to move in on pinball and juke operations in Indiana. The three were brought to light by the Senate Select Committee on Improper Activities in the Labor or Management field last week (S-5).

A parade of witnesses told the rubbers how they had been forced to get rid of machines placed by local operators and replace them with bingo-type machines owned by the syndicate.

Lead-off witness was John Testo, who set up the independent Automatic Equipment and Coin Machine Operators, Service and Repairmen Union in 1951. He testified that about 1953, members of

his local noticed that gambling pinball machines were introduced in the area. Members who operated juke or amusement pinballs found they could not compete with the gambling devices. Operators then decided that they, too, would place bingo pins to fight what they called outside competition.

Their bingo pinballs were promptly removed from locations by representatives of the public prosecutor's office, while machines operated by the syndicate were disturbed. Location owners were forced to take machines from the syndicate.

According to Testo, in 1953, Jack Doyle, Tony Pinelli and John Fornosa formed a juke box operating company. The three were subsequently described by committee investigators as top underworld figures. Police department representatives, Testo said, helped Pinelli get locations.

Testo was told to get in touch with Joey Glanco, head of Teamster Local 777 in Chicago, for help. He did, but no help was given. Next, Testo visited the governor in Indianapolis. Still nothing was done. He was, in effect, driven out of the union by the syndicate, and the union was driven out of business.

Next witness was Frank Witcki, juke and arcade equipment operator of Gary, who told the probers about the bingos cops in the area have the \$250 federal tax stamp, even tho they are illegal in the State.

At this point, Sen. Frank Church (D., Idaho) announced that he will soon introduce a bill to outlaw all such games. (See separate story.) Witcki then said he had taken a petition to Governor Craig asking that the machines be banned from the State.

Senate Gets Bill to Outlaw In-Line Pins for Interstate

Senator Church Measure Would Also Tighten Law on Remote Play Units

WASHINGTON — Legislation that would outlaw "bingo" and "in-line" pinball machines was introduced in Congress last week by Sen. Frank Church (D., Idaho).

In a strong speech on the floor of the Senate, Church, who is a member of the Rackets Committee, said the time has come for a tightening of the federal law to cope with the new electronic and mechanical devices which are in reality nothing more or less than horizontal slot machines. "His bill would ban shipments of such machines in interstate and foreign commerce, as the 1951 Johnson Act banned shipments of one-armed bandits."

Basically, his bill (D. 2107) would amend the Johnson Act to ban shipments of any machine which by the operation of a chance element, gives a player any change in playing odds for successive

plays or any recorded credit. The proposal clearly spells out that amusement-type pinballs will not come under federal law.

Senator Church told his colleagues that gambling machines must perform three functions: "Take the player's money, apply an element of chance and control the return consideration or prize." He listed bingo and in-line types as other tangible evidence of winners are involved "and are set so that the location owner can 'clear' the machine of accumulated 'free game' credits in such a way as to leave a record in the machine of the number of 'free games' so cleared. If there is no recording of this information," Senator Church said, "then the game can only be played off, but the device is for amusement only and would not be subject to

my amendment of the original Johnson Act."

Senator Church pointed out that while it is illegal to operate slot-type machines in every State except Nevada and two Maryland counties, there are approximately 100,000 of them in use "throughout the country." Gross revenues from

(Continued on page 88)

Ralph Sheffield Named Midway Director Sales

FRANKLIN PARK, Ill. — Ralph Sheffield has been named director of sales for Midway Manufacturing Company, Marine Wolverton, president, announced last week.

Sheffield, with 22 years of experience in the coin machine field, is well liked and respected throughout the trade.

The new director of sales is added to the Midway staff in line with its current expansion policy in manufacturing and sales. "Ralph Sheffield, we hope will improve our service to all of Midway's customers and contacts," Wolverton stated.

Since 1958 Sheffield had been with United Manufacturing Company, Chicago, as a sales representative. He started in the coin trade in 1937 at Cleveland, beginning as a mechanic and working into sales.

He came to Chicago in the fall of 1941 to help Gil Kirt start Empire Coin Machine. Sheffield became a partner in the distributing firm in 1943, selling out to Kirt in 1952 to join Genco Manufacturing as sales manager, where he remained until joining United's sales staff.

Types of machine confiscated are those in which players have no control over the ball once the plunger is released. The machines are so constructed that they can be regulated by the player to pay off higher odds with the insertion of more coin.

In most instances, players were paid off in cash for free games they won, police say. The confiscated machines were allegedly worth about \$800 each. They were trucked to State Police barracks in the respective counties.

Those arrested posted bonds averaging \$500 each. The cases came up at the next session of court in their local communities.

Conn. State Police Nab 44 Pinballs, Arrest Op

HARTFORD, Conn. — Connecticut State Police, in one of the biggest raids in many years, arrested 35 persons and confiscated 44 pinball machines in a series of surprise raids in five counties last week.

More than 100 State and local police participated in the carefully planned raids on diners, service stores, grills, general stores and other business establishments where the machines were in operation.

The raids were confined to Litchfield, New Haven, Middlesex, Windham and Tolland counties, where State attorneys ruled that the machines were gambling devices in violation of the State gambling law. Maximum penalty faced by those arrested is \$500 fine, a year in jail or both.

Operator Arrested
Pinball operator Ernest Gira-

N. Y. Op Guild Names State

KINGSTON, N. Y. — The New York State Operators Association, meeting at the Governor Clinton Hotel here last week, named its entire officer slate for reelection.

Attending the meeting were Jack Wilson and Lester Smith, both of Newburgh; Joe Betch, Tannersville; Murray Cohen, Woodbridge; James (Pie) Haley, Adirondack Park; Mac Douglas, both of Beacon; Nick Kuprych, Newburgh; Dick Wenzel, Kingston; and George MacDougal, both of Beacon; Mike Mulhern, Walden and Jim DeMare, Highland.

Tom Green, Saugerties, and Lou Werner, counsel, Newburgh. Guests included Gordon Howard of Atlantic-New York and Irv Kenner of Runyon Sales.

Kenmore said that the most popular machines he has in the all coin-operated Arcade is the four Williams Deluxe Baseball games, which boys flock to in great numbers. (Continued on page 89)

SPECIAL OF THE WEEK!

BALLY SHOW TIME \$250.00
CHI COIN REBOUNDS 139.50

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DISTRIBUTING CO.

Better
Buys

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ATLAS—The STRONG Line!

SEEBURG
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Quiet All-
Electric
Selection
Delivery
22 Cts.
Over
800 Pack
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3-Way
Pricing
Smart, Low Coin-Use
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A Quarter Century
of Service
8120 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A.

ATLAS MUSIC COMPANY

ABM 1452-5005

MUSIC	
SEEBURG 1-100	\$525
SEEBURG 1-1000	695
SEEBURG 9-200 (Covered)	550
WURLITZER 1-100	395
WURLITZER 1-1000	495
WURLITZER 2-100	525
WURLITZER 2-1000	550
A.M.L. 9-80	245
A.M.L. 9-120	295
A.M.L. 9-80	325

Reconditioned—Refinished
NEW Calco 45 RPM
Conversion for M-1000
with fast-moving
carriage gear—
Also Conversions for All Machines.

Exclusive Seeburg Distributors

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6-POCKET POOL TABLES



THE DELUXE
6 Ft. and 7 Ft.
Models

now equipped with

NEW trouble-free

chest-pump mechanism!

Consistent regulation

billiard cushions!

Regulation 2 1/4" size

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Valley's exclusive

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Step Up
Profits
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Luxury
Quality
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NOW DELIVERING

- BALLY SEA ISLAND, CLUB BOWLER, HEAVY HITTER BASEBALL, GUNSMOKE
- BALLY BIKE, THE CHAMPION, SPEED OUFEN, WESTERN EXPRESS, FIRE-CHIEF
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- ROCK-OLA STEREOGRAPHIC & MONAURAL 120-200 SELECTION

SPECIALS

PHONOGRAPHS

1450 Rock-Ola, 150 Ball new—Write

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BOWLING LANES

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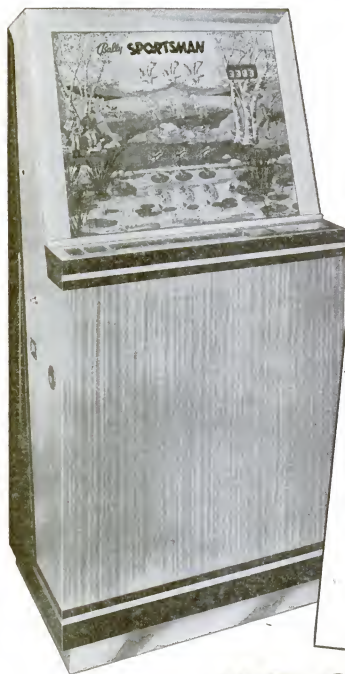
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HOLD & DRAW feature in brilliant new UPRIGHT



COLORFUL NEW
"RURAL
MURAL"
FLASH-ACTION GLASS

New "Rural-Mural" glass depicts naturalistic woodland scene with various game poised in triple columns for flash-action scoring. Matching the beauty of the "Rural-Mural" glass is the richly wood-grained club-styled cabinet.

Fast Single-Coin* Play
SECOND COIN OPTIONAL
FOR HOLD & DRAW

Although SPORTSMAN is designed for fast single-coin* play, Hold & Draw feature gets plenty of second-coin play.

OPTIONAL SUPER-SCORES

SPORTSMAN may be operated with 96 (3 angles) top score or with "fourth column" stor-fash super-scores to 1200 top.

Coast-to-coast location-tests prove SPORTSMAN to be strongest profit-producer ever built in Upright class. Get your share. Get SPORTSMAN today.

*Choice of 3 coin-styles: nickel, dime, quarter
28 in. wide, 17½ in. deep, 57 in. high

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UNITED'S ZENITH SHUFFLE ALLEY

OFFERS PLAYERS CHOICE OF

Regulation Scoring or Bonus Scoring

New, Big
☒ and ☒ Scores
 Attract More
 Play

1-4-7 FRAMES SCORE	30X STRIKE	20 SPARE
2-5-8-9 FRAMES SCORE	60X STRIKE	40 SPARE
3-6-10 FRAMES SCORE	90X STRIKE	60 SPARE

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ADVANCE
BOWLING ALLEY

★

DE LUXE
BASEBALL

★

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BOWLING ALLEY

★

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PLAY-MATE

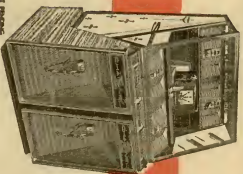
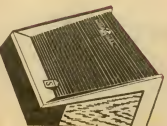
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1 TO 6 CAN PLAY
10¢ PER PLAYER
★
DROP CHUTE
COIN MECHANISM
WITH
NATIONAL REJECTOR
★
RAPID SCORING
TOTALIZERS
★
SIZE:
8½ FT. LONG
2½ FT. WIDE
★
SHIPPING WEIGHT
430 LBS. (CRATED)

SEEBURG TWIN STEREO SPEAKERS BRING THE TRUE REALISM OF STEREO TO EVERY SPOT IN THE LOCATION



SEEBURG STEREO IS COMPLETELY INTEGRATED!

The sensational Seeburg Two-Channel System is stereo all the way—from the pickup, through the dual amplifier to the newly developed twin stereo speakers. It's completely integrated to give every listener, wherever seated in a location, the impression of being present at a "live" performance of the recording musicians. It's completely flexible to satisfy the requirements of every location regardless of size.

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*America's Finest and Most
Complete Music Systems*

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